

spa opportunities

GLOBAL WELLNESS SUMMIT SPECIAL EDITION MEXICO CITY 2015

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Deepak Chopra headlines at Global Wellness Summit

Deepak Chopra addressed a full house on day three of the Global Wellness Summit (GWS) in Mexico City earlier this month.

Chopra believes in 'Radical wellbeing' and has a book out explaining the science, called *Super Genes*. He gave a signed copy to each delegate.

Chopra's talk centred on self healing, and he explained how scientists used to believe that genes were fixed for life and that they "determine our biological destiny."

However, said Chopra, the sequencing of the human genome has taught us that genes change in response to everything we think and do, every second of the day.

This extends from exercising to sleeping, to the pollution we're exposed to and from our stress levels to what we eat and drink.

"The human body is far more capable of healing and renewal than anyone ever



We now know that the life we lead changes our genes, said Chopra

previously suspected," he told delegates.

This new science is opening up huge opportunities for everyone involved with healthy living interventions, including the spa and wellness industry and everything from wellness real estate

to clean air systems. Chopra said we should think of our epigenome as a light switch, adding: "With the right lifestyle changes, you can turn off the harmful genes and switch on the good ones." In some cases these changes can be passed on to up to seven subsequent generations.

He said five per cent of illness was genetic and required allopathic interventions, but that most other disease was lifestyle-related and avoidable and that the spa and wellness industry has a huge part to play in helping people make the changes needed to achieve optimum health.

Although still in its infancy, the study of epigenetics is already yielding vital information about the future of health, as well as changing priorities for individuals, health providers and spas and placing a greater emphasis on prevention.

Details: http://lei.sr?a=e3b7Y_S

GWS heads to Tirol, Austria, for 2016 Summit

The board of the Global Wellness Summit announced in Mexico City that it has chosen Tirol, Austria as the location of the 2016 Summit.

The picturesque Alpine region in Austria includes the capital city of Innsbruck, which is surrounded by mountains. The area has a long history of spa culture, and is home to the world-famous Lanserhof, as well as numerous other spa and wellness properties and a plethora of outdoor activities.

A date and venue for Global Wellness Summit have not yet been announced, but keep reading *Spa Opportunites* for all the latest news.

Zeel reveals two new programmes

At-home massage company Zeel revealed two new programmes it's been working on, Zeel Professional, which it launched recently in collaboration with Yelo Spa, and Massage Zeelot, a monthly subscription.

Yelo is using Zeel's tech platform to optimise previously unfilled appointments at its brick-and-mortar locations. Zeel coordinates therapists' attendance and payment, while Yelo Spa interviews and trains Zeel massage therapists for this opportunity. Customers pay Yelo Spa's price, but are serviced by Zeel's staff.

Zeel is also offering massage in the office in the form of a workplace wellness 'Zeel Massage,' and CEO Samer Hamadeh reported that 50,000 have already been delivered to companies such as Google, Zappos and Pinterest.



Zeel CEO Samer Hamadeh speaks at the Summit

The company is also offering a "Massage Zeelot" membership, which requires a monthly subscription, and offers members a 15-25 per cent discount and a minimum of one massage a month. When they sign up, a massage table is shipped to their home. "We're out to power massage everywhere," said Hamadeh.

Details: http://lei.sr?a=G3A6n_S

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Howard joins GWS via video stream

Geraldine Howard, founder of spa brand Aromatherapy Associates and much-loved spa industry leader, revealed a special sensory treat for Global Wellness Summit delegates in Mexico City.

Howard is battling cancer, so was unable to travel to the event, but instead sent a video interview – conducted by GWS event director, Nancy Davis – along with a specially formulated aromatherapy oil, much to the delight of everyone present.

The oil was shared with each of the event's 400-plus delegates on perfume test strips, and filled the conference room with the comforting scent of roses, neroli and citrus, as attendees watched the video.

Howard is one of the world's preeminent aromatherapists and created the blend personally.

In a heartfelt and personal message, Howard explained how using oils while in hospital had given her great strength, and called on the spa industry to work with the medical profession to introduce the use of natural aromatherapy oils to support patients during treatments.

"If people can find the right aroma for them, it will make them feel significantly better," Howard explained.

It is typical of Howard to be thinking of how to help others, even while grappling with her own personal challenges.

"Your mind has to stay positive during treatment and aroma is a huge factor in that because it works on the limbic system in our brain," she said. "We pay so much attention to our sense of taste and sense of hearing that we often forget our sense of smell." Howard



Geraldine Howard sent a specially formulated aromatherapy oil

said her views on wellness and health have changed as she's gone through treatment. "Particularly over the last 18 months, with a rampant cancer that has spread throughout my body, I now believe more than ever that it's vital medical therapies and natural remedies are used together," she said.

Howard said while everyone has to find a connection that works for them, she is fighting her illness with a combination of positive thinking and belief.

She told delegates she walks in the countryside each day and gets strength from it, saying "nature brings me great peace." She said when her illness threatens to overwhelm her, "meditation, breathing, using my oils and lighting my candles really helps bring me back."

Being able to see her and smell one of her wonderful oil blends was a thoughtful and playful treat, typical of Howard and a wonderful and evocative surprise for her many friends and supporters who were missing her at the event. The interview was greeted with a standing ovation for a very precious woman at its conclusion.

Details: http://lei.sr?a=e6d8g_S

Schwartzberg urges focus on nature

The Global Wellness Summit (GWS) kicked off in Mexico City with a welcome by film maker Louie Schwartzberg, who created inspiring film footage for the GWS audience.

Schwartzberg said to build a well world, we have to find our focus, and to do this we have to be grateful to be alive and to be part of nature.

Schwartzberg, the son of a holocaust survivor, believes people bounce back better from suffering when they have gratitude in their hearts. He said people yearn to live in communities that support them in leading meaningful lives.

"The task we have today is to understand the language of nature," he said. "We need to find

commonality with the organisms that support us. If we don't do this, we'll not only destroy these organisms, we'll destroy ourselves.

"Nature is beauty's tool for survival," he added, "because we protect what we love, and this applies to ourselves and the earth – we must fight against industries which destroy our living planet."

He said that everything in nature is composed of networks, and nothing lives in isolation – we need to have a shift in consciousness to understand this.

Schwartzberg then led delegates in two minutes of energising dance to rousing cheers.

Details: http://lei.sr?a=G3A6n_S



Website for spa careers launches

A breakout discussion forum entitled “Galvanising career development, mentorship and internship programmes” took place on the second day of GWS, highlighting the need to attract people to work within the spa and wellness industry to meet the growing global industry’s needs.

Leaders of the careers-focused initiative, including Lori Hutchinson of Hutchinson Consulting and CG Funk, VP of industry relations for Massage Envy, have partnered with Leisure Media – publisher of *Spa Opportunities* and *Spa Business* magazines. Leisure Media has developed the website www.spaandwellness-careers.com, which is now live – providing readers with information on how to get into the industry and develop a nurturing career.

Funk – who is a 25-year spa veteran – started working with Massage Envy a decade ago to promote careers in the spa industry and offer great career growth opportunities. The brand now has 1,100 locations in the US.

“There are more job opportunities for therapists than ever before in US history,” said Funk, comparing the employment offerings when she began her career in massage therapy, when the only vacancies were seasonal or as a private practitioner.

“Massage therapy, in the US, was named number 5 in the fastest growing careers in the US out of 40,000 careers,” added Funk. “Massage therapy was on the best jobs list for career growth in 2014 and the Bureau of Labour statistics tell us that it will continue to grow 20-30 per cent annually through to



Funk said there are many job opportunities for therapists

2022. However, while the number of opportunities grows, schools struggle with low student populations, there’s an ever-increasing decline in high school graduation rates and therapists are leaving the industry at a higher rate than they are entering it.”

Consumer demand for these services is at an all-time high and people understand what these services bring to their life. According to Funk, however, there’s a PR problem in that a career in the wellness industry is not seen as financially rewarding.

“No one is using the term ‘wellness career’ in the human resources world, so we want to own this and harness it,” said Funk. “Neither schools nor the industry are promoting the richness of a career in this industry. We’re going to create marketing information cards to hand out about spa careers and packages for high school career counsellors that mean spas will go to schools and give demonstrations. We are also going to host 15-second testimonial videos by members of the industry on the site Leisure Media has created for us.” *Details: http://lei.sr?a=Z4m2k_S*

Derma-psychology highlights new brain/skin connections

Neuroscientist and skin expert Claudia Aguirre PhD talked about the skin:brain connection at GWS, highlighting that we are only beginning to understand the science of how the state of the skin affects and reflects our health.

Aguirre showed how traditional medicine and topical creams don’t treat the skin conditions caused by different types of psychological trauma. For example, a high school ballerina with a wart on the sole of her foot who was struggling to identify whether she wanted to continue dancing after graduation needed a combination of hypnosis and skincare – something Aguirre calls derma-psychology.

“To treat the skin, we have to treat the mind first,” said Aguirre – who is working in cooperation with Comfort Zone.

The skin is being seen now as a self-organising entity and a social organ, according to Aguirre.

“Now we can treat skin with a more holistic point of view, due to discoverable connections found by scientists in the last 10 years or so,” said Aguirre. “For example, the skin – as an organ – has a stress axis all of its own, independent of the central nervous system. It produces hormones all of its own. It has its own machinery. This shifts the paradigm of how we think about the skin.”

Details: http://lei.sr?a=C8F9P_S

Leisure Media at the 2015 Summit

Spa Business and *Spa Opportunities* editor Liz Terry, along with *Spa Business* managing editor Katie Barnes and *Spa Opportunities* associate publisher Helen Andrews attended this year’s Global Wellness Summit to report on proceedings.

Delegates were given copies of *Spa Opportunities* and *Spa Business*, along with the *Spa Business Handbook 2015* and *CLADmag*, Leisure Media’s newest title.

Terry spoke on the GWS trends session (see story, p 5), and Andrews and Terry reported and tweeted live from the sessions to keep readers up-to-date.

Details: http://lei.sr?a=3c8y4_S



Terry, Andrews and Barnes take part in meditation



Show of support at GWS for 2016 Global Wellness Day

Belgin Aksoy, founder of Global Wellness Day, gave an update on the annual event, saying it is now celebrated in more than 600 locations in 72 countries thanks to its 62 ambassadors around the world.

“Each and every one of us in this room – we can change the world together,” she said, before inviting GWD ambassadors in the audience onstage in a show of support.

Details: http://lei.sr?a=G3A6n_S

Cirque du Soleil unveils next touring show during GWS

Martin Boudreau, president of Cirque de Soleil, has revealed that the company's next global touring show "will be inspired by the culture of Mexico and its history." Boudreau made the announcement while speaking at the Global Wellness Summit in Mexico City.

Cirque du Soleil shows go on the road for up to 15 years, touring major cities, as well as showing at Cirque's two permanent locations – Las Vegas and Orlando.

Mexico is an important market for Cirque du Soleil, which has a blossoming partnership with Mexican real estate conglomerate Grupo Vidanta. The two companies announced last year that they will partner to develop a Cirque-designed, Mexican-style theme park in Nuevo Vallarta.

The plans show a "first-of-its-kind immersive theme park experience." The development is expected to be complete by 2018 and will include an outdoor show accommodating up to 5,000 spectators.

Cirque du Soleil was created 30 years ago and has shows touring in more than 50 countries and 350 cities around the world. It sells 50m tickets a year.

Details: http://lei.sr?a=S6Z8x_S

Transparent teamwork, self-management key in holocracy

Maggie Hsu, an advisor for online shoe retailer Zappos, talked to Global Wellness Summit delegates about holocracy – an organisational system based on self-management and transparent teamworking that Zappos is deploying.

Hsu said working in a holocracy means playing to people's strengths so each worker can have numerous roles within the organisation, depending on their strengths and interests.

In a holocracy, everyone has a responsibility to sense gaps between what is and what could be, and to take action to close it, explained Hsu.

She said every time the size of a city doubles, innovation and productivity increase by 15 per cent, but when companies get bigger, innovation and productivity go down. Zappos wants its organisation to function more like a city, said Hsu. Structures need to appear and disappear based on the forces that are acting on the organisation at any one time.

"In a holocracy, everyone is responsible for innovation," Hsu explained.

Details: http://lei.sr?a=G3A6n_S

Workplace wellness helps earnings

Dr Kenneth Pelletier, Professor of Medicine and Professor of Public Health at UCSF and the University of Arizona Schools of Medicine, tackled the issue of workplace wellness during a panel at the Global Wellness Summit.

Pelletier argued that spa and wellness providers need to learn a vocabulary that enables them to grow their workplace wellness contracts by communicating more effectively with businesses.

"Corporations don't know you exist," he explained.

Pelletier said a forthcoming study will show that companies with corporate wellness schemes generate a 200 per cent greater return for shareholders, and that a proportion of this profit can be attributed to their wellness programmes.

Pelletier took a sample of companies that have won the C. Everett Koop Award – named for the former US Surgeon General and designed to recognise workplace health programmes – and looked at their earnings three years before and after winning the

award. Results showed that against an average among the S&P 500 of a 150 per cent return, the Koop winners showed a whopping 350 per cent return over the six-year period.

Pelletier also said today's measure of return on investment will rapidly be replaced by a new measure – value on investment – which includes things like satisfaction, employee motivation, staff turnover and performance profitability, and that companies are becoming more interested in having a culture of health.

Details: http://lei.sr?a=y5a2w_S



Dr Kenneth Pelletier discussed workplace wellness at the GWS

Healthy buildings vital for wellness

Dr Josef Allen, Assistant Professor of Harvard's T.H. Chan School of Public Health, discussed Harvard's Healthy Buildings Programme during the recent Global Wellness Summit in Mexico City, focusing on a new vocabulary to describe indicators of healthy environments.

Allen highlighted the link between material selection for buildings and the impact on human health. Humans spend 90 per cent of their time indoors, said Allen, and these interior environments are the areas most people are ignoring when it comes to improving workplace wellness for employees.

"We all know that going outside is healthier than being indoors, but many of us don't know that even our carpets and chairs exude chemicals that affect our health, such as obesogens," said Allen.

The average room gets one air change per hour, according to Allen, but in the 1980s

this was reduced when air conditioning energy costs were reduced – down to 0.2 air changes per hour. In 1985, this stale air led to Sick Building Syndrome, the name given to the concentration of indoor pollutants.

"It is no longer acceptable to be in a building that makes us 'not sick,'" said Allen. "We need buildings that make us healthy."

Details: http://lei.sr?a=Q4F8A_S



Dr Allen said that buildings have a huge impact on human health



In the future, buildings will be alive

Liz Terry, CEO of Leisure Media and editor of *Spa Opportunities* and *Spa Business* magazines, identified two architectural trends for the wellness industry in a session at the Global Wellness Summit.

In the future, Terry said buildings that are alive and able to sense will intuit our every need.

“Imagine walking through the door – the building will immediately know who you are – and if you’re tired, it will dim the lights or increase

oxygen levels; if you’re cold, it will make the air warmer; if you’re hungry, it will scan your body, know what nutrients you need, and fabricate the food for you,” said Terry.

She imagined buildings that can grow additional rooms, or move doors or windows to follow the light, and that when damaged, are able to heal themselves.

“We already use biomimicry to recreate the natural functions of nature in buildings, and this will be the next stage of evolution of that idea,” said Terry.



Liz Terry identified architectural trends for the wellness industry

Terry also said that responsive environments in interior design will become important, through the harnessing of biological, mechanical and digital next-generation technology.

“We already have haptics – surfaces which feel as they look,...but this is just the beginning,” said Terry. “One day, we’ll have fabrics which cuddle us, food which tickles our tongues as we eat it, and sensory environments which can stimulate or comfort us depending on our mood.”

Details: http://lei.sr?a=t4a9z_S

Mentorship programme set to grow

Jean-Guy de Gabriac, president of Tip Touch International, spoke about the Global Mentorship Programme at the Global Wellness Summit.

“Therapists and receptionists can get training, but there’s normally no budget to help spa managers,” said de Gabriac. “We developed the mentorship programme to make spa managers better leaders.”

Sixteen mentors and 33 mentees took part in the 2015 pilot mentorship programme, and De Gabriac expects the 2016 programme to grow to include 50 mentors and 100 mentees across more than 30 countries. He said the mentorship programme provides handbooks to both mentors and mentees to be sure they both know what’s expected of them in the programme.

Almost all of those surveyed (98 per cent) who took part in the 2015 programme found it ‘very successful’ or ‘successful,’ according to a new report released by the



Jean-Guy de Gabriac spoke about the programme at GWS

programme, and 100 per cent of participants said they believe it benefits the spa industry. When asked to assess their effectiveness in areas such as leadership and management; strategic planning; human resources and priority management, 77 per cent of mentors said their mentees are better leaders due to their participation and 97 per cent of mentees say they are more effective thanks to the programme.

Details: http://lei.sr?a=K4p3c_S



Malleret: Wellness may soon be compulsory worldwide

Thierry Malleret, co-founder of *The Monthly Barometer* – a predictive analysis for private investors and decision makers – spoke at the Global Wellness Summit (GWS) about how wellness may become mandatory worldwide.

“The macro world is ‘unwell’ – meaning the global economic, geopolitical, societal and environmental outlooks are all negative,” said Malleret, highlighting that the most prevalent trend affecting the global economy is an ageing population, followed by health spending. He also said adult obesity is increasing in most emerging markets.

To help people live longer and healthier lives, Malleret says policies are needed to make wellness compulsory worldwide.

In the US, 30 per cent of all federal spending goes to ageing-related costs, said Malleret. Obesity costs US\$2trn (€1.9trn, £1.3trn) a year, which is 2.8 per cent of the global GDP – and these are only two of the reasons that pressure is increasing to make the world ‘well’.

Malleret reasoned that there are two ways to fix the over-spending on health.

“First, we can increase the global GDP dramatically; 2-3 per cent is not enough,” he said. “We would also need to see a giant increase in productivity for this to work. Second, we can implement preventive healthcare to reduce costs through wellness.”

Malleret said the first option is uncertain, making the second measure inevitable.

“It will be up to different countries to address their health issues and they will each do this differently,” he said. “Countries simply have no choice.”

Malleret sees an upcoming convergence between wellness and wellbeing: “Wellbeing has predictive power over wellness: if you are happy, you live a longer life and your immune system is better.”

Malleret also predicts a change in consumer demand, from hedonic wellness treatments and services to eudaimonic wellbeing approaches – focusing on a person’s sense of purpose and self-realisation.

Details: http://lei.sr?a=4W7N4_S

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We can achieve together what we cannot do alone

SRI reveals new research findings

During the GWS, SRI International (SRI) revealed early findings from the Global Wellness Institute's upcoming research report into wellness at work.

The full report will be published in January 2016. SRI's Ophelia Yeung and Katherine Johnston said bad working conditions worldwide were undermining the wellness of the planet and productivity.

"Wellness at work is the right to work in a manner that is healthy, safe, motivating and edifying," said Johnston. "We are responsible for conducting work in a way that improves our wellness and the wellness of others."

Their research found that existing workplace wellness schemes are valued by less than one in ten workers because they are suspicious of a company's motives in delivering them.

Workplace wellness is worth US\$40bn (€38bn, £26.5bn) globally as an industry, but Yeung said many workplace wellness programmes miss the mark because they are seen as an HR function, instead of being integrated into the company culture. Yeung suggested companies should adopt a wellness culture across the entire organisation.

SRI identified seven future trends for work:

1. Both companies and governments will demand change to the status quo due to rising costs and worsening health.
2. Wellness at work is going to explode across



SRI International's Ophelia Yeung identified seven trends

the world in the coming 5-10 years: employers need to keep workers well to stay competitive.

3. Workplace wellness programmes as we know them today will disappear; in their place, companies will create a culture of wellness, and embed wellness in long-term strategy.

4. People will take more responsibility for their own wellness and how work affects it.

5. Companies that do not provide well working environments will have a difficult time recruiting and retaining good people.

6. Doing right by employees and the community is good for business. People will be less interested in companies associated with the destruction of the environment or those that don't treat their employees fairly.

7. Governments will become more and more aggressive about mandating wellness, including workplace in the workplace.

Details: http://lei.sr?a=N9Z3u_S

Kids give life-lessons to spa leaders

Children from the Thomas Jefferson Institute of Mexico gave one-to-one life-coaching lessons using role-play to leading spa and wellness industry figures at the recent Global Wellness Summit in Mexico City.

The children focused on five coaching skills, including empathy, optimism, goals, self-control and gratitude. Lessons from the children included 'If you get angry, take a break, hit a pillow and breathe'; 'Speak clearly and in an assertive way'; 'Fill your happiness bag by giving'; 'Be thankful for what you have; if you say thanks, you feel happy'; 'Value what you have'; 'You control yourself - other people cannot control you'; 'Trust yourself, have confidence in yourself, and you can do anything'; 'We're responsible for our own happiness and we cannot blame others for our unhappiness.'

"We have seen here that children can teach adults," said Esther Oldak, head of



The children focused on five coaching skills

educational development of sustainable intelligence at the school. "...As CEOs, we forget the basics. We're so caught up with success that we don't realise that someone that isn't happy cannot be successful."

Details: http://lei.sr?a=u4z4M_S

SUMMIT SNAPS

This year's Global Wellness Summit welcomed 450 delegates to the St Regis, Mexico City. *Spa Opportunities* was there to report for you



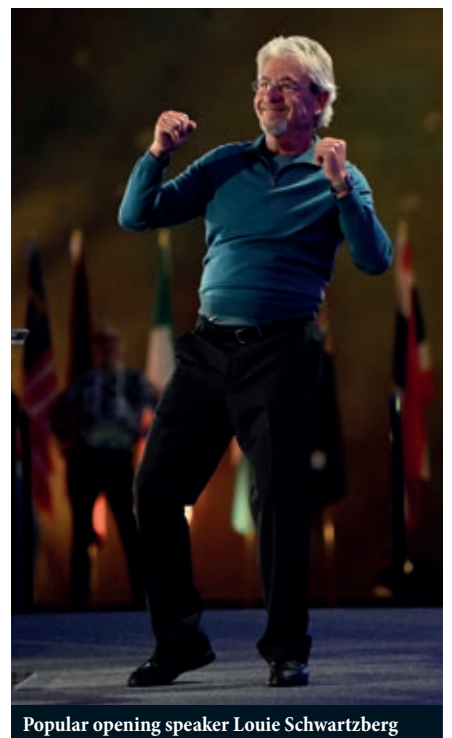
GWS chair, Susie Ellis, opens the conference



Ellis thanks GWS 2015 co-chairs, Alfredo Carvajal and Gina Diez Barroso



Schwartzberg ended his talk with dance music which got everyone moving



Popular opening speaker Louie Schwartzberg



Keynote Ken Pelletier on workplace wellness



A high level panel discussed the link between spa and the medical profession



Maggie Hsu from Zappos champions holacracy



Thierry Malleret: wellness will be mandatory



SRI's Ophelia Yeung and Katherine Johnston presented GWI's research into workplace wellness



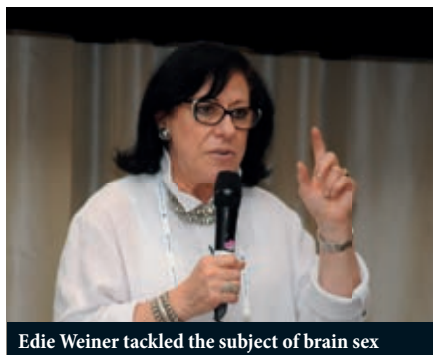
Samer Hamadeh: Zeel will work with spas



Harvard's Josef Allen spoke on healthy buildings



Cristine Chisholm talked about the microbiome



Edie Weiner tackled the subject of brain sex



Spa Opps' Liz Terry spoke on architecture trends



Delegates enjoyed a Mexican healing ritual



A child to adult counselling session was popular



Agapi Stassinopoulos shared her views on life



Keynote speaker, Deepak Chopra talked about epigenetics and the future of health and wellness



Deepak Chopra led delegates in a meditation



GWS is time for catching up with friends: Anne McCall Wilson, Amy McDonald and Noel Asmar



The Spa & Wellness careers group launched a new website in partnership with Leisure Media



Networking lunches gave delegates the chance to share views on a wide range of subjects



Susie Ellis with twin Katrine Formby



Management games at the Centro evening



The final champagne toast



Belgin Aksoy on her Global Wellness Day successes



Aksoy with her Global Wellness Day ambassadors: the initiative is now celebrated in 72 countries



Mary Tabacchi presented the student prizes



Deborah Szekely updated on wellnesswarrior.org



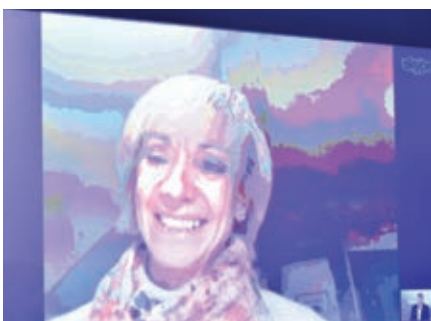
Event sponsors were presented with medals on stage and gathered with the GWS board for a photo



2016 co-chair Sue Harmsworth's investment panel



Events included a fabulous Mexican dance evening



Geraldine Howard: Spa Woman of the Year Award



2016 co-chair, Franz Linser and Susie Ellis fly the flag for Austria. Next year's event will be in Kitzbühel

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spa opportunities JOBS ONLINE

Therapists / Beauticians

Raison d'Etre

Salary: Competitive salary plus commission

Job location: Cairo, Egypt

Spa Directors

WTS International

Salary: US\$80,000 - US\$100,000 / US\$110,000 - US\$120,000

Job location: East Coast, Midwest and Far West, USA

Therapist

The Wellbeing (London) Co

Salary: Competitive

Job location: Richmond, London, UK

Associate Director of Spa

Four Seasons Hotel George V Paris

Salary: Competitive

Job location: Paris, France

Spa Assistant Front of House Manager

The Grove

Salary: Competitive

Job location: Watford, Hertfordshire, UK

Assistant Manager: Holistic Spa

The Wellbeing (London) Co

Salary: Competitive

Job location: Richmond, London, UK

Spa Attendant

Dormy House

Salary: Competitive

Job location: Worcestershire, UK

Spa Receptionist

Boringdon Hall Hotel

Salary: Competitive

Job location: Plymouth, UK

Mobile freelance massage therapists / beauticians

Relax Massage

Salary: £37 per hour

Job location: London, UK

Gym and memberships manager

Boringdon Hall Hotel

Salary: Competitive

Job location: Devon, UK

Senior Spa Therapist

Boringdon Hall Hotel

Salary: Competitive

Job location: Devon, UK

Spa Therapists

Lifehouse Spa and Hotel

Salary: Competitive

Job location: Essex, UK

Treatments Manager

Boringdon Hall Hotel

Salary: Competitive

Job location: Plymouth, UK

Spa Therapist

Boringdon Hall Hotel

Salary: Competitive

Job location: Plymouth, UK

Beauty Therapist (Weekend Only)

Center Parcs Ltd

Salary: £8.10 per hour

Job location: Warminster, Wiltshire, UK

Beauty Therapists - Level 2 & 3

Center Parcs Ltd

Salary: £8.25 per hour

Job location: Whinfell, Cumbria, UK

Spa and Wellness Director

Mandarin Oriental Hotel Group (MOHG)

Salary: Competitive

Job location: Taipei, Taiwan

For more details: <http://www.spaopportunities.com/>



ASSISTANT MANAGER FRONT OF HOUSE

Location: Watford, Hertfordshire

We are looking for a talented individual who will provide direct leadership and management to the Reception and Spa Attendant teams. This role is very operational - requiring close working relationships with all teams throughout the Spa and the wider Hotel.

Working proactively and reactively, the Spa Assistant FOH Manager will offer hands-on support to the teams and drive the highest standards of spa excellence.

This individual must have a proven track record of retail sales success, be able to control retail and laundry costs and ideally will have experience of a 5* spa environment, or similar.



Apply now: <http://lei.sr?a=L4j00>

Raison d'Etre



Therapists / Beauticians

Location: Cairo, Egypt

Salary: Competitive salary plus commission

Hiring immediately therapists / beauticians with a few years international 5* spa experience for top spa in Cairo high-end residential area.

Very competitive salary, commission, accommodation & meals provided, training by Raison d Etre.

If you are already based in Egypt, it will be a plus, but it is not a requirement.

APPLY NOW: <http://lei.sr?a=e2V90>

WTS SPA DIRECTORS

Salary: \$80,000-\$100,000/\$110,000-\$120,000

Location: East, Mid/Far West, United States

Job Summary:

The Spa Director will be responsible for the daily operations of the facility including: establishing and meeting the budget and financial goals for the organization; implementing strategic marketing and sales plans; training and scheduling staff; facility management and maintenance; supervising the staff in each area of the facility, ensuring the highest levels of guest satisfaction are attained; using the ability to lead and motivate staff to achieve goals and exceed guest expectations.

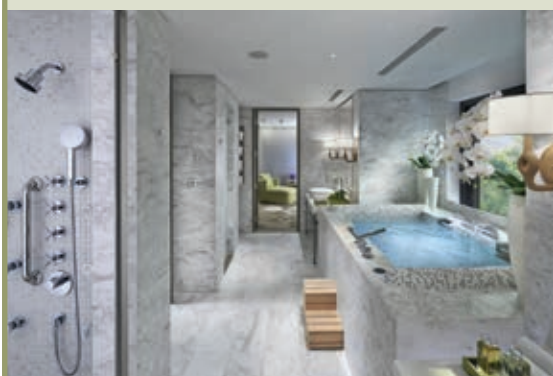
W T S INTERNATIONAL

Qualifications/Requirements:

- Minimum of two years supervisory experience in a spa environment.
- Knowledge of professional spa services and treatments.
- Knowledge of retail operations and inventory systems.
- Must have excellent oral communication skills to work positively with different populations, in groups and individually.
- Must be well-organized, efficient, and able to handle a variety of duties simultaneously.
- Effective leadership skills and strong work ethic.
- Must be in good physical condition to project the health and wellness ideals of the spa environment.
- Must be able to think independently and develop programs for specific exercise and member/guest needs

Apply now: <http://lei.sr?a=y1V5g>





Apply now: <http://lei.sr?a=3Q2X9>

SPA AND WELLNESS DIRECTOR

Location: The Mandarin Oriental, Taipei, Taiwan
Salary: Competitive

Qualities of a successful candidate:



Dedicated to meeting the expectations and requirements of internal and external customers; gets first-hand customer information (or preferences) and uses it for improvements in products and services; acts with customers in mind; establishes

and maintains effective relationships with both internal and external customers and gains their trust and respect.

Knowledgeable in how businesses work; knowledgeable in current and possible future policies, practices, trends, technology, and information affecting his/her business and organisation; knows the competition; is aware of how strategies and tactics work in the marketplace.

In this position, the Spa & Wellness Director will:

- ▶ Be dedicated to meeting the expectations of customers
- ▶ Have strong business acumen
- ▶ Drive for results
- ▶ Make good quality decisions in line with the company mission, priorities and strategy
- ▶ Manage and measure goals, process, progress and results
- ▶ Manage people well, provide challenging tasks and be able to articulate the strengths and limitations of team members after reasonable exposure

GAIA SPA

Location: Boringdon Hall, Devon
Salary: Competitive



5 Available positions:

- 🍷 **Treatments Manager**
- 🍷 **Gym & memberships manager**
- 🍷 **Senior Spa Therapist**
- 🍷 **Spa Receptionist**
- 🍷 **Spa Therapist**

With the increasing stresses and strains of our lives today, it is important that we continue to embrace the life-enriching ethos of Gaia, taking time to rebalance and realign. The Gaia Spa concept will combine ancient wellness traditions from around the world with the refinement and skills of modern therapies.

The result will be an innovative and personalised spa experience that will renew, support, sustain and nurture.

Leading the way in a spa revolution, the flagship Gaia Spa retreat, treatment menu and product range will be unveiled exclusively at Boringdon Hall in Spring 2016.

The destination spa retreat on the edge of Dartmoor will boast over 1,600sqm of immersive relaxation.

Apply now: <http://lei.sr?a=a4m8J>

FREELANCE MASSAGE THERAPISTS/BEAUTICIANS

Salary: Competitive Location: London

Relax massage was founded in 2005 in Paris and provides well-being, beauty and personal training services to high profile hotels, spas, corporate & private clients and yachts. We also specialize in consultancy and spa management services. Relax massage is recruiting freelance massage and beauty therapists to work at top five star hotels and spas and private homes in London.

About you

- Qualified ITEC level 3 or NVQ 3 or equivalent
- 1 year minimum experience
- Able to work flexible shifts

What we offer you

- Excellent hourly rates of £37 per hour
- Be part of a great team of therapists
- Training at prestigious spas in London

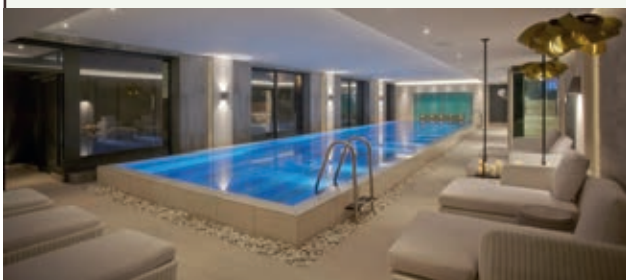
Apply now: <http://lei.sr?a=e4U1s>



• relax-massage.com

SPA ATTENDANT

Location: Worcestershire, UK



We are currently looking to recruit a Spa Attendant for our Award Winning Dormy House Spa. Our spa is a light and uplifting rural outside-in space, a little bit heavenly with quite a bit of fizz. House Spa is a place of sensual contrasts. We have beauty brand names to make you smile and aromas that provoke happiness and a seriously joyful sense of wellbeing.



The role of Spa Attendant combines Customer Service with Housekeeping. The ideal candidate will have a pleasant nature and enjoy dealing with members of the public, you will need to assist our Spa Members with any queries they may have whilst maintaining high levels of cleanliness within the Spa.

Apply now: <http://lei.sr?a=q6R9U>



THE HOUSE OF
ELEMIS

Spa Coordinator Front of house

Job location: House of Elemis, Mayfair, London
Salary: Competitive, plus commission

Qualifications:

- GSCE in Maths and English (grades A-C or equivalent)
- Beauty therapy qualification desirable, but not essential

Previous experience and knowledge for the role:

- Excellent administrative skills and high standards of computer literacy

Apply now: <http://lei.sr?a=M3f3S>

Spa Therapists

Job location: House of Elemis, Mayfair, London
Salary: Competitive, plus commission

Qualifications:

- Beauty therapy qualifications at least to NVQ Level 3 or equivalent

Previous experience and knowledge for the roles:

- At least one year practical experience

Apply now: <http://lei.sr?a=K5J0A>

Speed Spa Therapists

Job location: House of Elemis, Mayfair, London
Salary: Competitive, plus commission

Qualifications:

- Beauty therapy qualifications at least to NVQ Level 3 or equivalent

Previous experience and knowledge for the roles:

- At least one year practical experience

Apply now: <http://lei.sr?a=e4K0x>

Skills required for all roles

- Proven record of retail selling skills
- Previous experience working within a professional spa environment highly desirable
- **Knowledge of our philosophy highly desirable*
- **Elemis treatment and product knowledge is highly desirable*
- **Training provided*

Wellness awards honour industry icons

Winners of the second annual Global Wellness Awards, which honour industry members and students, were announced at the Global Wellness Summit.

The University of Nevada Las Vegas, US, won the Student Challenge Award.

The award for Wellness Innovator went to Mel and Enid Zuckerman, founders of Canyon Ranch, which has locations in Arizona and Massachusetts, US, and is set to open its first international location in Kaplankaya, Turkey. The Zuckermans also helped found the Mel and Enid Zuckerman College of Public Health at the University of Arizona and the Wellness Council of Arizona, a nonprofit organisation fostering worksite wellness.



Members of the Green Spa Network gather onstage at GWS

award via a live video link. Howard is battling cancer, so was not able to travel to the event. She also presented delegates with a special essential oil blend (*see story, page 2*).

The Leader in Workplace Wellness – a new award this year – went to Dr. Kenneth Pelletier, Professor of Medicine and Professor



Dr Pelletier (second from left) accepting his award

The Leader in Sustainability award went to the Green Spa Network – the first time the Global Wellness Institute has given the award to an organisation rather than a spa. Members of the Green Spa Network, which is a not-for-profit trade association that explores the connections between personal wellbeing, economic sustainability and the health of the planet, gathered on stage to accept the award.

The Leading Woman in Wellness award went to Geraldine Howard, founder of spa brand Aromatherapy Associates, who accepted the



Geraldine Howard accepted the award via video

of Public Health at UCSF and the University of Arizona Schools of Medicine. Dr. Pelletier also spoke about workplace wellness at the conference (*see story, page 4*), where he said today's measure of return on investment will be replaced by value on investment.

And the Building a Well World Award 2015 went to Michael R Bloomberg, American business magnate, politician, and philanthropist, who served as the 108th Mayor of New York City for three consecutive terms.

Details: http://lei.sr?a=K2k8b_S



The University of Las Vegas, Nevada, won the Student Challenge Global Wellness Award

Argentina Spa Association

T: +54 11 4468 0879 W: www.asociacionspa.org

Association of Malaysian Spas (AMSPA)

T: +603 4253 3478 W: www.amspa.org.my

Australasian Spa Association

T: +61 4 3003 3174 W: www.spaandwellness.com.au

Bali Spa and Wellness Association (BSWA)

W: www.balispawellness-association.org

Brazilian Spas Association

T: +55 11 2307 5595 W: www.abcspas.com.br

Bulgarian Union for Balneology and Spa Tourism (BUBSPA)

T: +359 2 942 7130 W: www.bubspa.org

China Spa Association

T: +86 21 5385 8951 W: www.chinaspaassociation.com

Association of Spas of the Czech Republic

T: +420 606 063 145 W: www.jedmedolazni.cz

The Day Spa Association (US)

T: +1 877 851 8998 W: www.dayspaassociation.com

Estonian Spa Association

T: +372 510 9306 W: www.estonianspas.eu

European Spas Association

T: +32 2 282 0558 W: www.espa-ehv.com

Federation of Holistic Therapists (FHT)

T: +44 23 8062 4350 W: www.fht.org.uk

French Spa Association (SPA-A)

W: www.spa-a.com

German Spa Association

T: +49 30 24 63 692-0 W: www.deutscher-heilbaederverband.de

Hungarian Baths Association

T: +36 1 220 2282 W: www.furdoszovetseg.hu/en

The Iceland Spa Association

W: www.visitspas.eu/iceland

The International Medical Spa Association

T: +1 877 851 8998 W: www.dayspaassociation.com/imsa

International Spa & Wellness Association (ISWA)

T: +49 69 130 25 86 0 W: www.iswa.de

International Spa Association (ISPA)

T: +1 859 226 4326 W: www.experienceispa.com

Japan Spa Association

W: www.j-spa.jp

Leading Spas of Canada

T: +1 800 704 6393 W: www.leadingspasofcanada.com

National Guild of Spa Experts Russia

T: +7 495 226 4289 W: www.russiaspas.ru

Portuguese Spas Association

T: +351 217 940 574 W: www.temasdeportugal.pt

Romanian Spa Organization

T: +40 21 322 01 88 W: www.romanian-spas.ro

Salt Therapy Association

W: www.salttherapyassociation.org

Samui Spa Association

T: +66 7742 08712 W: www.samuispaassociation.com

Serbian Spas and Resorts Association

T: +381 36 611 110 W: www.serbianspas.org

South African Spa Association

T: +27 11 447 9959 W: www.saspaassociation.co.za

Spanish National Spa Association

T: +34 902 1176 22 W: www.balnearios.org

Spa Association of India

T: +91 995 889 5151 W: www.spaassociationofindia.in

Spa Association Singapore

T: +65 6223 1158 W: www.spaassociation.org.sg

Spa & Wellness Africa Association

W: www.spaassociationofafrica.com

Spa & Wellness International Council (SWIC)

T: +7 4957640203 W: www.iswic.ru

Taiwan Spa Association

W: www.tspsa.tw

Thai Spa Association

T: +66 2168 7094 W: www.thaispaassociation.com

Turkish Spa Association

T: +90 212 635 1201 W: www.spa-turkey.com

The UK Spa Association

T: +44 8707 800 787 W: www.spabusinessassociation.co.uk

Ukrainian SPA Association

T: +3 8044 253 74 79 W: www.spaua.org