



# ASIA: SINGAPORE

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## **What are the most significant global issues facing us today?**

“Health.” How healthy are our children, our family, our community, etc. The next question will be: How “well” is our environment, our education system, our health system, our financial sector, etc.

## **What do you see as the main innovations happening around the world, those which are game changing and/or disruptive?**

Out there ideas in books like “Consumptionomic” or in movies like the “The Hunger Games.”

## **What do you see as the main innovations in the spa/wellness industry (existing and future)?**

Those who do well stay true to their beliefs and do well what they have been doing and do better with what they have developed. The process is different from “branding,” aside from the needs of investment and other commercial requirements, the wealth of knowledge in all aspects is necessary in order to evolve and be innovative!

## **What do you see as the greatest opportunities/challenges for the global spa and wellness industry?**

Sincerity and truthfulness.

## **What are some practical ways for businesses to create a climate for creativity and innovation?**

In supporting the industrial and be part of it! With the support of East West Learning Centre, Paradigm Wellness is able to host seminars and workshops in getting various professionals within industries to speak and share their knowledge for a cross-learning base.

For example: Golf Wellness Seminar/Clinic. On the board of the seminar, we have a PGA golf pro who incorporates a special movement methodology in coaching golf, a medical/surgeon doctor who talks about the common injury that is increasing in Asia and a club fitter who has seen the need of it and would like to be part of the team!

Or “Twirl.” A Hong Kong event in promoting dance, medicine and Science. We have a speaker from an art performing school who updates the wellness educational program, a sports medical doctor who talks about the wellness investment perspective of the arts industry, a government body looking into the social aspect in supporting continuing education and adult learning spaces, a TCM “Tui Nu” Doctor who summarizes and echoes the need of treatment and care of sport and dance athletes. It is like GSWS, but on smaller scale, a space/platform to learn, to share and to explore!

## **SUBMITTED BY**

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