



ASIA: INDIA

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What are the most significant global issues facing us today?

Instability is the biggest global issue today - financial, political, spiritual. It is affecting people and nations in the ways they deal with each other, and not very positively.

What do you see as the main innovations happening around the world, those which are game changing and/or disruptive?

Cloud Computing is by far the biggest game changer, while also being disruptive.

What do you see as the main innovations in the spa/wellness industry (existing and future)?

All those which will transform the 'treatment' to an 'experience,' and go beyond the 'physical' realm.

What do you see as the greatest opportunities/challenges for the global spa and wellness industry?

The increasing awareness and the growth of the industry is itself an opportunity, allowing for the creation of more products, treatments, spa destinations, etc.

The single biggest challenge is the shortage of trained manpower.

What are some practical ways for businesses to create a climate for creativity and innovation?

Offer the freedom to ideate, create, and dream up all kinds of ideas without being judgmental.

Reward the wackiest out-of-the-box ideas and solutions!

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