



Europe: France

WHAT ARE SOME CHANGES YOU HAVE NOTICED IN YOUR CUSTOMERS THIS PAST YEAR? ARE YOU SEEING ANY NEW REQUESTS FROM CONSUMERS?

Want to be surprised with innovative effective treatments. Willing to pay the price.

WHAT SECTORS DO YOU SEE ATTRACTING THE MOST INVESTMENT CAPITAL THESE DAYS? WHAT ABOUT WHEN IT COMES TO THE SPA AND WELLNESS ARENA?

Unique locations. Fast developing destinations. Spas become more and more design conscious with penchant for wellness and beauty.

WHAT IS THE FUTURE LOOKING LIKE FOR SPA AND WELLNESS IN YOUR COUNTRY?

People want more as their lives get more stressful.

SUBMITTED BY:

Christopher Norton
Chair- Global Spa Task Force
Four Seasons
France

christopher.norton@fourseasons.com
www.fourseasons.com



FOUR SEASONS
Hotels and Resorts