



# A TIME OF TRANSFORMATION

NOVEMBER 6-9, 2023 | MIAMI, FLORIDA, USA



As the Global Wellness Summit (GWS) welcomes top executives from around the world to its highly anticipated conference, this year's theme, "A Time of Transformation," couldn't be more fitting.

The dynamic landscape of the wellness industry continues to create significant opportunities in a wide range of sectors, from mental health and beauty, to real estate and travel, to healthcare and medicine. The Agenda is thoughtfully designed to explore the multifaceted dimensions of wellness, examining how this booming industry is reshaping the global business landscape.

Exploring the evolving trends and innovative strategies driving the wellness economy, the Agenda offers invaluable insights for business executives, policymakers and investors seeking to harness the full potential of this transformative period. Engaging keynotes and panels span a wide array of topics, such as the new era emerging for women's health, the intersection of sports, hospitality and wellness, the transformative power of mental wellness (including hearing from gymnast Simone Biles), new innovations in longevity medicine and more.

This year's GWS promises to be an unparalleled opportunity for attendees to network, share expertise and learn from the most influential leaders in the wellness sector. We invite you to engage in the offstage collaborative discussions that so often lead to relationships shaping the future of wellness, from the Table Topic lunches to After-Dinner Conversations to social events. Forging meaningful connections is at the heart of our DNA.

The Agenda is your guide to this momentous Summit. The plenary sessions will be video recorded, and your delegate registration includes access to the recordings shortly after the Summit. (Please note, recording is not allowed for the sessions with Timbaland or Simone Biles.)

Join the conversation online throughout the Summit, using #2023GWS on your preferred social media platform, and utilize the Summit App to network with other delegates.

Thank you for being part of the Summit's global community.



# **2023** AGENDA

Most plenary sessions are recorded for on-demand access after the Summit.

MONDAY, NOVEMBER 6, 2023

## PRE-SUMMIT ACTIVITIES

#### 8:00AM-12:30PM

Must be pre-registered to participate

#### **Half-Day Tour of Miami!**

Explore the vibrant history of Miami and uncover the rich history, cultural diversity and architectural marvels that have shaped the city into the dynamic and alluring destination it is today.

# 12:00PM-5:30PM

Lower Promenade

# **GWS Registration & Concierge Open**

#### 1:30PM-5:00PM

Lower Promenade

#### **The Myndstream Multisensory Experience**

Step into total relaxation with **Myndstream x Sprig x Oakworks**. Sink into ultimate luxury on The Oakworks SoVi Vibroacoustic bed, immerse yourself in Sprig's calming aromatherapy and feel your mind unwind as Myndstream releases the power of music.

#### 1:30PM-4:15PM

#### **KNOWLEDGE WORKSHOPS**

#### 1:30PM-2:15PM

Jasmine

#### **Knowledge Workshop**

The Global Wellness Institute: Empowering Wellness & Your Business

Learn how the nonprofit Global Wellness Institute (GWI) pillars can enhance your business, through Research, Initiatives, Wellness Evidence, Geography of Wellness, **Wellness Moonshot: A World Free of Preventable Disease**, Ambassadorships, BBC StoryWorks and more.

Nancy Davis, Chief Creative Officer & Executive Director, Global Wellness Institute, United States Susie Ellis, Chair & CEO, Global Wellness Institute, United States

Jessi Brandt, Manager of Operations & Logistics, Global Wellness Summit, United States Kristiana Tarnuzzer, Director of Development, Global Wellness Institute. United States

#### 1:30PM-2:15PM Jasmine

#### **GWI Advisory Board Members**

**Alexia Brue**, Co-Founder, *Well+Good*, United States **Richard H. Carmona, MD**, 17th US Surgeon General, Chief of Health Innovation, Canyon Ranch, United States

Anjan Chatterjee, MD, Professor of Neurology, Psychology & Architecture, University of Pennsylvania; Founding Director, Penn Center for Neuroaesthetics, United States Pierre-Louis Delapalme, Co-President & Co-Chairman, Biologique Recherche, France

Michelle Floh, CEO, R&J Abramson Foundation,

United States **Sue Harmsworth**, Founder of ESPA & SATCC,
United Kingdom

**Bill Kapp, MD**, Founder & CEO, Fountain Life, United States

**Victor Koo**, Chairman & Co-Founder, Tianren Culture, Hong Kong

**Mia Kyricos**, President & Chief Love Officer (CEO), Kyricos & Associates, LLC, United States **Freddie Moross**, Founder & CEO, Myndstream,

United Kingdom **Laurie Racine**, President, Racine Strategy,
United States

Michael Roizen, MD, Emeritus Chief Wellness Officer, Cleveland Clinic; Professor, Lerner College of Medicine of Cleveland Clinic at Case Western Reserve University, United States Rupert Schmid, Co-President & Co-Chairman,

Biologique Recherche, France **Rick Stollmeyer**, CEO, Inspired Flight Technologies, United States

#### **GWI Research Team**

Tonia Callender, Research Fellow, Global Wellness Institute, United States Katherine Johnston, Senior Research Fellow, Global Wellness Institute, United States Ophelia Yeung, Senior Research Fellow, Global Wellness Institute, United States

Global Wellness Institute Advisory Board Members, Initiative Members, Geography of Wellness Country Partners and Ambassadors are encouraged to attend.

# 2:30PM-3:15PM

Jasmine

#### **Knowledge Workshop**

Cancer Patients on the Move: The Rise in Leisure Travel

## Sponsored by Biologique Recherche

Discover what is fueling this rise in travel. Uncover guests' travel intentions and needs. Learn ways you can you provide a safe and stress-free travel journey and positive wellness experience.

Julie Bach, Executive Director, Wellness for Cancer, United States Anna Bjurstam, Wellness Pionner & Senior Strategic Advisor, Six Senses & Raison d'Etre Shyamali Singhal, MD, Surgical Oncologist, Medical Director Apricity Oncology, United States

#### 3:30PM-4:15PM

Jasmine

#### **Knowledge Workshop**

Live. Work. Play. THRIVE

#### **Sponsored by Fountain Life**

The future of healthcare is at home and in the gap between medical and wellness.

**Todd Shaw**, SVP, Business Development, Fountain Life, United States

#### 4:30PM-5:15PM

Jasmine

#### **New Delegate Orientation**

Making the Most of Your First Summit

An informal meeting for first-time delegates to learn about the Summit and connect with key leadership.

Nancy Davis, Chief Creative Officer & Executive Director, Global Wellness Institute, United States Susie Ellis, Chair & CEO, Global Wellness Institute, United States

**Michelle Gamble**, VP, Global Business Development, Global Wellness Summit, United States

**Beatrice Hochegger**, Director of Events, Global Wellness Summit, United States

**Jessi Brandt**, Manager of Operations & Logistics, Global Wellness Summit, United States

#### 4:30PM-5:15PM Jasmine

#### **GWS Advisory Board Members**

**Amir Alroy**, Co-Founder, Welltech Ventures, Israel **Anna Bjurstam**, Wellness Pioneer, Six Senses, Sweden

**C. Victor Brick**, Co-Founder, John W. Brick Mental Health Foundation; CEO, Ohana Growth Partners, LLC, United States

**Tony de Leede**, Founder, Gwinganna Lifestyle Retreat, Australia

**Cathy Feliciano-Chon**, Managing Director, Finn Partners Asia, Hong Kong

**Nicola Finley, MD**, Principal & Founder, Dr. Nicola PLLC, United States

**Irene Forte**, CEO, Irene Forte Skincare, United Kingdom

**Maggie Hsu**, Partner, Andreessen Horowitz, United States

Ömer K. Isvan, President, SERVOTEL, United Kingdom

**Franz Linser, PhD**, CEO, Linser Hospitality GmbH, Austria

**Hannah Messerli, PhD**, Tourism and Economics, George Washington University, United States **Veronica Schreibeis Smith**, CEO, Vera Iconica Architecture, United States

**Yoriko Soma**, CEO, Conceptasia, Inc., Japan **Prof. Mary Tabacchi, PhD**, RD, Professor Emerita, Cornell University, United States

# 6:00PM-6:45PM

Japengo

Private VIP Cocktail Reception for Sponsors, GWI Ambassadors, Susie Ellis Scholarship Recipients & Media

Hosted by the GWS Board of Advisors & the GWI Board of Advisors.

\*Please see full list of media at the end of the Agenda.

#### 7:00PM

Riverwalk Terrace

#### **Welcome Party**

Palm trees & ocean breezes!

Special welcome from Hyatt Regency Miami's
Amir Blattner, General Manager & David
Whitaker, President & Chief Executive Officer

Sponsored by Hyatt Regency Miami

Attire: Miami casual!

9:00PM-10:00PM	CHOICE OF THREE CONCURRENT ACTIVITIES  After-Dinner Conversations  Not quite ready to call it a night? Casually connect with other delegates, share thoughts and ideas on the topic, and make some new friends in the process. Hosted by industry leaders.
Option 1 Hibiscus A	After-Dinner Conversation Exploring New Opportunities Bringing Sports into Wellness & Hospitality  Susie Ellis, Chair & CEO, Global Wellness Institute,
	United States  Patricia Ladis, Founder & CEO, WiseBody, United States
Option 2 Hibiscus B	After-Dinner Conversation Understanding & Harnessing AI
	Maggie Hsu, Partner, Andreessen Horowitz, United States Bill Kapp, MD, Founder & CEO, Fountain Life, United States
Option 3 Jasmine	After-Dinner Conversation New Weight-Loss Drugs & Their Impact on Wellness
	Richard H. Carmona, MD, 17th US Surgeon General, Chief of Health Innovation, Canyon Ranch, United States Elke Benedetto Reisch, MD, Medical Doctor, Lanserhof Group, Germany
	<b>Michael Roizen, MD</b> , Emeritus Chief Wellness Officer, Cleveland Clinic; Professor, Lerner College of Medicine of Cleveland Clinic at Case Western Reserve University, United States

#### **WORDLY TRANSLATION**

Scan here for real-time Al-powered translation during each session in the Regency Ballroom



# DAY ONE

# TUESDAY, NOVEMBER 7, 2023

#### DAY ONE

#### 6:30AM-7:00AM

Riverwalk Terrace

#### **Sanctum: The Power of Now**

Join a cathartic workout experience that empowers the body and expands the mind.

A holistic moving sequence that balances the physical body with the mind and the spirit. Routed in multidisciplinary forms of physical conditioning like modern fitness, HIIT workout, Kundalini, martial arts, breath work and functional movement—and with the most powerful, carefully curated music. Special equipment provided!

Attire: Comfortable workout clothing

#### 6:30AM-7:10AM

Meet in hotel lobby

#### A Wellness Walk® with Walsh!

A Wellness Walk® with Walsh in Miami is all about activating the senses and exploring our innate connection to the beauty of the natural world around us. This 40-minute mindfulness walk will take us through a journey of discovery: of self, of one another, of what happens to our bodies and brains when we are exposed to natural elements. All while enjoying the sunshine and warmth of beautiful, vibrant Miami.

Attire: Comfortable walking clothing and shoes

#### 6:30AM-8:00AM

Japengo

#### **BREAKFAST**

Only for delegates staying at the Hyatt Regency Miami who booked via the GWS room block

#### 8:30AM-8:50AM

Regency Ballroom

#### **GWS 2023 Opening**

Transformation in the Natural World:

Life Is Change

**Louie Schwartzberg**, Founder & Filmmaker, Moving Art, United States

8:55AM-9:10AM Regency Ballroom	<b>Welcome &amp; Keynote</b> <i>Gratitude in a World Turned Upside Down</i>
	<b>Nancy Davis</b> , Chief Creative Officer & Executive Director, Global Wellness Summit, United States
9:15AM-9:30AM Regency Ballroom	Welcome & Keynote The State of Our Industry at a Time of Transformation
	<b>Susie Ellis</b> , Chair & CEO, Global Wellness Summit, United States
<b>9:35AM-9:55AM</b> Regency Ballroom	<b>Keynote</b> Consciousness: A New Paradigm
	Can a shift in consciousness change the world?  Presenting new scientific research and the critical role of meditation in developing human creative potential and providing solutions to our world's problems.
	<b>Tony Nader, MD, PhD</b> , Global Leader, Transcendental Meditation® Organizations; Bestselling Author; Speaker, United States
10:00AM-10:20AM Regency Ballroom	<b>Keynote</b> What Keeps Viewers Glued & Why That Matters for Wellness
	BBC StoryWorks
	A unique session about the importance of relatable and relevant storytelling. Discussed in the context of exclusive BBC.com audience data captured last month, along with a first view of original stories from across the globe of ancient and modern practices—this session will provide a means to break down barriers in the pursuit of wellness for all.
	Simon Shelley, Global VP, BBC Studios, United Kingdom Claire Small, Executive Producer, BBC Studios, United Kingdom
<b>10:25AM-10:55AM</b> Orchid	Networking Energy Break & Innovation Village Open

11:00AM-11:05AM Regency Ballroom	World Premiere Short Film In Pursuit of Wellness: The Art & Science of Living Well, "Listening to the Waves Beneath"
	Tony Nader, MD, PhD, Global Leader,
	Transcendental Meditation® Organizations;
	Bestselling Author; Speaker, on how to reach
	the most settled part of your mind.
	BBC StoryWorks & Global Wellness Institute
	Presented by Dr. Tony Nader Institute
11:10AM-11:40PM Regency Ballroom	Keynote: Research The Updated Global Wellness Economy Monitor A New Bubble Chart Is Revealed!
	Tonia Callender, Research Fellow, Global Wellness Institute, United States Katherine Johnston, Senior Research Fellow, Global Wellness Institute, United States Ophelia Yeung, Senior Research Fellow, Global Wellness Institute, United States
	Special Guests!
11:45AM-12:45PM Regency Ballroom	Keynote Conversation Simone Biles, Gymnast, United States
	In conversation with Susie Ellis, Chair & CEO, Global Wellness Summit, United States
12:50PM-1:00PM Regency Ballroom	Global Wellness Award  Debra Simon Award for Furthering  Mental Wellness
	<b>Lauren Wright</b> , President, Debra Simon Family Foundation, United States <b>Bill Kapp, MD</b> , Founder & CEO, Fountain Life, United States
THREE CONCURRENT	OPTIONS
1:00PM-2:15PM Orchid	Innovation Village Open

#### 1:00PM-1:30PM

Regency Ballroom

#### **Press Conference for Media Only**

Tonia Callender, Research Fellow, Global Wellness Institute, United States

**Cassandra Cavanah**, Owner, Cavanah Communications, United States

Katherine Johnston, Senior Research Fellow,

Global Wellness Institute, United States

**Beth McGroarty**, VP for Research & Forecasting, Global Wellness Summit, United States

**Ophelia Yeung**, Senior Research Fellow, Global Wellness Institute, United States

#### 1:00PM-2:15PM

Jasmine & Hibiscus

#### **Interactive Lunch | Table Topics**

**Sponsored by Biologique Recherche** 

**Bon Appetit!** From **Rupert Schmid & Pierre-Louis Delapalmé**, Co-Chairmen & Co-Presidents, Biologique Recherche, France

#### TABLE TOPIC DISCUSSIONS (YOUR CHOICE)

#### **Architecture & Design**

Architecure and Its Role in Changing the World
 Deyan Sudjic, Professor, Lancaster University,
 United Kingdom

2. Designing a Touchless Spa and Wellness Program

**Tammy Pahel**, VP of Spa & Wellness, Carillon Miami Wellness Resort, United States

#### Beauty

3. Your Brain on Beauty: How & Why We Experience the World Around Us

**Anjan Chatterjee, MD**, Professor of Neurology, Psychology & Architecture, University of Pennsylvania; Founding Director, Penn Center for Neuroaesthetics, United States

4. Building a Beauty Brand & What Matters to a Younger Generation

**Irene Forte**, CEO, Irene Forte Skincare, United Kingdom

5. How to Incorporate the Ritual of Beauty into Your Life

**Jessica Jesse**, CEO, Founder & Creative Director, BuDhaGirl, United States

#### 1:00PM-2:15PM

Jasmine & Hibiscus

#### **TABLE TOPIC DISCUSSIONS (CONT.)**

#### **Business**

6. Lanserhof Learnings: Health & Business Results
Nils Behrens, CMO, Lanserhof Management,
Germany

7. Secret to Kamalaya's Success

John Collin Stewart, Founder & Chairman,
Kamalaya Koh Samui, Thailand

8. Leading Expansion with an Iconic Brand Nicole Miller, Director, Kohler, United States

#### Consumers

Demand Differences by Continent
 Daniel Golby, Managing Director, ESPA
 International, United Kingdom

#### **Contemplative Practices**

10. Consciousness Will Heal Us All

Tony Nader, MD, PhD, Global Leader,
Transcendental Meditation® Organizations;
Bestselling Author; Speaker, United States

\*46. The Value of Contemplative Practices
Victor Koo, Co-Founder, Tianren Culture,
Hong Kong

#### **Demographics**

11. Global Demographics & Its Impact on Wellness

Aradhana Khowala, CEO & Founder, Aptamind
Partners, United Kingdom

#### **Diversity, Equity & Inclusion (DEI)**

12. Physician's Approach to Diversity, Equity & Inclusion

**Nicola Finley, MD**, Principal & Founder, Dr. Nicola PLLC, United States

#### **Environmental, Social, Governance (ESG)**

13. Becoming a B-Corp

**Oriele Frank**, Co-Founder, Chief Product & Sustainability Officer, Elemis, United Kingdom

#### 1:00PM-2:15PM

Jasmine & Hibiscus

#### **TABLE TOPIC DISCUSSIONS (CONT.)**

#### **Exploring Opportunities with Sports**

14. Opportunities in Sports & Hospitality

Emlyn Brown, Global VP Wellbeing, Accor, France

15. The German Team Staying at Zulal During FIFA...That Changed Everything

**Karen Campbell**, Business Development Director, Chiva-Som International, Thailand

16. Opportunities I See in Wellness, Sports, & Hospitality

**Gloria Caulfield**, President, Lake Nona Institute, United States

17. Hospitality Development Opportunities Incorporating Sports

Ömer Isvan, President, SERVOTEL, United Kingdom

18. Sports, Science & Wellness: Opportunities for Business

**Mark Kovacs, PhD**, VP, Health & Performance, Canyon Ranch, United States

## **Family Wellness**

19. Family Wellness Comes of Age

Krip Rojanastien, Chairman & CEO, Chiva-Som
International, Thailand

#### **Finance**

20. Raising Start-Up Capital TodayLaurie Racine, President, Racine Strategy,United States

#### **Fitness**

21. Mental Health & Physical Fitness

**C. Victor Brick,** Co-Founder, John W. Brick Mental Health Foundation; CEO, Ohana Growth Partners, LLC, United States

#### Global

22. Why Wellness Is So Popular in Japan Yoriko Soma, CEO, Conceptasia, Inc., Japan

23. What Global Clients Are Asking About Wellness

**Mia Kyricos**, President & Chief Love Officer (CEO), Kyricos & Associates LLC, United States

#### 1:00PM-2:15PM

Jasmine & Hibiscus

#### **TABLE TOPIC DISCUSSIONS (CONT.)**

#### Leadership

25. Kohler: Staying Relevant & Innovative for 150 Years

**Ashley Kohler**, Director of Wellness, Kohler, United States

#### Luxury

26. Understanding Luxury

Riadh Bouaziz, Chairman & CEO, RKF Luxury

Linen. France

#### Marketing, PR & Branding

27. Secrets to Huge Marketing Reach
Graeme Freeman, General Manager, Joali Being - Ali Bey Maldives Private Ltd, Maldives
28. Marketing Celebrities & Brands
David Stoup, Chairman, Trilogy Spa Holdings

#### Medical

29. Global Health Diplomacy: What's Next for Infectious Diseases?

& Healthy Lifestyle Brands, United States

**Deborah Birx, MD**, Chief Medical & Science Advisor, ActivePure, United States

#### Music

30. Music Is Good Business

Philip Moross, Founder, Cutting Edge Group,
United States

#### **New Business Models**

31. Wellness Is Meeting Co-Working

**Tony de Leede**, Founder, Gwinganna Lifestyle Retreat, Australia

33. Taking the High Road (& the High Line) to Democratizing Wellbeing

**Robert Hammond**, President & Chief Strategy Officer, Therme Group US, United States

#### 1:00PM-1:30PM

Jasmine & Hibiscus

#### TABLE TOPIC DISCUSSIONS (CONT.)

#### **New Business Models (Cont.)**

34. Building the Fountain Life Brand

**Bill Kapp, MD**, Founder & CEO, Fountain Life, United States

35. Creating an Urban Wellness Oasis

**Rebecca Parekh**, Co-Founder & CEO, The WELL, United States

36. Enough of Netflix & The Streaming
Monopolies: The Launch of The Louie Channel
Louie Schwartzberg, Founder, Moving Art, United
States

#### **Respiratory Wellness**

37. Respiratory Wellness Trends
Leo Tonkin, Founder & CEO, SALT Chamber,
United States

#### **Technology**

38. Use of Continuous Glucose Monitor (CGM) in Wellness

**Ruy Drever**, Division VP, Sports Ventures, Abbott Laboratories, United States

39. Web3 & Wellness

**Maggie Hsu**, Partner, Andreessen Horowitz, United States

40. How the Chopra Foundation Embraced Al & New Technologies

**Poonacha Machaiah**, CEO, Chopra Foundation, United States

#### **The Future**

*41. Uncovering the Truth in Wellness Products & Practices* 

**Pooja Lakshmin, MD**, Psychiatrist, Author & Clinical Assistant Professor, George Washington University School of Medicine, United States

#### **Wellness Policy**

42. How the First-Ever Future Generations Commissioner Got the World Talking Seriously About Children

**Sophie Howe**, Sustainability Futures & Wellbeing Adviser, Future Generations Commissioner, Sophie Howe Associates, United Kingdom

# 1:00PM-2:15PM TABLE TOPIC DISCUSSIONS (CONT.) Jasmine & Hibiscus **Wellness Real Estate** 43. The Latest at Serenbe Stephan Nygren, CEO & Founder, Serenbe Community, United States Workplace Wellbeing 44. Workplace Wellbeing for Team Members TJ Abrams, VP of Global Wellbeing Experiences, Hyatt Hotels, United States **Yoga Therapy** 45. The Yoga Therapy Renaissance Bija Bennett, President, BijaB, United States 2:20PM-2:25PM **Summit Spotlight** Wellness Property Showcase Regency Ballroom Carillon Miami Wellness Resort **Kohler Waters Spa** Park Hyatt Aviara Resort, Golf Club & Spa Raffles London at the OWO SIRO One Za'abeel Six Senses Rome Zulal Wellness Resort by Chiva-Som 2:30PM-3:15PM **Keynote Conversation** Regency Ballroom My Journey to Wellbeing Timbaland, Founder, Beatclub; Multiplatinum, Grammy Award-Winning Producer, Artist, Author & Entrepreneur, United States In conversation with Freddie Moross, Founder, Myndstream, United Kingdom

# 3:20PM-3:40PM

Regency Ballroom

#### Keynote

Wellness Reimagined 2.0: A Time for Inner

**Transformation** 

**Victor Koo**, Chairman & Co-Founder, Tianren

Culture, Hong Kong

#### 3:45PM-4:05PM

Regency Ballroom

#### **Keynote Conversation**

Beauty Is Not Actually Just in the Eye of the Beholder

Anjan Chatterjee, MD, Professor of Neurology, Psychology & Architecture, University of Pennsylvania; Founding Director, Penn Center for Neuroaesthetics, United States Jessica Jesse, CEO, Founder & Creative Director, BuDhaGirl, United States

#### 4:10PM-4:40PM

Regency Ballroom

#### **Interactive Session**

Transforming Wellness Through Sensory Integration

Sensory integration is the symphony of our senses, the art of connecting with the world. It's not just about perceiving; it's about thriving. By embracing the magic of sensory experiences, we tap into a wellspring of wellbeing. We reduce stress, unlock our emotional strength and awaken our physical vitality.

#### Led by

**Anna Bjurstam**, Wellness Pioneer, Six Senses; Partner, Raison d'Etre; Strategic Advisor, Pegasus Capital Group, Sweden

#### **Participants**

**Luuk Melisse**, Founder, Sanctum, Netherlands **Gabriel Olszewski**, CEO & Co-Founder, Sanctum, Netherlands

#### 4:45PM-5:05PM

Regency Ballroom

#### **Keynote**

The Impact of AI on Music & Wellbeing

**Freddie Moross**, Founder, Myndstream, United Kingdom

#### 5:10PM-5:15PM

Regency Ballroom

#### 5 Takeaways in 5 Minutes from 2 Board Members

**Rick Stollmeyer**, CEO, Inspired Flight Technologies, United States **Irene Forte**, CEO, Irene Forte Skincare, United Kingdom

#### 7:00PM-9:00PM

Truluck's or Komodo (You will find out which restaurant in a surprising way!)

#### **Evening Event: A Taste of Miami!**

Dine around at a restaurant within walking distance of the Hyatt Regency Miami. Meet at hotel entrance and delegates will need to bring their name tag.

Attire: Casual-chic and walking shoes!

#### 9:15PM-10:00PM

#### **CHOICE OF THREE CONCURRENT ACTIVITIES**

#### **After-Dinner Conversations**

Not quite ready to call it a night? Casually connect with other delegates, share thoughts and ideas on the topic and make some new friends in the process. Hosted by industry leaders.

#### Option 1

Hibiscus A

## **After-Dinner Conversation**

Wellness Trends

Beth McGroarty, VP for Research & Forecasting, Global Wellness Summit, United States Olivia Houghton, Deputy Creative Foresight Editor, The Future Laboratory, United Kingdom Jessica Smith, Brand Consultant, Journalist, Founder & CEO, J.Reneé, United Kingdom

## Option 2

Hibiscus B

#### **After-Dinner Conversation**

Mental Wellness

Adviser, Future Generations Commissioner,
Sophie Howe Associates, United Kingdom **Lauren Wright**, President, Debra Simon Family
Foundation, Unites States **C. Victor Brick**, Co-Founder, John W. Brick Mental
Health Foundation; CEO, Ohana Growth Partners,
LLC, United States

Sophie Howe, Sustainability Futures & Wellbeing

#### Option 3

Jasmine

#### **After-Dinner Conversation**

Building Wellness: Architecture, Real Estate & Communities

Deyan Sudjic, Professor, Lancaster University;
Director Emeritus of the Design Museum in
London; Founding Editor of Anima, a New Review
of Architecture and Design, United Kingdom
David A. Lynd, CEO & Founder, Mobius,
United States

#### **WORDLY TRANSLATION**

Scan here for real-time Al-powered translation during each session in the Regency Ballroom



# DAY TWO

# WEDNESDAY, NOVEMBER 8, 2023

#### **DAY TWO**

#### 6:30AM-7:00AM

Riverwalk Terrace

#### **Sanctum: The Power of Now**

Join a cathartic workout experience that empowers the body and expands the mind.

A holistic moving sequence that balances the physical body with the mind and the spirit. Routed in multidisciplinary forms of physical conditioning like modern fitness, HIIT workout, Kundalini, martial arts, breath work and functional movement—and with the most powerful, carefully curated music. Special equipment provided!

Attire: Comfortable workout clothing

#### 6:30AM-7:10AM

Meet in hotel lobby

#### A Wellness Walk® with Walsh!

A Wellness Walk® with Walsh in Miami is all about activating the senses and exploring our innate connection to the beauty of the natural world around us. This 40-minute mindfulness walk will take us through a journey of discovery: of self, of one another, of what happens to our bodies and brains when we are exposed to natural elements. All while enjoying the sunshine and warmth of beautiful, vibrant Miami.

Attire: Comfortable walking clothing and shoes

#### 6:30AM-8:00AM

Japengo

#### **BREAKFAST**

Only for delegates staying at the Hyatt Regency Miami who booked via the GWS room block

#### 8:30AM-8:40AM

Regency Ballroom

#### **Opening Film**

Moving Art from The Louie Channel

#### 8:45AM-9:05AM

Regency Ballroom

#### Kevnote

From the Treatment Room to the Board Room: A Life of Transformation

**Noella Gabriel**, Co-Founder & Global President, Elemis, United Kingdom

9:10AM-9:40AM Regency Ballroom	Keynote Conversation The Crisis in Women's Health & the Birth of HerMD
	<b>Somi Javaid, MD</b> , Founder & Lead CMO, HerMD, United States
	In conversation with Lynette Harrison-Brubaker, Founder & CEO, LHB Group, United States
9:45AM-9:55AM Regency Ballroom	Summit Spotlight Welcome Geography of Wellness Country Partners!
	Canada, Robin Conners, CEO, 360 AMI Indonesia, Arya Galih Anindita, Deputy Director for Cultural & Man-Made Tourism, Indonesia Ministry of Tourism Japan, Yoriko Soma, CEO, Conceptasia Korea, Robert Hammond, President & Chief Strategy Officer, Therme Group Philippines, Dr. Paulo Benito Tugbang, Director, Product & Market Development, Philippines Department of Tourism; Liliosa B. Libosada, Officer-In-Charge, Product Planning & Development Division, Philippines Department of Tourism Singapore, Irwin Tan, Manager Wellness Department, Singapore Tourism Board Thailiand, Dr. Tanupol Virunhagarun, CEO, BDMS Wellness Clinic UK, Robert Hammond, President & Chief Strategy Officer, Therme Group USA, Steve Meyers, Product Manager, NASM
<b>10:00AM-10:30AM</b> Orchid	Networking Energy Break & Innovation Village Open
10:30AM-10:35AM Regency Ballroom	Geography of Wellness Country Partners (on screen)
10:40AM-11:10AM	"Shark Tank of Wellness" Global Student

Competition

Global student competition to birth a fresh wellness concept, with \$10,000 in prize money!

Regency Ballroom

#### 10:40AM-11:10AM

Regency Ballroom

Meet the final three concepts selected by the judges (Sharks) after reviewing videos from over 150 submissions. Finalists will present and compete for the top prize.

#### Wellness Sharks

Karen Campbell, Business Development Director, Chiva-Som International Health Resort, Thailand Mia Kyricos, President & Chief Love Officer (CEO), Kyricos & Associates, United States Frank Pitsikalis, SVP, Product Strategy, Agilysys, Canada

**Alex Von Bidder**, Board Chairman, Rancho La Puerta, Mexico

#### **Shark Tank Finalists**

**Sydney DeVilla**, Savannah College of Art & Design, United States **Judith Nduati**, Edinburgh Business School,

United Kingdom

Annie Pham Quynh, Fulbright University, Vietnam

#### **Professors**

**Gauri Misra-Deshpande**, Savannah College of Art & Design, United States

Le Quan, Fulbright University, Vietnam

#### Moderated by

Jessi Brandt, Manager of Operations & Logistics, Global Wellness Summit, United States Nancy Davis, Chief Creative Officer & Executive Director, Global Wellness Summit, United States

#### 11:15AM-12:00PM

Regency Ballroom

#### **Interactive Keynote Session**

Collaboration Possibilities at the Intersection of Wellness, Sports & Hospitality

#### Moderated by

**Susie Ellis,** Chair & CEO, Global Wellness Summit, United States

#### **Panelists**

**Amber Donaldson,** VP, Sports Medicine, US Olympic & Paralympic Committee, United States **Ruy Drever,** Division Vice President, Sports Ventures, Abbott Laboratories, United States

#### 11:15AM-12:00PM

Regency Ballroom

Patricia Ladis, Founder & CEO, WiseBody, United States

Enrico Manaresi, Global PR & Media Relations

Manager, Techogym, Italy

Liz Terry, HCM & CEO, Leisure Media,

United Kingdom

Session made possible by Kerzner International Management

#### 12:05PM-12:20PM

Regency Ballroom

#### **Keynote**

The Demographic Tsunami Disrupting the Future of Wellness

**Aradhana Khowala**, CEO & Founder, Aptamind Partners, United Kingdom

#### 12:25PM-12:30PM

Regency Ballroom

#### **Gratitude Moment**

GWS Sponsors Annual Photo

**Michelle Gamble**, VP for Global Business Development, Global Wellness Summit, United States

#### **GWS Board of Advisors**

**Amir Alroy**, Co-Founder, Welltech Ventures, Israel **Anna Bjurstam**, Wellness Pioneer, Six Senses, Sweden

**C. Victor Brick**, Co-Founder, John W. Brick Mental Health Foundation; CEO, Ohana Growth Partners, LLC, United States

**Tony de Leede**, Founder, Gwinganna Lifestyle Retreat. Australia

**Cathy Feliciano-Chon**, Managing Director, Finn Partners Asia, Hong Kong

**Nicola Finley, MD**, Principal & Founder, Dr. Nicola PLLC, United States

**Irene Forte**, CEO, Irene Forte Skincare, United Kingdom

**Maggie Hsu**, Partner, Andreessen Horowitz, United States

Ömer K. Isvan, President, SERVOTEL, United Kingdom

**Franz Linser, PhD**, CEO, Linser Hospitality GmbH, Austria

Hannah Messerli, PhD, Tourism and Economics, George Washington University, United States Veronica Schreibeis Smith, CEO, Vera Iconica Architecture, United States Yoriko Soma, CEO, Conceptasia, Inc., Japan Prof. Mary Tabacchi, PhD, RD, Professor Emerita, Cornell University, United States

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Loftie

Natura Bissé

Personal Wellness Company

Six Senses

**Universal Companies** 

Valvaere

Westin Hotels & Resorts

Zulal Wellness Resort by Chiva-Som

THREE CONCURRENT OPTIONS		
12:30PM-2:00PM Orchid	Innovation Village Open	
12:30PM-2:00PM Japengo	VIP Lunch for GWI Ambassadors Only All attendees share "I Am Bullish on& Bearish onfor 2024"	
	Hosted by	
	Susie Ellis, Chair & CEO, Global Wellness Institute, United States	
	Kristiana Tarnuzzer, Director of Development,	
	Global Wellness Institute, United States	
	Special Guest	
	Aradhana Khowala, CEO & Founder, Aptamind	
	Partners, United Kingdom	
	Participants	
	TJ Abrams, VP, Global Wellbeing Experiences,	
	Hyatt Hotels, United States  Sachin Barot, CEO, Rijha Life, United States	
	<b>Bija Bennett</b> , President, BijaB, United States	
	C. Victor Brick, Co-Founder, John W. Brick Mental	
	Health Foundation; CEO, Ohana Growth Partners,	
	LLC, United States  Christine Bruckner, PhD, Director, M. Moser	
	Associates limited, Hong Kong	
	Amy Carenza, Chief Commercial Officer,	
	ActivePure Technology, United States	
	<b>Stefano Cattaneo</b> , Global Director, Myrtha Wellness, Italy	
	Katrine Formby, VP, Sable Investments,	
	United States	
	Sammy Gharieni, CEO & Founder, Gharieni Group	
	GmbH, Germany  Rachael Grochowski, Founder & Principal, RHG	
	Architecture + Design, United States	
	Cheryl Hardy, SVP, Generis Collective,	
	United States	
	<b>Yuki Kiyono</b> , Global Head, Health & Wellness Development, AMAN, Switzerland	
	Ashley Kohler, Director of Wellness, Kohler,	
	United States	

Japengo

**Joann Kurtz-Ahlers**, Owner, Hidden Doorways, United States

Mia Kyricos, President & Chief Love Officer (CEO), Kyricos & Associates, United States Lynelle Lynch, CEO, Bellus Academy,

United States

Veronika Malkondueva, CEO, Rich Travel, Russia

**Beverly Maloney-Fischback**, CEO & Founder, Wellness Media Company (Organic Spa), United States

Nicole Miller, Director, Kohler, United States Tammy Pahel, VP of Spa & Wellness, Carillon Miami Wellness Resort, United States Eunice Park, MD, Founder & CEO, AIREM,

United States

**Christa Riparbelli**, Clinic Manager, Galileo Medical Center, Italy

**Federico Riparbelli**, General Manager, Galileo Medical Center, Italy

**Raquel Rodriguez**, President, Kateri Enterprises, United States

**Serina Sandhu**, Chief Sales & Marketing Officer, VOYA Organic Beauty, Ireland

Brynn Scarborough, President & CEO, JK

**Rupert Schmid**, Co-President & Co-Chairman, Biologique Recherche, France

**Simon Shelley**, Global VP, BBC Studios, United Kingdom

Products & Services, United States

**Yoriko Soma**, CEO, Conceptasia, Inc., Japan **John Stewart**, Founder & Chairman, Kamalaya Koh Samui, Thailand

**Sidney Stolz**, Chief Design & Experience Officer, Blue Zones, LLC, United States

**Masahiko Takai**, Representative Partner, Small Impact LLC, Japan

**Dana Tomlin**, Founder, Flutterby, United States **Leo Tonkin**, Founder & CEO, SALT Chamber, United States

Jessica Wadley, VP of Business Development for Spa & Wellness, Oakworks Spa, Massage & Wellness Furniture, United States Jamie Waring, Managing Director Strategy Innovation & Development, Soneva, Thailand

Jasmine & Hibiscus

# Interactive Lunch | Table Topics TABLE TOPIC DISCUSSIONS (YOUR CHOICE)

#### **Architecture & Design**

1. Architectural Excellence: Sustainability & Wellness

**Christine Bruckner, PhD**, Director, M. Moser Associates limited, Hong Kong

#### Beauty

2. Consumer Trends in Beauty, Health & Wellness That Surprised Me

**Olivia Houghton**, Deputy Creative Foresight Editor, The Future Laboratory, United Kingdom

#### **Business**

3. Revenue Optimization for Wellness Destinations Frank Pitsikalis, SVP, Product Strategy, Agilysys, Canada

4. An Entrepreneur's Role During Challenges
Rick Stollmeyer, CEO, Inspired Flight Technologies,
United States

#### **Consumers**

5. Consumer Behavior Changes Post-Covid

Alexia Brue, Co-Founder, Well+Good,
United States

#### Cryotherapy

6. Cryotherapy Trends

Rainer Bolsinger, CSO & CMO, Art of Cryo by L&R Kältetechnik, Germany

#### **Diversity, Equity & Inclusion (DEI)**

7. DEI Trends

**Cindy Tsai, MD**, Physician, Founder, Chief Wellness Officer, TEDx Speaker & Author, Yes and More, United States

#### **End of Life**

8. Dying Well Trends

**Amy McDonald**, Owner & CEO, Under a Tree, United States

Jasmine & Hibiscus

# TABLE TOPIC DISCUSSIONS (CONT.) Environmental, Social, Governance (ESG)

9. Social Impact Trends

**Wendy Bosalavage**, President & CRO, LIVunLtd, United States

#### **Exploring Opportunities with Sports**

10. How Sports and Hospitality Might Work Together in New Ways

**Franz Linser, PhD,** CEO, Linser Hospitality GmbH, Austria

11. Olympics, Sport & Wellness

**Mauro Nava**, Group Sales Director - Hospitality & Residential, Technogym, Italy

12. Elite Athletes & the Sensei Brand **Vishal Patel, MD**, President & Chief Medical Officer, Sensei, United States

#### First 1,000 Days

13. First 1,000 Days: Females Return to Sport After Pregnancy

Patricia Ladis, Founder & CEO, WiseBody, United States

#### **Hydrothermal**

14. Hydrothermal Trends

Cassandra Cavanah, Founder, Cavanah
Communications, United States

#### Leadership

15. My Mistakes & Major Successes

Anna Bjurstam, Wellness Pionner & Senior
Strategic Advisor, Six Senses & Raison d'Etre,
Sweden

16. Women in Leadership TrendsSara Jones, Managing Director & Editor,Spa & Wellness MexiCaribe, Mexico

Jasmine & Hibiscus

# TABLE TOPIC DISCUSSIONS (CONT.)

Marketing, PR, Branding

17. Integrity and Heart...at a Time When We Need It Most

**Peggy Panosh**, Advisor & Strategist, BuDhaGirl, United States

18. BBC Wellness & Sports

**Simon Shelley**, Global VP, BBC Studios, United Kingdom

#### Medical

19. Ozempic, Wegovy & Mounjaro: What's the Wellness Industry's Stance?

Richard H. Carmona, MD, Chief of Health Innovations, Canyon Ranch, United States

20. Digital Data & Real-Life Clinical Care **Helen Messier, MD**, Chief Medical & Science

Officer, Fountain Life, United States

21. Longevity: Separating Fact from Fiction

Michael Roizen, MD, Physician, Cleveland Clinic,
United States

#### **Mental Wellness**

22. Mental Wellness Trends

**Alina Hernandez**, Project Director, Cocün™ Wellness, Co-Chair of Mental Wellness Initiative, United States

#### **Music & Wellness**

23. Music & Wellness Opportunities

**Freddie Moross**, Founder & CEO, Myndstream, United Kingdom

#### **New Business Models**

24. Building a Business to Serve Women's Health Somi Javaid, MD, Founder, Lead CMO, HerMD, United States

25. Red Sea Global: What's Happening Now Lindsay Madden-Nadeau, Senior Director Wellness Strategy & Development, Red Sea Global, Saudi Arabia

26. Happenings in Saudi Arabia

**Edie Rodriguez**, Founder, Edie Rodriguez, United States

27. Leveraging a Hospitality Background to Create Community

**Kane Sarhan**, Co-founder & Chief Creative Officer, The WELL, United States

Jasmine & Hibiscus

#### **TABLE TOPIC DISCUSSIONS (CONT.)**

#### **Technology**

28. Financial Opportunities with Touchless Technologies

**Patrick Fernandes**, Executive Managing Director, Carillon Miami Wellness Resort, United States

29. Wellness Technology Trends

**James Chenevey**, President & CEO, Living Earth Crafts, United States

#### **Transcendental Meditation**

30. Transcendental Meditation: Latest Developments

**Michelle Floh**, CEO, Rona and Jeffrey Abramson Foundation, United States

#### **Wellness & Lifestyle**

31. Wellness & Lifestyle Trends

Randi Gold, The Blue Zones Center, EVPOperational Excellence & Chief Publicity Officer,
United States

#### **Wellness for Cancer**

32. Wellness for Cancer Trends

Julie Bach, Executive Director, Wellness for
Cancer, United States

#### **Wellness for Children**

33. Wellness for Children Trends

Christine Clinton, Founder, Wellness For Life,
United States

#### **Wellness Policy**

34. How Singapore Became a Blue Zone 2.0

Irwin Tan, Manager of the Wellness Department,
Singapore Tourism Board, Singapore

#### **Wellness Real Estate**

36. Integrating Wellness into Real Estate for Maximum Value

**Robin Conners**, CEO, 360 AMI & Blueprint Global, Canada

37. Medicine, Wellness & Real Estate: The Future Shawn Buchheit, COO, Fountain Life, United States

12:30PM-2:00PM Jasmine & Hibiscus	TABLE TOPIC DISCUSSIONS (CONT.) Wellness Tourism  38. Most Successful Tourism Campaigns I Have Seen or Done Liliosa B. Libosada, Officer-In-Charge, Product Planning & Development Division, Philippines Department of Tourism, Philippines  39. Education is the Global Silver Bullet Hannah Messerli, PhD, Tourism & Economics, George Washington University, United States  Workplace Wellbeing  41. The Numbers: Workplace Wellbeing Costs, Savings & Future Denise Bober, SVP & Chief Human Resources Officer, The Breakers Palm Beach, United States  42. Workplace Wellbeing Trends John Toomey, Professional Speaker, Writer & Thought Leader, Wide Awake Wellness Pty Ltd, Australia  World of Podcasts  43. The Role of Podcasts in Your PR Strategy Kim Marshall, Host, Global Wellness Conversations Podcast, S'Well The Agency,
2:05PM-2:10PM Regency Ballroom	United States  World Premiere Short Film In Pursuit of Wellness: The Art & Science of Living Well, "Moments of Clarity"  How nature can enrich how we care for ourselves.
	BBC StoryWorks & Global Wellness Institute
	Presented by Visit Greater Palm Springs
2:15PM-2:45PM Regency Ballroom	Keynote Conversation Fixing Cities: Acupuncture or Surgery? What Architecture Can Do to Help
	<b>Stefano Cesario</b> , Partner & Architect, Foster + Partners, United Kingdom
	In conversation with  Deyan Sudjic, Professor, Lancaster University;  Director Emeritus of the Design Museum in  London; Founding Editor of Anima, a New Review

of Architecture and Design, United Kingdom

# 2:50PM-3:10PM

Regency Ballroom

#### **Keynote Conversation**

The Transformative Power of AI on Health & Medicine

**Bill Kapp, MD**, Founder & CEO, Fountain Life, United States

In conversation with

Poonacha Machaiah, CEO, The Chopra

Foundation, United States

#### 3:15PM-3:40PM

Regency Ballroom

# **Wellness Moonshot Moment**

A World Free of Preventable Disease

Gets Personal

Video introduction by **Tony Robbins**, Co-Founder,

Fountain Life, United States

**Richard H. Carmona, MD**, 17th US Surgeon General, Chief of Health Innovations, Canyon

Ranch, United States

In conversation with special guests Christopher & Jennifer Botting

#### 3:45PM-4:15PM

Regency Ballroom

#### **Keynote Conversation**

REAL SELF-CARE: Crystals, Cleanses & Bubble

Baths Not Included

**Pooja Lakshmin, MD**, Psychiatrist, Author & Clinical Assistant Professor, George Washington University School of Medicine, United States

In conversation with

Alexia Brue, Co-Founder, Well+Good,

**United States** 

#### 4:20PM-4:40PM

Regency Ballroom

#### Keynote

Democratizing Wellbeing

**Robert Hammond**, President & Chief Strategy Officer, Therme Group US, United States

#### 4:45PM-4:55PM

Regency Ballroom

#### **Global Wellness Award**

Leader in Innovation

#### **Presenting Sponsor**

**Ashley Kohler**, Director of Wellness, Kohler

Wellness Business, United States

#### **Presenting Advisory Board Member**

**Anna Bjurstam**, Wellness Pioneer, Six Senses; Partner, Raison d'Etre; Strategic Advisor, Pegasus

Capital Group, Sweden

#### 5:00PM-5:20PM

Regency Ballroom

#### Keynote

An Old Brain in a New Building: Are We Living in a Blandemic?

**Anjan Chatterjee, MD**, Professor of Neurology, Psychology & Architecture, University of Pennsylvania; Founding Director, Penn Center for Neuroaesthetics. United States

# 5:25PM-5:40PM

Regency Ballroom

#### **Summit Spotlight**

The Susie Ellis Scholarship for Equity In Wellness

#### Introduced by

**Jessi Brandt**, Manager of Operations & Logistics, Global Wellness Summit. United States

**Nicola Finley, MD**, Principal & Founder, Dr. Nicola PLLC, United States

**Hannah Messerli, PhD**, Tourism & Economics, George Washington University, United States

#### **Founding Donors**

**C. Victor Brick**, Co-Founder, John W. Brick Mental Health Foundation; CEO, Ohana Growth Partners, LLC, United States

**Lynne Brick**, Co-Founder, John W. Brick Mental Health Foundation, United States

Katrine Formby, VP, Sable Investments,

**United States** 

Rick Stollmeyer, CEO, Inspired Flight

Technologies, United States

#### Scholarship Recipients

Jonathan Imperial, United States

Rita Prasad-Ildes, Australia

Stella Vidal, United States

Theodora Warrior Healy, Canada

5:45PM-5:50PM Regency Ballroom	5 Takeaways in 5 Minutes from 2 Board Members	
	<b>Maggie Hsu</b> , Partner, Andreessen Horowitz, United States	
	<b>Franz Linser, PhD</b> , CEO, Linser Hospitality GmbH, Austria	
0.0001/11.0001/		
8:00PM-11:00PM	Gala!	
Sexy Fish	Bring your Miami vibe, your dancing shoes and	
	your credit card—the live auction to raise money	
(Delegates will need to	for the nonprofit Global Wellness Institute takes	
bring their name tag.)	place tonight!	
	Attire: Colorful, sexy Miami vibe!	

## **WORDLY TRANSLATION**

Scan here for real-time Al-powered translation during each session in the Regency Ballroom



# DAY THREE

# THURSDAY, NOVEMBER 9, 2023 DAY THREE 6:30AM-8:00AM BREAKFAST Japengo Only for delegates staying at the Hyatt Regency Miami who booked via the GWS room block 8:30AM-8:40AM Opening Film Moving Art from The Louie Channel Regency Ballroom 8:45AM-9:05AM Keynote Regency Ballroom A Place of Trust & Care Video Introduction by David Sinclair Li Wu, PhD, Founder & Chairman, Virtusan AG, Switzerland 9:10AM-9:30AM Kevnote Ancient Wisdom Meets Modern Science: Powering Regency Ballroom the Future of Wellness Rebecca Parekh. Co-Founder & CEO. The WELL. **United States** Kane Sarhan. Co-Founder & Chief Creative Officer, The WELL, United States 9:40AM-10:00AM Kevnote Regency Ballroom Leaving the World Better Than We Found It: Lessons from a Small Country Sophie Howe, Global Wellbeing Advisor, Sophie

Described by the *Guardian* as "the world's first minister for the unborn" and by the *New Statesman* as leading a Welsh plot to save the world, Sophie Howe was the first Future Generations Commissioner for Wales, the only role of its kind in the world. She held government to account on how its decisions affect future generations and has influenced other countries to follow suit, including the UN. She is named as one of the UK's "Top 100 Changemakers" and at number five in the BBC "Women's Power List."

Howe Associates, United Kingdom

<b>10:00AM-10:30AM</b> Orchid	Networking Energy Break & Innovation Village Open
10:30AM-10:40AM Regency Ballroom	World Premiere Short Film In Pursuit of Wellness: The Art & Science of Living Well, "Guiding Yourself to Happiness"
	How ancient traditions have inspired this sanctuary of wellness.
	BBC StoryWorks & Global Wellness Institute
	Presented by Kamalaya
10:45AM-11:15AM Regency Ballroom	Keynote & Town Hall Wellness Diplomacy: A World in Need
	<b>Deborah Birx, MD</b> , Chief Medical & Science Advisor, ActivePure, United States
11:20AM-11:40AM Regency Ballroom	<b>Keynote</b> AI + Wellbeing: The Transformative Work of The Chopra Foundation
	Poonacha Machaiah, CEO, The Chopra
	Foundation, United States
11:45AM-12:15PM	Keynote Panel
Regency Ballroom	Transforming Hospitality
	Moderated by Mia Kyricos, President & Chief Love Officer (CEO), Kyricos & Associates, United States
	Panelists TJ Abrams, VP, Global Wellbeing Experiences, Hyatt Hotels, United States Emlyn Brown, Global VP of Wellbeing, Accor, France Catherine Flint, Senior Director, Global Brand Management, Marriott International Amanda Al-Masri, VP of Wellness, Hilton, United States
12:20PM-1:20PM Jasmine & Hibiscus	Relaxed Lunch & Innovation Village Open

1:20PM-1:25PM Regency Ballroom	Summit Spotlight Wellness Property Showcase	
	Carillon Miami Wellness Resort	
	Kohler Waters Spa	
	Park Hyatt Aviara Resort, Golf Club & Spa	
	Raffles London at the OWO	
	SIRO One Za'abeel	
	Six Senses Rome	
	Zulal Wellness Resort by Chiva-Som	
1:30PM-1:50PM Regency Ballroom	Keynote Family Wellness & Sustainability	
	<b>Krip Rojanastien</b> , Chairman & CEO, Chiva-Som International Health Resort, Thailand	
1:55PM-2:05PM Regency Ballroom	Global Wellness Award Bennett Family Award for Collaboration in the Science of Wellness	
	Presenting Sponsor	
	Bija Bennett, President, BijaB, United States	
	Presenting Advisory Board Member	
	<b>Nicola Finley, MD</b> , Principal & Founder, Dr. Nicola PLLC, United States	
2:10PM-2:40PM Regency Ballroom	Keynote Panel The Beauty Industry in Transformation	
	Moderated by	
	Irene Forte, CEO, Irene Forte Skincare,	
	United Kingdom	
	Panelists Oriele Frank, Co-Founder, Chief Product & Sustainability Officer, Elemis, United Kingdom Rupert Schmid, Co-Chairman & Co-President, Biologique Recherche, France	
	<b>Joaquín Serra</b> , Senior VP & CBDO, Natura Bissé International SA, Spain	
	Tim Waller, Dr. Babor GmbH & Co. KG, Germany	

# 2:45PM-2:55PM **Summit Spotlight** Regency Ballroom Speaking of Beauty Clodagh, Founder & CEO, Clodagh Design, United States 3:00PM-3:10PM "Shark Tank of Wellness" Global Student Regency Ballroom Competition Winners Announced Wellness Sharks Karen Campbell, Business Development Director, Chiva-Som International Health Resort, Thailand Mia Kyricos, President & Chief Love Officer (CEO), Kyricos & Associates, United States Frank Pitsikalis, SVP, Product Strategy, Agilysys, Canada Alex Von Bidder, Board Chairman, Rancho La Puerta. Mexico **Shark Tank Finalists** Sydney DeVilla, Savannah College of Art & Design, United States Judith Nduati, Edinburgh Business School, United Kingdom Annie Pham Quynh, Fulbright University, Vietnam 3:15PM-3:45PM **Keynote Conversation** Taking Care of the Future: The Wellbeing Regency Ballroom of Our Children Moderated by Christine Clinton, Founder, Wellness for Life, United States **Participants Sophie Howe**, Global Wellbeing Advisor, Sophie Howe Associates, United Kingdom

Amy McDonald, Owner & CEO, Under a Tree

Freddie Moross, Founder, Myndstream,

Consultancy, United States

United Kingdom

<b>3:50PM-3:55PM</b> Regency Ballroom	Final 5 Takeaways in 5 Minutes from 2 Board Members	
	Yoriko Soma, CEO, Conceptasia, Japan	
	Hannah Messerli, PhD, Tourism & Economics,	
	George Washington University, United States	
<b>3:55PM-4:00PM</b> Regency Ballroom	Announcement of the GWS 2024 Location! Flag tease!	
	Nancy Davis, Chief Creative Officer & Executive	
	Director, Global Wellness Summit, United States	
	Susie Ellis, Chair & CEO, Global Wellness Summit, United States	
4:00PM-4:05PM Regency Ballroom	Hearing from the 2024 Summit Hosts	
4:05PM	Champagne Toast	
Regency Ballroom	Raising a glass with board members, the Global Wellness Summit team and the 2023 delegates! See you next year!	



## FRIDAY, NOVEMBER 10, 2023

## POST-SUMMIT ACTIVITIES

## 9:00AM-12:00PM

## **Host a Future Summit**

Opportunity to speak with **Nancy Davis**, Chief Creative Officer & Executive Director, GWS, regarding what's involved in hosting a future Summit. Please email **Michelle Gamble**, VP, Global Business Development, GWS at michelle.gamble@globalwellnesssummit.com to request a time to meet with Nancy on Friday morning.

# **Available November 9th** to November 13th

Carillon Miami Wellness Resort, Miami, Florida, USA

## **Carillon Miami Wellness Resort**

You're Invited!

Stay overnight at the resort or come as a day guest, book the Spa & Soul Full- or Half-Day package, schedule a private custom wellness day, or create your own wellness experience from the myriad of offerings, including a very extensive collection of touchless treatments. Discounted room rates and spa packages available.

## **2023 PRESS DELEGATES & MEDIA IN ATTENDANCE**

**Timothy Anscombe-Bell**, Writer & Freelance Consultant, *Wallpaper\**, WLLW, United States

Mary Bemis, Founder & Editor in Chief, Insider's Guide to Spas, United States

**Olivia Houghton**, Deputy Creative Foresight Editor, The Future Laboratory, United Kingdom

Sara Jones, Managing Director & Editor, Spa & Wellness MexiCaribe, Mexico

Jane Kitchen, Editor at Large, Spa Business, United Kingdom

Ilona Lee, CEO, Île Maison, United States

**Beverly Maloney-Fischback**, CEO & Founder, Wellness Media Company (Organic Spa), United States

Lauren May, Founder, The Luxe Group, United States

Craig Oliver, Editor-in-chief, Healthy Living + Travel, Canada

**Sonia Tita Puopolo**, Co-Founder & CEO, Wellness World USA™, Inc., United States

Astrid Ros, Publisher, Spa Business & Leisure Media, United Kingdom

**Jessica Smith**, Brand Consultant, Journalist, Founder & CEO, J.Reneé, United Kingdom

Liz Terry, CEO, Spa Business, United Kingdom

Megan Whitby, Assistant Editor, Spa Business & Leisure Media, United Kingdom

## **GWI INITIATIVE CHAIRS IN ATTENDANCE**

Connecting Wellness & Lifestyle Medicine Initiative

Steven Watson, The Blue Zones Center, Member of the Board, United States

Cryotherapy Initiative

Rainer Bolsinger, CSO & CMO, Art of Cryo by L&R Kältetechnik, Germany

DEI Initiative

**Cindy Tsai, MD**, Physician, Founder, Chief Wellness Officer, TEDx Speaker & Author, United States

Dying Well Initiative

Amy McDonald, Owner & CEO, Under a Tree, United States

First 1000 Days Initiative

Patricia Ladis, Founder & CEO, WiseBody, United States

Hydrothermal Initiative

Cassandra Cavanah, Founder, Cavanah Communications, United States

Mental Wellness Initiative

Alina Hernandez, Project Director, Cocün™ Wellness, United States

Respiratory Wellness Initiative

Leo Tonkin, Founder & CEO, SALT Chamber, United States

Social Impact Initiative

Wendy Bosalavage, President & CRO, LIVunLtd, United States

Web3 Initiative

Mia Kyricos, President & Chief Love Officer (CEO), Kyricos & Associates LLC, United States

Wellness for Cancer Initiative

Julie Bach, Executive Director, Wellness for Cancer, United States

Wellness for Children Initiative

Christine Clinton, Founder, Wellness For Life, United States

Women in Leadership Initiative

Sara Jones, Managing Director & Editor, Spa & Wellness MexiCaribe, Mexico

Workplace Wellbeing Initiative

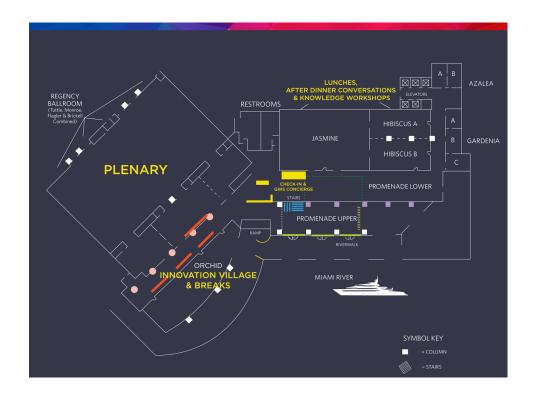
**John Toomey**, Professional Speaker, Writer & Thought leader, Wide Awake Wellness Pty Ltd, Australia

Yoga Therapy Initiative

Bija Bennett, President, BijaB, United States

## **NOTES**

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