



GLOBAL WELLNESS
SUMMIT

GLOBAL WELLNESS SUMMIT AT A GLANCE



TOP KEYNOTE SPEAKERS

Clodagh, CEO, Clodagh Design, US

Dan Buettner, Founder, Blue Zones, LLC, US

Dr. Richard Carmona, 17th US Surgeon General and Vice Chairman, Canyon Ranch, US

Dr. Deepak Chopra, Pioneer of Alternative Medicine and Founder, The Chopra Foundation, US

Catherine Feliciano-Chon, Managing Director, CatchOn & Company Ltd., Hong Kong

Dr. Nicola Finley, board-certified internal medicine physician, US

Mariel Hemingway, Academy Award-Nominated Actress and Wellness Advocate, US

His Holiness the Dalai Lama

Dr. Vivek Murthy, 19th and 21st US Surgeon General

Adolf Ogi, Former President of Switzerland

Dr. Kenneth Pelletier, Clinical Professor of Medicine, US

Michael Roizen, MD, Chief Wellness Officer, Cleveland Clinic, US

Ian Schrager, Ian Schrager Company, US

Dr. Andrew Weil, Program Director, Arizona Center for Integrative Medicine, US

Michelle A. Williams, Dean of the Faculty at Harvard T.H. Chan School of Public Health, US

JOINING TOGETHER. SHAPING THE FUTURE.

The Global Wellness Summit (GWS) is at the heart of the multi-trillion-dollar global wellness economy. The Summit is focused on facilitating collaboration between leaders and visionaries to positively shape the future of wellness worldwide.

The unifying force of the GWS is its annual gathering, the most important global conference on the business of wellness. Held in a different country each year, the Summit brings together top wellness leaders from around the world for a four-day meeting where relationships are forged, investments are made, and business gets done. The GWS then amplifies the mission of the Summit year-round through its highly respected annual Trends Report and biweekly TRENDium, the Wellness Master Class and Sector Spotlight Series, a major press event, the GWS podcast series, new research, and more.

SUMMIT OBJECTIVES

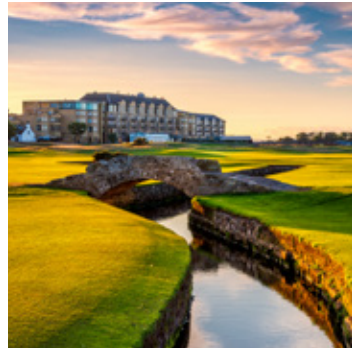
- Provide **resources** to facilitate growth for the wellness industry
- Inspire **collaboration** to solve shared industry challenges and issues
- Serve as a year-round platform for **dialogue** between industry leaders
- Identify and amplify emerging global wellness **trends**
- Support **research** and encourage innovation globally
- Cultivate **future wellness leaders** and foster relationships

AT A GLANCE



GLOBAL WELLNESS SUMMIT

The Spirit of the Summit is one of shared purpose rather than individual gain. Formal invitations to attend the Summit as a delegate are extended to a select list of top-level executives, academics, scientists and medical doctors throughout the world, representing a cross section of the industry. All delegates have either applied or have been nominated and are approved based on their expertise, experience and leadership position.



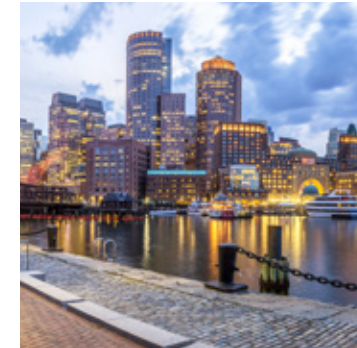
SUMMIT 2024: St. Andrews, Scotland

Location: Old Course Hotel, Golf Resort & Spa, St. Andrews, Scotland

Theme: TBD

Keynotes: TBD

Highlights: TBD



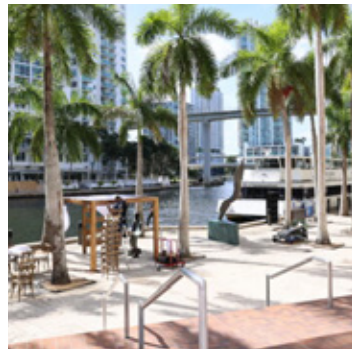
SUMMIT 2021: Boston

Location: The Encore Boston Harbor, Boston, Massachusetts, US

Theme: “A New New Era in Health & Wellness”

Keynotes: Dean Michelle A. Williams, Jeffrey Rediger, MD, Nicola Finley, MD, Michael Roizen, MD

Highlights: 15th annual conference, “*The Global Wellness Economy: Looking Beyond COVID.*”



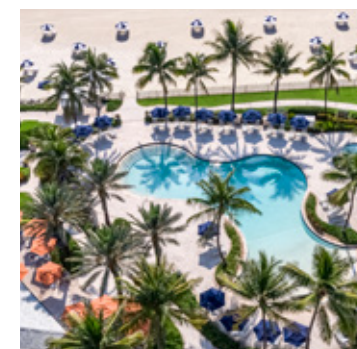
SUMMIT 2023: MIAMI, FL, USA

Location: Hyatt Regency Miami, Miami, FL, United States

Theme: “A Time of Transformation”

Keynotes: Simone Biles, Sophie Howe, Somi Javaid, MD, Pooja Lakshmin, MD, Poonacha Machaiah, Sarah Miller, Tony Nader, MD, PhD, Timbaland, Jennifer Walsh, Dr. Li Wu

Highlights: 16th annual conference, *The 2023 Global Wellness Economy Monitor*



SUMMIT 2020: The Breakers Palm Beach

Location: Palm Beach, Florida, US

Theme: “Resetting the World with Wellness”

Keynotes: Anna Bjurstam, Dr. Micheal Breus, Dr. Richard H. Carmona, Dr. Nicola Finley, James Nestor, Vivek Murthy, MD, Marisa Peer,

Highlights: The first hybrid Summit brought together in-person delegates and virtual attendees from around the globe. *Defining the Mental Wellness Economy*



SUMMIT 2022: Tel Aviv, Israel

Location: Hilton Tel Aviv, Tel Aviv, Israel, United States

Theme: “Open Minds. Open Hearts. Open for Business.”

Keynotes: Shai Efrati, MD, Ari Peralta, Aradhana Khowala, Ilan Samish, PhD, Tzipora Strauss, MD, MSc, Racheli Vizman

Highlights: “*Defining Wellness Policy*”



SUMMIT 2019: Singapore

Location: Grand Hyatt Hotel Singapore

Theme: “Shaping the Business of Wellness”

Keynotes: Bill Bensley, Neil Jacobs, Martin Palmer, John Wood and more

Highlights: Hospitality/tourism and wellness, making a positive impact on people and the planet.



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SUMMIT 2024

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SUMMIT 2018: Technogym

Location: Cesena, Italy

Theme: “Shaping The Business of Wellness”

Keynotes: Antonio Citterio; Clodagh; Neil Grimmer; Andrea Illy; Dan Buettner; Alberta Ferretti

Highlights: *Global Wellness Economy Monitor 2018* and *Global Wellness Tourism Economy 2018* research



SUMMIT 2015: Mexico City

Location: The St. Regis Mexico City, Mexico

Theme: “Building a Well World”

Keynotes: Nerio Alessandri; Gina Diez Barroso de Franklin; Martin Boudreau; Dr. Deepak Chopra; Maggie Hsu; Thierry Malleret; Agapi Stassinopoulos

Highlights: *The Future of Wellness at Work* research, formation of the nonprofit Global Wellness Institute



SUMMIT 2017: The Breakers Palm Beach

Location: Palm Beach, Florida, US

Theme: “Living a Well Life”

Keynotes: Dr. Richard H. Carmona; Dr. Mehmet Oz; Dr. Andrew Weil; Dr. Dean Ornish; Dr. Elke B. Reisch; Elisa Epel, PhD; Dr. Paul Limburg; Dr. Michael Roizen

Highlights: *Build Well to Live Well* research, *Beauty2Wellness* report, *Wellness 2030* report, *The Wellness Moonshot: A World Free of Preventable Disease*



SUMMIT 2014: Morocco

Location: Four Seasons Resort, Marrakech, Morocco

Theme: “>>Fast Forward”

Keynotes: Donald Ardell, PhD; Dr. Daniel Friedland; Peter Greenberg; Bjarke Ingels; Kjell Nordström; Paul Price; Yahya Rouach; Dr. John W. Travis

Highlights: *Global Spa & Wellness Economy* research, Global Wellness Awards



SUMMIT 2016: Tyrol

Location: KitzKongress, Kitzbühel, Tyrol, Austria

Theme: “Back to the Future”

Keynotes: Tom Bauer; David Bosshart, PhD; Stephan Eberharter; Barbara Kolm, PhD; Dr. Harry F. König; David Clay Large; Jan-Emmanuel de Neve, PhD; Dr. Harald Stossier

Highlights: *Global Wellness Economy Monitor* research



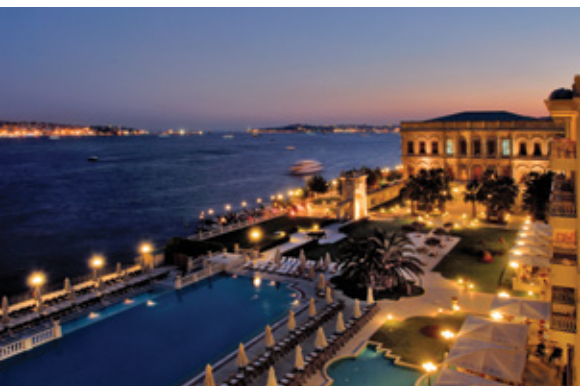
SUMMIT 2013: India

Location: The Oberoi, Gurgaon, New Delhi, India

Theme: “A Defining Moment”

Keynotes: His Holiness the Dalai Lama; Raymond Bickson; Kapil Chopra; Amitabh Kant; Thierry Malleret; Analjit Singh; Dasho Karma Ura

Highlights: *Global Wellness Tourism Economy* research, Global Wellness Tourism Congress, Infographic Competition





SUMMIT 2012: Aspen

Location: The Aspen Meadows Resort, Aspen, Colorado, US

Theme: “Innovation Through Imagination”

Keynotes: Philippe Bourguignon; Dr. Richard H. Carmona; Jose Maria Figueres; Mariel Hemingway; Governor John Hickenlooper; John Kao

Highlights: *Spa Management Workforce & Education: Addressing Marketing Gaps* research



SUMMIT 2009: Switzerland

Location: The Victoria-Jungfrau Resort & Spa, Interlaken, Switzerland

Theme: “The Power of Collaboration”

Keynotes: Dr. Adolf Ogi; Reto Wittwer

Highlights: *Spa Impact on Hotel Revenue* research, Student Challenge Competition



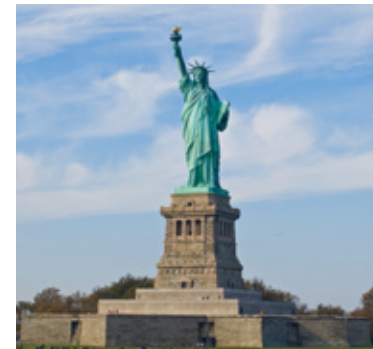
SUMMIT 2011: Bali

Location: The Bali International Convention Center, Bali, Indonesia

Theme: “Engage the Change: The Customer. The Money. The Future.”

Keynotes: Kate Ancketill; Dave McCaughan; Emmanuelle Linard; John Hardy; Dr. Sapta Nirwandar

Highlights: *Wellness Tourism and Medical Tourism: Where do Spas Fit?* research, wellnessevidence.com



SUMMIT 2008: New York City

Location: The Waldorf Astoria Hotel, New York, New York, US

Theme: “Advancing the Global Spa Economy”

Keynotes: Dr. Richard H. Carmona; Ian Schrager

Highlights: *Global Spa Economy Report*



SUMMIT 2010: Turkey

Location: The Ciragan Palace Kempinski, Istanbul, Turkey

Theme: “Bridges Worth Building”

Keynotes: Ahu Aysal; Philippe Bourguignon; Jan D. Freitag; Dr. Howard Murad; Kenneth R. Pelletier, PhD, MD; Marc A. Smith; Edie Weiner

Highlights: *Spas & the Global Wellness Market: Synergies & Opportunities* research



SUMMIT 2007: New York City

Location: The Waldorf Astoria Hotel, New York, New York, US

Theme: “Joining Together. Shaping The Future.”

Keynote: Steve Case

Highlights: Inaugural event

GWS YEAR-ROUND LEADERSHIP

Throughout the year, the Global Wellness Summit offers collaborative virtual events, such as classes led by illustrious wellness leaders, the annual Global Wellness Trends Report, and press event programs for future wellness leaders, and more.



GLOBAL WELLNESS TRENDS REPORT & TRENDIUM

The GWS trends forecasting team is known for predicting the new directions in health and wellness that will shape the industry—a mission it readily undertook over 15 years ago. No other trends report is based on the perspectives of so many experts worldwide. This unique input makes for a powerfully informed global forecast. The **TRENDIUM**, a compendium of the latest trends, is published biweekly.



WELLNESS MASTER CLASS

The GWS Wellness Master Class series offers attendees an opportunity to gain new insights and information about leading in a time of crisis—and learn practical solutions on how to manage effectively in challenging times. Since the GWS launched the series in early 2020, tens of thousands of individuals from countries around the world have attended the classes, which are held on the Zoom platform.



PODCAST SERIES

The Global Wellness Summit's podcast series features in-depth and provocative interviews with wellness luminaries who are shaping the \$4.4 trillion global wellness economy. In the thought-provoking podcasts, a range of wellness experts, from physicians, researchers and scientists to fitness and fashion icons to wellness tourism experts, share their insights and expertise.



FUTURE WELLNESS LEADERS

The Summit's "Shark Tank of Wellness" student competition is a unique global challenge that rewards students for innovative ideas. Finalists are flown, along with their professors, to the annual Summit where they present their ideas on stage. The GWS is also introducing a mentoring program, which will give future wellness leaders the opportunity to work with experienced professionals, and a Summit scholarship program.



ANNUAL PRESS EVENT

The annual GWS press conference in New York City has become a "must-attend" for media. This year, it took on a new format with the Global Wellness News Broadcast. The centerpiece of the popular event was the announcement of the Summit's wellness trends for 2022, developed by the GWS trend forecasters and insights of experts from 50+ nations. In addition to the trends announcement, attendees enjoy an interactive wellness "playground."



WELLNESS SYMPOSIUMS

The Summit's Global Wellness Symposia are forums on the most relevant issues within the wellness industry, bringing together experts and thought leaders for presentations and candid discussions on a range of wellness sectors. In September 2021, industry leaders and media gathered in New York for the Wellness Real Estate Symposium, where they shared their latest insights on the explosion of real estate communities focused on wellbeing worldwide.



SELECT SUMMIT SPONSORS

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