



ASIA

UNITED ARAB EMIRATES

1. What has been making news in this country in terms of the business of wellness?

The region's first full 360-degree holistic wellbeing resort has recently opened, guided by a strong feng shui philosophy. This is in addition to the Six Senses Spa in the Renaissance Downtown Dubai, which offers a "never-before-seen" sensory experience for the Middle East.

2. Please provide 1-2 sentences that describe what you think is an important development in this country for each of the following wellness sectors.

BEAUTY & ANTI-AGING

Highly influential professionals continually drive and evolve this sector and assist the UAE to set the benchmark.

FITNESS & MIND-BODY

Unique fitness concepts, such as the global Ultimate Performance chain that opened in Dubai two years ago, has significantly proven the true meaning of fitness, diet and wellness.

HEALTHY EATING, NUTRITION & WEIGHT LOSS

This is a sector that still requires more attention and awareness.

SPA INDUSTRY

Professional spa operators

WELLNESS LIFESTYLE REAL ESTATE

The WorldCare Wellness Village is under development. To become an internationally recognized location of choice for quality healthcare and wellness services.

WELLNESS TOURISM

Exploding with more hotel developments that embrace wellness within their facilities, Healthcare City, and exclusive wellness resorts, such as The Retreat Palm Dubai.

WORKPLACE WELLNESS

More influence and SOPs from the government for all employers to prove their commitment to workplace wellness is still needed.

3. What are the most important, eye-opening or emerging trends in wellness happening now in this country?

Wellness real estate communities and residential wellness concepts

4. What do you see as the greatest strength of the wellness market in this country?

Accessibility and resources for future wellness developments—wellness destinations and resorts

5. What do you see as the greatest weakness of the wellness market in this country?

Consistency and onboard commitment

6. What do you see as the biggest opportunity in the wellness market in this country?

To encompass the regions deep history of Arabic traditional medicine and the core values of religion (five pillars of Islam), which have a significant relevance and relationship with wellness.

7. What do you see as the biggest threat to the wellness market in this country?

Lack of professionals, skills sets and knowledge to drive and operate wellness concepts to their full potential and in the right way.

8. Which sector of the wellness economy are you most involved with?

Spa Industry

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