



**Global Spa &
Wellness Summit**

Dear Esteemed Colleague,

We hope this special invitation will inspire you to join thought leaders and decision makers at the prestigious 2013 Global Spa & Wellness Summit (GSWS), set to take place at The Oberoi, Gurgaon, in New Delhi, India, on October 5-7, 2013.

The theme of the seventh annual Summit is “A Defining Moment,” and we think that the vibrant culture of India—home to Ayurveda, yoga, and meditation—is an ideal location for what is sure to be our most important Summit yet. We are especially grateful to India’s ministry of tourism, which was instrumental in bringing the Summit to India.

As always, participants will experience two-and-one-half days packed with top-level keynote speakers, panels, presentations, and workshops. A recent confirmation that His Holiness the Dalai Lama will address our delegation on Sunday, October 6, has only added to the excitement.

This year’s Summit is also introducing new innovative gatherings, including the first-ever Global Wellness Tourism Congress and a series of GSWS Forums, which are focused meetings where industry stakeholders meet to discuss specific topics, ranging from ancient healing traditions to spa education to exploring ways for destination spas to work together globally. In addition, there will be the option of an official pre-Summit trip to the spectacular new Vana, Malsi Estate, Dehradun and a post-Summit trip to Kerala.

Anyone who has attended a previous Summit can attest to how crucial relationships are to the experience. Please join us and revel in “defining moments” of accomplishment that are sure to result in new strategies and even stronger bonds among all.

With warmest regards,

The Global Spa & Wellness Summit Board of Directors

Emanuel Berger (Berger Hospitality GmbH), **Philippe Bourguignon** (Revolution Places), **Anna Bjurstam** (Raison d’Etre), **Dr. Marc Cohen** (RMIT University), **Susie & Pete Ellis** (SpaFinder Wellness, Inc.), **Andrew Gibson** (Mandarin Oriental Hotel Group), **Susan Harmsworth** (ESPA International), **Mia Kyricos** (Kyricos & Associates), **Jeff Matthews** (Mandara Spa Asia), **Anne McCall Wilson** (Fairmont Raffles Hotels Intl), **Veer Singh** (Vana Retreats), **Mary Tabacchi, PhD** (Professor, Cornell University)



You are cordially invited to attend the
2013 GLOBAL SPA & WELLNESS SUMMIT
New Delhi, India • October 5-7, 2013

THE GLOBAL SPA & WELLNESS SUMMIT: AT A GLANCE

Overview

The Global Spa & Wellness Summit (GSWS) is an international gathering that brings together leaders and visionaries to positively impact and shape the future of the global spa and wellness industries. The 2013 Summit will take place this October 5-7, in New Delhi, India, under the theme, “A Defining Moment.”

Delegates

Every effort is made to ensure that those attending the annual GSWS are leaders and decision makers from a variety of arenas. Delegates must have senior executive titles such as CEO, president, chairman, divisional SVP, or owner. Company size, yearly sales, number of employees, and length of time in business are also taken into consideration. Special room is allotted for educators, media, and those from the not-for-profit sector.

Format and Agenda

Each carefully developed agenda features high-profile speakers and addresses the timeliest issues, ensuring that the GSWS offers the vibrancy and relevancy that has become its trademark. As invitees register, their expertise, interests, and areas of concern are noted. This information is taken into consideration, along with global events and industry trends, to create the final Summit agenda.

Spirit of the Summit

The “spirit” of the GSWS is one of shared purpose versus individual gain. It is an opportunity to put aside competitive egos and personal business agendas and spend time joining together and shaping the future of the spa and wellness industries. Modeled in part after the World Economic Forum in Davos, Switzerland, the GSWS brings together top-level decision makers from around the world. All contribute time and resources to fund the Summit, and all attendees are asked to refrain from self-promotion. The “Spirit of the Summit” ensures that we exchange ideas, debate, and strategize for the good of our industry, the consumers we serve, and the planet we share.



SETTING OF THE 2013 SUMMIT

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New Delhi is a city of paradoxes: past versus present, ancient versus modern, tradition versus innovation. The capital of one of the world's most rapidly expanding economies, New Delhi has become a bustling, international hub. The city's incredible growth, however, has not overshadowed the country's rich history, which includes deep roots in spa and wellness.

Accommodations

The Oberoi, Gurgaon: This award-winning, five-star hotel is the site for all Summit sessions, meals, and several social events. Located just 15 minutes from New Delhi's Indira Gandhi International Airport, The Oberoi offers space, serenity, and legendary service, and the round-the-clock Oberoi Spa.

The Trident, Gurgaon: Located adjacent to The Oberoi, Gurgaon, this world-class property, featuring a flagship Trident Spa, will be the site of several breakout sessions.

**Please see the registration card for special rates at both hotels.*

Traveling in India

New Delhi is a perfect starting point for travel throughout India. Most major airlines operate international flights to and from New Delhi's Indira Gandhi International Airport, and flights are also available for quick jet-setting to other must-see cities. Air India is offering delegates a 25-percent discount. Please see the website for details.

Visa Requirements

All foreign nationals entering India are required to have an international travel document or passport with a valid visa. This can be arranged at the Government of India's website: <http://indianvisaonline.gov.in/visa/>. Please allow plenty of time to have your visa processed.

What to Wear

October temperatures in New Delhi range from 70° F to 90° F (21° C to 32° C). Delegates are invited to dress in smart, casual clothing (no jackets or ties required) for Summit meetings and are welcome to dress up a bit for evening events.



OVERVIEW OF SUMMIT PROGRAM AND ACTIVITIES

Pre-Summit; October 1-3: Three-day visit to the new Vana, Malsi Estate, Dehradun

Saturday, October 5: Summit sessions, forums, Global Wellness Tourism Congress, welcome gala

Sunday, October 6: Summit sessions, evening off-site “Taste of Bollywood” party

Monday, October 7: Summit sessions, “Defining Moments,” champagne toast

Post-Summit; October 8-11: Four-night trip to Kerala

Student Challenge

Several outstanding schools from India will compete for trophies, cash, and prizes in the 2013 Student Challenge. Teams will be asked to design a wellness concept/spa resort encompassing authentic Indian culture that can be rolled out globally.

Infographic Competition

New this year, the Summit is introducing an infographic competition open to anyone around the world. Judges will look for the most creative and useful infographic that visualizes wellness. There will be cash prizes and an opportunity for the infographic to be used in a global campaign.

Pre- and Post-Summit Options with GSWS Delegates

Vana, Malsi Estate, Dehradun: Join delegates on a three-day pre- or post-Summit retreat to the spectacular new Vana, Malsi Estate. Located on the outskirts of Dehradun, Vana offers an all-encompassing wellness experience and Ayurveda in its purest form.

Kerala: Rediscover the traditions of India’s spa and wellness industry in the historic region of Kerala, known as the cradle of Ayurveda. This four-night journey begins in New Delhi.

Pre- or Post-Summit Options on Your Own

Check the website for other options at iconic spa and wellness properties throughout India.

Activities

Information on once-in-a-lifetime experiences such as tours of historical settings, palaces, and museums, and unforgettable shopping will also be available on the website.



REGISTRATION

The 2013 GSWS Registration Fee Includes:

- All general and breakout conference sessions
- Forums and Global Wellness Tourism Congress
- Breakfasts, lunches, and breaks
- Welcome networking cocktail party and gala
- Evening off-site “Taste of Bollywood” party
- 2013 GSWS briefing papers
- 2013 SRI International’s research report, “The Global Wellness Tourism Economy Study 2013”
- Access to online summaries, presentations, and transcriptions

\$2,390 - Delegate Rate

For each person registering for the Summit

\$995 - Spouse/Significant Other Rate

Please note that spouses/significant others are invited to attend all conference sessions and social functions; however, they will not receive copies of the conference collateral or the research reports.

To Register:

Visit www.gsws.org or call +1.212.716.1205

Accommodations

The Oberoi, Gurgaon, is offering delegates a special rate of US\$290 (Rs 15,500) per night, single occupancy, and US\$326 (Rs 17,500) per night, double occupancy. The Trident, Gurgaon, which is adjacent, is offering US\$230 (Rs 12,500) per night, single occupancy, and US\$270 (Rs 14,500) per night, double occupancy. Rates at both hotels include: buffet breakfast, complimentary Internet access, round-trip airport transfers in a luxury sedan, and a 50-percent discount at The Oberoi Spa, which is open 24 hours a day.

Reservation enquiries should be directed to Groupreservations.gurgaon@oberoigroup.com, or booked directly at http://www.oberoihotels.com/spa_summit. Delegates must identify themselves as registered for the Global Spa and Wellness Summit 2013.



A PARTIAL LIST OF PAST PARTICIPANTS

EMANUEL BERGER* (Managing Director, Berger Hospitality) • ANNA BJURSTAM* (MD, Raison d'Etre) • DR. GERARD BODEKER (Professor, University of Oxford Medical School) • FILIP BOYEN (COO, Orient Express) • PHILIPPE BOURGUIGNON* (Vice Chairman, Revolution Places) • DR. RICHARD CARMONA (17th Surgeon General & Vice Chairman, Canyon Ranch) • STEVE CASE (Chairman & CEO, Revolution, LLC) • DR. MARC COHEN* (Professor, RMIT University) • GINA DIEZ BARROSO DE FRANKLIN (President & CEO, Grupo Diarg) • DZIGBORDI K. DOSOO (CEO, Allure Africa, Ltd.) • PETE ELLIS* (CEO, SpaFinder Wellness) • SUSIE ELLIS* (President, SpaFinder Wellness) • DR. ELISSA EPEL (Co-Founder, Telome Health) • ANNBETH ESCHBACH (CEO, Exhale Spas) • FREDERIC FEKKAI (President, Frederic Fekkai) • CG FUNK (VP Industry Relations, Massage Envy) • ANDREW GIBSON* (Group Director of Spas, Mandarin Oriental Hotel Group) • JOSE MARIA FIGUERES-OLSEN (Former President of Costa Rica) • KERSTIN FLORIAN (Founder & CEO, Kerstin Florian Intl.) • MIA KYRICOS (President, Kyricos & Associates) • LEONARD FLUXMAN (President & CEO, Steiner Leisure Ltd.) • DR. DANIEL FRIEDLAND (Founder, SuperSmartHealth) • THOMAS GOTTLIEB (Managing Partner, Geolo Capital) • LEANDRO GUALTIERI (President, STB Thermal Spas) • SUSAN HARMSWORTH* (Founder, ESPA Intl.) • SEAN HARRINGTON (Managing Director, Elemis Ltd) • MARIEL HEMINGWAY (Actress & Wellness Advocate) • WOLF HENGST (Chairman, Wahanda & Amala Holdings) • JANE IREDALE (President, Iredale Mineral Cosmetics, Ltd.) • NEIL JACOBS (CEO, Six Senses Hotels Resorts Spas) • JOHN KAO (Innovation Activist & Author) • DR. ROBERTA LEE (Vice Chair, Dept. of Integrative Medicine, Beth Israel Hospital) • JEFF MATTHEWS* (President & COO, Mandara Spas) • ANNE MCCALL WILSON* (VP of Spas, Fairmont Raffles Hotels Intl.) • DAVID MCCAUGHAN (EVP, McCann Worldgroup Asia Pacific) • DR. HOWARD MURAD (CEO & Founder, Murad, Inc.) • CHRISTOPHER NORTON (President EMEA, Four Seasons Hotels & Resorts) • ADOLF OGI (Former President of Switzerland) • CRISTINA ONG (Owner, COMO Shambhala Group) • DR. KENNETH R. PELLETIER (Clinical Professor of Medicine & Author) • STEPHEN PURDEW (Director & Co-owner, Champneys Health Resorts) • PETER RUMMELL (Former Chairman, Disney Imagineering) • IAN SCHRAGER (Chairman & CEO, Ian Schrager Company) • SYLVIA SEPIELLI (Founder, SPAd Inc.) • SONU SHIVDASANI (Chairman & CEO, The Soneva Group) • VEER SINGH* (CEO, Vana Retreats Pvt Ltd) • TED SOUDER (Head of Industry & Retail, Google) • DAVID STOUP (Chairman, Trilogy Spa Ventures) • DEBORAH SZEKELY (Founder, Rancho La Puerta & The Golden Door) • MARY TABACCHI, PhD* (Professor, Cornell University) • TODD WALTER (CEO, Red Door Spa Holdings) • EDITH WEINER (President, Weiner, Edrich, & Brown, Inc.) • ANDREAS WIESER (Director, Lanserhof) • RETO WITTWER (CEO, Kempinski Hotels) • GEORGIE YAM (Founder & CEO, Dragonfly Therapeutic Retreat)

...and hundreds of other industry leaders and esteemed colleagues.

*Global Spa & Wellness Summit Board Member

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