



GLOBAL WELLNESS
SUMMIT **MEXICO**
CITY 2015



2015 AGENDA

BUILDING A WELL WORLD



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BUILDING A WELL WORLD

THURSDAY, NOVEMBER 12, 2015

PRE-SUMMIT ACTIVITIES

9:00 am - 6:00 pm

Astor Lounge & Diamond Lounge

Summit Concierge & Registration Open

Sponsored by LEMI

GROUP 1: Meet at 9:45 am

in The St. Regis Lobby
Transportation departs at
10:00 am from The St. Regis

GROUP 2: Meet at 10:15 am

in The St. Regis Lobby
Transportation departs at
10:30 am from The St. Regis

"Taste of Mexico City" Half Day Tour

Spend the morning with fellow delegates on a double-decker sightseeing bus with an experienced guide, exploring some city highlights from the historic center, down the Paseo de la Reforma to Chapultepec Park and into trendy neighborhoods like Condesa, Roma and Polanco.

Fully booked. Please pick up your ticket at the Summit Concierge & Registration Desk by 9:30am.

2:00 pm - 2:45 pm

Astor Ballroom

Meeting: All Panels and Forums

Meet with your moderator to prepare for your presentation

Nancy Davis, SVP & Executive Director, Global Wellness Summit (GWS), U.S.

Sue DePalma, Producer, GWS, U.S.

Susie Ellis, Chairman & CEO, GWS, U.S.

2:00 pm - 2:45 pm

Diamond Ballroom

Meeting: All Press Delegates

Cassandra Cavanah, Founder, Cavanah Communications, U.S.

Essiak Fernández, Account Supervisor, LoveBrand, Mexico

Beth McGroarty, Director, Research and Public Relations, Global Wellness Institute (GWI), U.S.

AsiaSpa magazine, Hong Kong, Stephanie Shiu, Editor-in-Chief

Central magazine, Mexico, Alexis Mustri, Reporter

DAYSPA magazine, U.S., Lisa Starr, Contributor

El Universal/Clase In magazine, Mexico, Francis Guindy, Reporter

EMOTION SPA magazine, France, Isabelle Charrier, Founder & Managing Editor

European Spa magazine, UK, Sarah Camilleri, Founding Editor & Publisher

Forbes México, Max Linares, CEO

Forbes Life México, Raquel Aspiroz, Reporter

GOLF & SPA* Magazine, Mexico, Carloslucio Ramos, Editorial Director

(Continued from previous page)

Diamond Ballroom

Organic Spa Magazine, U.S., Bev Maloney-Fischback, CEO, Founder & Publisher
Professional Spa & Wellness and Professional Beauty magazines, UK, Eve Oxberry, Group Editor
Radio Central, Mexico, Dra. Rosa Argentina Rivas Lacayo, Host
redspa media GmbH, Germany, Sascha Bostan, General Manager
Spa Business and Spa Opportunities magazine, Leisure Media, UK, Liz Terry, CEO; Katie Barnes, Managing Editor; and Helen Andrews, Journalist
Spa Professional Mexico magazine, Mexico, Sara Jones, Editor & Managing Director
Travel to Wellness, Canada, Anne Dimon, Founder & CEO
Weight Watchers magazine, U.S., Theresa DiMasi, VP, Content & Editor-in-Chief
Wellness Warrior, U.S., Damon Cory-Watson, Chief Correspondent, Activist and Writer

3:00 pm - 3:45 pm
Astor Ballroom

Check-in: All Speakers & Presenters

Nancy Davis, SVP & Executive Director, GWS, U.S.
Sue DePalma, Producer, GWS, U.S.

3:00 pm - 3:45 pm
Diamond Ballroom

How to Use Your Mobile App

Bring your mobile phone and we will help you set everything up!

Alexandra Plessier, Manager of Operations & Special Projects, GWS, U.S.
Mobile App Sponsored by Book4Time

4:00 pm - 4:45 pm

Three Options:

Madeleine A

Knowledge Workshop sponsored by Raison d'Étre

A Revolutionary Way to Make Training Profitable

The perception is that training is a costly operation. But now, through all their years of combined experience within the Spa industry, Anna and Anna-Cari have come up with the ultimate solution.

Introductions by **Jared Weiner**, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

Anna Bjurstam, Vice President of Spas & Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d'Étre, Sweden

Anna-Cari Gund, Managing Director, Raison d'Étre, Sweden

Madeline B

Knowledge Workshop sponsored by Grow Rotorua Ltd.

Rotorua: Creating the Health & Wellness Capital of the South Pacific. A Journey of the People

Rotorua has positioned their destination as the Health and Wellness Capital of the South Pacific. Learn how this community has marketed their natural assets of geothermal hot springs, forests, lakes, and miles of hiking and bike trails to effectively grow their tourism industry within their region and beyond. Rotorua has an ambitious goal of being a \$1 billion tourism industry by 2030.

Introductions by **Michelle Gamble**, Vice President, Global Business Development, GWS, U.S.

Malcolm Short, Chairman, Pukeroa Oruawhata Trust, Rotorua, New Zealand

Diamond Ballroom

Knowledge Workshop sponsored by Natura Bissé

ONCOAESTHETICS™ - Paying It Forward

In 2009, NATURA BISSÉ began to collaborate with hospitals and oncology centers to offer free aesthetic treatments for people undergoing cancer treatments. NATURA BISSÉ also created and

(Continued from previous page)

conducts training programs aimed at aestheticians who want to specialize and pay it forward through ONCOAESTHETICS™.

Diamond Ballroom

Introductions by **Erica Orange**, Executive Vice President & Chief Operating Officer, The Future Hunters, U.S.

Patricia Fisas Verges, Senior Vice President & Marketing Director, Natura Bissé International, Spain

Joaquín Serra, Senior VP & Chief Business Development Officer, Natura Bissé International, Spain

José Villegas, COO, Natura Bissé International, U.S.

5:00 pm - 5:45 pm

Three Options:

Knowledge Workshop sponsored by Universal Companies

Promoting Wellness Through Your Retail Programs

Are you promoting wellness through your retail programs? Wellness for your staff, for your guests and for your bottom line? Does your retail extend your brand, enhance your guest experience and boost incremental profit? Learn how you can accomplish all of this!

Madeleine A

Introductions by **Michelle Gamble**, Vice President, Global Business Development, GWS, U.S. and **Brenda Elliot**, Chief Executive Officer, Universal Companies, U.S.

Bill Barcy, Vice President, Retail Marketing, À la Mode, A Division of Universal Companies, U.S.

Tracie Wertz, Vice President, Retail Sales, À la Mode, A Division of Universal Companies, U.S.

Knowledge Workshop sponsored by Delos Living LLC

Wellness Activation 101: Infusing Wellness into Hospitality and Residential Projects

This workshop will introduce you to Delos Well Signature Programs and its current implementations in both hospitality and residential projects. Understand the concept of "Return on Wellness," and examine opportunities for user engagement and the strength of promoting and marketing wellness to hotel guests and residential owners and tenants.

Madeleine B

Introductions by **Jared Weiner**, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

Alfredo Carvajal, President, Delos International and Signature Programs, Delos Living LLC, U.S.

Paul Scialla, Founder & CEO, Delos Living LLC, U.S.

Knowledge Workshop sponsored by Weight Watchers International

Find Your Focus

Do you ever get distracted from what's important or even what's right in front of you? This interactive experience will give you some practical techniques for being present and finding focus—part of a WW innovation initiative to create healthy shifts and support the whole person.

Diamond Ballroom

Introductions by **Erica Orange**, Executive Vice President & Chief Operating Officer, The Future Hunters, U.S.

Dondeena Bradley, PhD, Vice President, Global Innovation, Weight Watchers International, U.S.

Theresa DiMasi, VP, Content & Editor-in-Chief, Weight Watchers International, U.S.

Kyia Downing, Possibilitarian, Global Innovation, Weight Watchers International, U.S.

6:00 pm - 6:45 pm
Astor Ballroom

Meeting: All Speakers & Presenters

Nancy Davis, SVP & Executive Director, GWS, U.S.
Sue DePalma, Producer, GWS, U.S.
Susie Ellis, Chairman & CEO, GWS, U.S.

Get Together: All Global Wellness Institute Initiative Chairs

Nancy Davis, SVP & Executive Director, GWI, U.S.
Susie Ellis, Chairman & CEO, GWI, U.S.

Initiative Chairs:

Belgin Aksoy, Creative Director, Richmond International, Turkey: *Global Wellness Day Initiative*
Julie Bach, Executive Director, Wellness for Cancer, U.S.: *Wellness for Cancer Initiative*
Bonnie Baker, Co-Founder & Managing Partner, Satteva Spa and Wellness Concepts, Mexico: *People and Planet*
Jean-Guy de Gabriac, Founder & CEO, TIP TOUCH International, Belgium: *Career Development Initiative*
Don Genders, Managing Director, Design for Leisure, UK: *Hydrothermal Initiative*
Anni Hood, Founder & Director, Wellness Business Consultancy, UK: *Wellness Tourism Initiative*
Mia Kyricos, Chief Brand Officer, Spafinder Wellness, Inc., U.S.: *Wellness Communities Initiative*
Guillaume Lefevre, President & Co-Founder, THÉMAÉ, France: *Ministry of Wellness Initiative*
Felix Lopez, Author, "Mindfulness: The Alchemy of Now"; Jhana Healing Mindfulness and Yoga Center, U.S.: *Wellness for Cancer Initiative*
Amy McDonald, Principal, Under a Tree Health and Wellness Consulting, U.S.: *Hot Springs Initiative*
Renee Moorefield, PhD, CEO, Wisdom Works, U.S.: *Ministry of Wellness Initiative* and *Future of Workplace Wellness Initiative*
Veronica Schreibeis Smith, CEO & Founding Principal, Vera Iconica Design, Inc., U.S.: *Wellness Architecture Initiative*
Louie Schwartzberg, Founder, Moving Art, U.S.: *Digital Healing Solutions Initiative*
Lisa Starr, Senior Consultant, Wynne Business; Contributor, *DAYS SPA Magazine*, U.S.: *Consulting Best Practices Initiative*
Josef Woodman, CEO, Patient Beyond Borders, U.S.: *Clinical Wellness Initiative*

7:15 pm - 8:00 pm
Bar at J&G Grill

8:00 pm - 10:00 pm
Outdoor Courtyard,
Four Seasons Hotel
Mexico City

Welcome Cocktail Reception

Sponsored by Four Seasons Hotel Mexico City
"Heartfelt Welcome to Mexico City"

Attire: Casual or Cocktail
Temperatures: Low 8° C (47° F) to High 22° C (72° F)

Welcome Remarks

FRIDAY, NOVEMBER 13, 2015

DAY ONE

6:30 am - 8:45 am
At your hotel

Breakfast
Sponsored by Miraval

7:00 am - 6:00 pm
Astor Lounge & Diamond Lounge

Summit Concierge & Registration Open
Sponsored by LEMI

9:00 am - 9:30 am
Astor Ballroom

General Session: Opening by Moving Art
Gratitude Revealed
Louie Schwartzberg, Founder, Moving Art, U.S.

9:30 am - 9:50 am
Astor Ballroom

General Session: Welcome & Opening Remarks
Susie Ellis, Chairman & CEO, GWS, U.S.
Gina Diez Barroso, Co-Chair 2015 Summit; President & CEO, Grupo Diarq, Mexico
Alfredo Carvajal, Co-Chair 2015 Summit; President, Delos International and Signature Programs, Delos Living LLC, U.S.

9:50 am - 10:00 am
Astor Ballroom

General Session: Special Welcome from Mexico City
Miguel Torruco Marqués, Mexico City Minister of Tourism, Mexico City Ministry of Tourism, Mexico
Introduced by:
Gina Diez Barroso, President & CEO, Grupo Diarq, Mexico

10:00 am - 10:10 am
Astor Ballroom

General Session: Meet 2015 Summit Emcee
Giselle Fernandez, Latin-American Spokesperson, Emmy Award-winning Journalist, Philanthropist, Film Maker, Women and Children's Rights Advocate, U.S.

10:10 am - 10:30 am
Astor Ballroom

General Session: Short Keynote
Outlook for a World Where Wellness May Become Mandatory
Thierry Malleret, Co-Founder, The Monthly Barometer; Global Strategist and Economist, France

10:30 am - 11:00 am
Astor Lounge & Diamond Lounge

Networking Energy Break
Sponsored by SpaSoft

11:00 am - 11:15 am
Astor Ballroom

General Session: Short Keynote
Being My Own Boss: What I Have Learned about Holacracy
Maggie Hsu, Chief of Staff to Tony Hsieh (CEO of Zappos.com and Founder of Downtown Project), U.S.

11:15 am - 11:30 am
Astor Ballroom

General Session: Short Keynote
Uber-like Businesses for Massage: Friend or Foe?
Samer Hamadeh, Founder and CEO, Zeel, U.S.

11:30 am - 11:45 am
Astor Ballroom

General Session: Short Keynote
The Brain Skin Connection: Neurophilosophy and Psychology, The Next Frontier
Claudia Aguirre, PhD, Neuroscientist & Mind-Body Expert, U.S.

General Session: Presentation

Wellness at Work Research Report, 2015

Katherine Johnston, Senior Research Fellow, GWI; Senior Economist, SRI International, U.S.

Ophelia Yeung, Senior Research Fellow, GWI; Senior Consultant, SRI International, U.S.

Research Report sponsored by:

Spafinder Wellness 365™ (Titanium)

Clarins (Gold)

Delos Living LLC (Gold)

Massage Envy (Gold)

Universal Companies (Gold)

Achievers

Blackhawk Engagement Solutions

Bon Vital'

Comphy

ESPA International

HydraFacial

HydroPeptide

PanTheryx

Rancho La Puerta

TheBodyHoliday

Wahanda

11:50 am - 12:10 pm

Astor Ballroom

General Session: Introduction

How an Indigenous Practice Can Galvanize a Country's Wellness Tourism: The Traditional Mexican Temazcal

Bonnie Baker, Co-Founder & Managing Partner, Satteva Spa and Wellness Concepts, Mexico

Eduardo Rincon Gallardo, Director of Art and Environment, Satteva Spa and Wellness Concepts, Mexico

Fernanda Montiel, Temazcalero, Mexico

Diana Mestre, Owner, Mestre & Mestre Spa Consulting, Mexico

12:10 pm - 12:30 pm

Astor Ballroom

12:30 pm - 1:15 pm

Astor Ballroom

Press Conference for Media and Press Delegates

12:30 pm - 2:00 pm

Madeleine Ballroom

Table Topics 1-29

Interactive Lunch: "Ask the Expert" Table Topic Discussions

Roundtable discussions with two designated experts. Each table will have a specific topic. Choose any table you like and ask questions of the experts.

1. All About Mexico

Diana F. Mestre, Owner, Mestre & Mestre Spa & Wellness Consulting, Mexico

Pepita Serrano, President of the Board & Founder, Sivam, Mexico

2. Building Responsibly

Kevin Kelly, CEO & Partner, Two Bunch Palms Resort and Spa, U.S.

Jean Lucien Ligonde, President & CEO, CHRAD (Centre Haïtien de Recherche en Aménagement et en Développement), Haiti

3. Canyon Ranch: Past, Present, Future

Angie Day, Corporate Spa Director, Canyon Ranch, U.S.

Joshua Luckow, Executive Director, Health & Healing, Canyon Ranch, U.S.

4. Conscious Capitalism

Dr. Daniel Friedland, CEO, SuperSmartHealth, U.S.

Mark Wuttke, Principal, Wuttke Group LLC, U.S.

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5. Cuba

Dr. Jenry Carreño Cuador, Director, International Health Center La Pradera, Ministry of Public Health, Cuba

Tony Henthorne, PhD, Professor, University of Nevada, Las Vegas, U.S.

6. Developing Compelling Hospitality Product

Scott Blakeslee, General Manager, Paséa Hotel & Spa, U.S.

Iván Chávez, Executive Vice President, Grupo Vidanta, Mexico

7. Digital Health/Wellness & Social Media

Silvija Martincevic, Vice President & General Manager, Health, Beauty & Wellness, Groupon Inc., U.S.

Frank Pitsikalis, Founder & CEO, ResortSuite, Canada

8. Doing Business in China

Richard Grew, Head of Operations, Resense Spas S.A, Switzerland

Thierry Malleret, Co-Founder, The Monthly Barometer, France

9. Doing Good for the Planet

Debra Duneier, President & Founder, EcoChi, U.S.

Paul Schmidt, Executive Director, Green Spa Network Inc., U.S.

10. Everything You Want To Know About Workplace Wellness

Dr. Fikry Isaac, Vice President, Global Health Services, Johnson & Johnson, Inc., U.S.

Dr. Kenneth R. Pelletier, Clinical Professor of Medicine, University of Arizona, School of Medicine & University of California, School of Medicine, U.S.

11. Future of Spa, Wellness, Tourism Education

Isobel Stockdale, Head of Spa, Wellness & Tourism, Deputy Head of Department HRSM, College of Business, University of Derby, UK

Mary Wisnom, PhD, Professor & Spa Management Coordinator, Florida Gulf Coast University, U.S.

12. Future of Spas in Hotels

Anne McCall Wilson, Owner, McCall & Wilson, U.S.

Antony Wong, Director, Operations Planning & Support, The Hong-kong and Shanghai Hotels Limited, Hong Kong

13. Future of Workplace Wellness

Katherine Johnston, Senior Research Fellow, GWI, U.S.

Ophelia Yeung, Senior Research Fellow, GWI, U.S.

14. Growing into a Successful Chain

Talal Bin Ali, Founder & President, Enaya Care International Co. Ltd., Saudi Arabia

CK (Chee Kwong) Low, Managing Director, Skin Essentials (M) Sdn Bhd, Malaysia

15. Healthy Buildings

Dr. Joseph Allen, Assistant Professor, Harvard T.H. Chan School of Public Health, U.S.

Andres Estaire Prim, Division Manager, PRIM Spa, Spain

16. Holacracy and the Future

Maggie Hsu, Chief of Staff to Tony Hsieh (CEO of Zappos.com and Founder of Downtown Project), U.S.

Edie Weiner, President & CEO, The Future Hunters, U.S.

12:30 pm - 2:00 pm

Madeleine Ballroom
Table Topics 1-29

(Continued from previous page)

17. Incentives That Work

Greg Brown, Chief Revenue Officer, Achievers, U.S.

Greg Kunkel, Co-Founder & Senior Vice President, Next Jump, U.S.

18. Innovations in Health and Sustainability

Eileen McNeely, PhD, Co-Director, Harvard SHINE, Harvard T.H. Chan School of Public Health, U.S.

Manuel Vazques Phillips, Legal Representative, Tenaja Holdings, U.S.

19. Luxury Redefined

Emanuel Berger, President & CEO, Berger Hospitality, Switzerland

Bastien Gonzalez, President, BGA, France

20. Magic of Cirque Du Soleil

Martin Boudreau, President, Parks & Immersive Content, Cirque du Soleil, Canada

Amy Lareau, Senior Director, Parks & Immersive Content, Cirque du Soleil, Canada

21. Medical Cities

Gloria Caulfield, Vice President, Strategic Alliances, Tavistock Development Company, U.S.

Lisa Clarke, Executive Director, Destination Medical Center, U.S.

22. Medical Tourism

Dr. Abraham Franklin, President & CEO, Grupo Franklin, Mexico

Aura Lopez, General Manager International Business Development, Cleveland Clinic, U.S.

23. Nutrition and the Future

Amy Greene, Senior Vice President, Global Engagement, Herbalife International, U.S.

George Stagnitti, Executive Vice President, PanTheryx, Inc., U.S.

24. Online Customers

Dr. Brunilda Nazario, Associate Medical Director, Web MD, U.S.

Lee Shufro, Regional Head of Sales, Travelzoo, U.S.

25. Optimizing Vitality

Dr. Cesar Gonzalez, Consultant Physician, US Health Center Inc., Mexico

Dr. Adam Perlman, Executive Director, Duke Integrative Medicine, Duke University Health System, U.S.

26. Organizations, Resilience and Coaching

Ayesha Soni, President, Shyft Wellness, U.S.

Gloria Treister, Founder & CEO, Wellness Evolution, U.S.

27. Residential Communities

Benjamin Beja, CEO, TAO Inspired Living, Mexico

Steve Nygren, President & Founder, Serenbe, U.S.

28. Risk Taking Advice

Sean Harrington, President, Elemis, U.S.

Lisa Michaelis, Founder & CEO, LIVE LOVE SPA, U.S.

29. Running a World Class School

Jeanene Bluhm, Co-Founder & Creator, Thomas Jefferson Institute, Mexico

Roger Weaver, Board of Directors, Rancho La Puerta, Mexico

12:30 pm - 2:00 pm
Madeleine Ballroom
Table Topics 1-29

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30. *Skin Science*

Claudia Aguirre, PhD, Neuroscientist and Mind-Body Expert, U.S.
Neal Kitchen, VP of Strategy and Development, HydroPeptide LLC, U.S.

31. *Surfing and Wellness Trend*

Serge Dedina, Mayor, The City of Imperial Beach, U.S.
Tony De Leede, Owner & Founder, Gwinganna Lifestyle Retreat, Australia

32. *Technology Disruption*

Samer Hamadeh, Founder & CEO, Zeel, U.S.
Clare Martorana, Executive Vice President & General Manager, Consumer Health and Wellness, Everyday Health Inc., U.S.

33. *Temazcales*

Bonnie Baker, Managing Partner & Co-Founder, Satteva Spa and Wellness Concepts, Mexico
Fernanda Montiel, Temazcalera, Grupo Temazcalli, Mexico

34. *The Creative Process*

Mike Mayr Reisch, Owner, Sporthotel Reisch GmbH, Austria
Michael Reisch, CEO, Filmfestival Kitzbühel, Austria
Louie Schwartzberg, Founder, Moving Art, U.S.

35. *The Investment Picture*

Mark Call, Director, The BodyHoliday LeSport, St. Lucia
Omer Isvan, President, Servotel, Turkey

36. *Toxicity Today*

Dr. Marc Cohen, Professor, RMIT University, Australia
Nazlie Latefi, PhD, Chief Scientific Officer, Pegasus Capital Advisors, U.S.

37. *Trends in Beauty*

Simone Dobson, Owner, Euphoria Wellness Spa, Canada
Dawn Watts, CEO, Christina Cosmeceuticals, U.S.

38. *Wearable Technology*

Paul Scialla, Founder & CEO, Delos Living LLC, U.S.
Will Stein, President, Philip Stein Inc., U.S.

39. *Wellness Vs. Well-being*

Dr. Paul Limburg, Medical Director, Office of Wellness, Mayo Clinic, U.S.
Veer Singh, Founder, Vana Retreats, India

40. *What I Know For Sure*

Agapi Stassinopoulos, Author & Speaker, Unbinding the Heart, U.S.
Deborah Szekely, Co-Founder, Rancho La Puerta, U.S.

12:30 pm - 2:00 pm

Diamond Ballroom
Table Topics 30-40

General Session: Short Keynote

Understanding Workplace Wellness: Past, Present and Future Part I

2:00 pm - 2:15 pm

Astor Ballroom

Dr. Kenneth R. Pelletier, Clinical Professor of Medicine, University of Arizona, School of Medicine and University of California, School of Medicine; Award Winning Author, U.S.

General Session: Short Keynote

Understanding Workplace Wellness: Past, Present and Future Part II

2:15 pm - 2:30 pm

Astor Ballroom

Dr. Fikry Isaac, Vice President of Global Health Services, Johnson & Johnson, Inc., U.S.

<p>2:30 pm - 3:15 pm Astor Ballroom</p>	<p>General Session: Mainstage Panel <i>Clinical Wellness: How the Medical World and the Wellness World Are Beginning to Work Together – or Are They?</i></p> <p>Moderator: Jeremy Abbate, VP, Global Media Alliances, Scientific American; Publishing Director, Scientific American Worldview, U.S.</p> <p>Participants: Thomas Gubanc, Senior Director, Cleveland Clinic, U.S.</p> <p>Dr. Karen Koffler, Medical Director, Carillon Hotel and Spa (formerly known as Canyon Ranch), U.S.</p> <p>Dr. Paul Limburg, Medical Director, Office of Wellness, Mayo Clinic, U.S.</p> <p>Dr. Adam Perlman, Associate VP, Duke Health & Wellness; Executive Director, Duke Integrative Medicine, U.S.</p> <p>Dr. Juliet Skinner, Co-founder & Medical Director, Barbados Fertility Centre, Barbados</p> <p>Josef Woodman, CEO, Patients Beyond Borders, U.S.</p>
<p>3:15 pm - 3:30 pm Astor Ballroom</p>	<p>General Session: Conversation Starter <i>Harvard’s Healthy Buildings Program: Introducing New Indicators and Vocabulary</i></p> <p>Joseph Allen, Assistant Professor, Harvard T.H. Chan School of Public Health; Director of the Health Buildings Program, Harvard Center for Health and the Global Environment, U.S.</p>
<p>3:30 pm - 4:00 pm Astor Lounge & Diamond Lounge</p>	<p>Networking Energy Break Sponsored by Jane Iredale</p>
<p>4:00 pm - 5:00 pm</p>	<p>Five Options:</p>
<p>Astor Ballroom</p>	<p>Option 1: Participation <i>Experience the Force Behind the Thrive Movement</i></p> <p>Agapi Stassinopoulos, Author and Speaker, Unbinding the Heart, U.S.</p>
<p>Madeleine A</p>	<p>Option 2: Breakout Discussion Panel <i>Wellness, Mayo Clinic and the Ultimate Success</i></p> <p>Introductions by Erica Orange, Executive Vice President & Chief Operating Officer, The Future Hunters, U.S.</p> <p>Participants: Lisa M. Clarke, Executive Director, Destination Medical Center, U.S. Jeff Kohl, Chief Operating Officer, Spa & Club Ideations, LLC, U.S. Dr. Paul Limburg, Medical Director, Office of Wellness, Mayo Clinic, U.S.</p>
<p>Madeleine B</p>	<p>Option 3: Breakout Discussion Forum <i>The Business of Hot Springs and Why They are so “Hot!”</i></p> <p>Facilitator: Amy McDonald, Principal, Under a Tree Health and Wellness Consulting, U.S.</p> <p>Participants: Wendi Gelfound, Director of Marketing, Ojo Caliente Mineral Springs Resort & Spa, U.S. Mark Hennebry, Board Director, Danubius Hotel Group, UK Brook Ramage, General Manager, Peninsula Hot Springs, Australia Marion Schneider, CEO, Toskanaworld, Germany</p>
<p>Diamond A</p>	<p>Option 4: Breakout Discussion Forum <i>Corporate Spa Directors (Past or Present) – Invitation Only</i></p> <p>Facilitator: Jared Weiner, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.</p>

Diamond B	<p>Option 5: Breakout Discussion Forum <i>Is the Time Right for a Ministry of Wellness? Let's Craft This Role Together</i></p> <p>Participants: Mayor Serge Dedina, Mayor, The City of Imperial Beach, U.S. Guillaume Lefevre, President & Co-Founder, THÉMAÉ Paris, France Renee Moorefield, PhD, CEO, Wisdom Works, U.S.</p>
5:10 pm - 6:10 pm	Five Options:
Astor Ballroom	<p>Option 1: Breakout Discussion Forum <i>What do Successful Workplace Wellness Programs Look Like?</i></p> <p>Facilitator: Jared Weiner, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.</p> <p>Participants: Enrico Bracesco, Chief Commercial Officer, Technogym, Italy Roberto Arjona, Chief Executive & General Manager, Rancho La Puerta, Mexico Denise Bober, Vice President, Human Resources, The Breakers Palm Beach, Inc., U.S. Michelle Hocking, Health & Performance Manager, Google Inc., U.S.</p>
Madeleine A	<p>Option 2: Breakout Discussion Forum <i>Nutrition Panel: What is the New Healthy? Rethinking Paradigms & Guidelines</i></p> <p>Facilitator: Erica Orange, Executive Vice President & Chief Operating Officer, The Future Hunters, U.S.</p> <p>Participants: Alfredo Bataller Pineda, CEO, SHA Wellness Clinic, Spain Nils Behrens, Managing Director & Chief Marketing Officer, Lanserhof Group, Austria Dondeena Bradley, PhD, Vice President, Global Innovation, Weight Watchers International, U.S. Samantha Gowing, Chef, Nutritionist & Mentor, Gowings Food Health Wealth, Australia Dr. Adam Perlman, Associate VP, Duke Health & Wellness; Executive Director, Duke Integrative Medicine and Duke Diet and Fitness Center, U.S.</p>
Madeleine B	<p>Option 3: Wellness Tourism Roundtable <i>The Role of Wellness Tourism in Economic Development</i></p> <p>Facilitator: Anni Hood, Founder & Director, Wellness Business Consultancy, UK</p> <p>Jean-Claude Baumgarten, Chairman & CEO, CREWE Associates; Former President, World Travel and Tourism Council, France John Bevan, COO, Spafinder Wellness Inc., U.S. Kathrin Boerger-Bechtold, Director of Business Development, Grand Resort Bad Ragaz, Switzerland Dr. Jenry Carreño Cuador, Director of the International Center for Health "La Pradera", Ministry of Public Health, Cuba Simon Casson, Regional Vice President & GM, Four Seasons Hotels and Resorts, United Arab Emirates Serge Dedina, Mayor, The City of Imperial Beach, U.S. Anne Dimon, Editor, Travel To Wellness, Canada Jean Lucien Ligonde, President & CEO, CHARD (Centre Haïtien de Recherche en Aménagement et en Développement), Haiti Raymundo Flores, Sales Manager, Universe Travel, Mexico</p>

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Madeleine B

Vickum Nawagamuwage, Founder & CEO, Santani, Sri Lanka
Robert Ranzi, CEO & Founder, Cluster Wellness Tirol, Austria
Cheryl Smith, Specialty Markets Manager, Medical and Wellness Tourism, Las Vegas Convention and Visitors Authority, U.S.
Malcolm Short, Chairperson Director, Pukeroa Lakefront Holding Ltd, New Zealand
Karina Stewart, Founder, Brand & Concept Director, Kamalaya Wellness Sanctuary & Holistic Spa, Thailand
Jorge Vazquez, Directory of Marketing, Secretary of Tourism, Mexico City, Mexico

Diamond A

Option 4: Mind-full to Mindfulness

Leverage Your Intuition and Become a Better Leader

Sponsored by Jhana Healing Mindfulness and Yoga Center

Felix Lopez, Author, “Mindfulness: The Alchemy of Now”; Jhana Healing Mindfulness and Yoga Center, U.S.

Diamond B

Option 5: Discussion

Casual Conversation with World Renowned Futurist

*Opening topic is **Brain Sex**, followed by topics of your choice*

Eddie Weiner, President and CEO, The Future Hunters, U.S.

7:30 pm - 10:30 pm

Meet in Foyer,
The St. Regis or
Four Seasons

Evening Event

Co-Sponsored by CENTRO University and BuDhaGirl

“High-Design Taste of Mexico” at CENTRO, Design and Film School

Indoor/Outdoor Attire: Dress for a cool evening—literally and figuratively. Step into the life of an art student. Bring a jacket, comfortable shoes and an open mind. Rainbow hair dye optional.

Temperature: Low 8° C (47° F) to High 22° C (72° F).

SATURDAY, NOVEMBER 14, 2015

DAY TWO

6:30 am - 8:45 am

At your hotel

Breakfast

Sponsored by The Madison Collection

7:00 am - 6:00 pm

Astor Lounge &
Diamond Lounge

Summit Concierge & Registration Open

Sponsored by LEMI

9:00 am - 9:45 am

Astor Ballroom

General Session: Keynote Interview

Entertainment, Hospitality, Wellness; An Evolution

Martin Boudreau, President, Parks and Immersive Content, Cirque du Soleil, Canada

Iván Chávez, Executive Vice President, Grupo Vidanta, Mexico

Interviewed by:

Amy McDonald, Principal, Under a Tree Health and Wellness Consulting, U.S.

9:45 am - 10:30 am

Astor Ballroom

General Session: Presentation and a Surprise

Beginning Young: Wellness at the Center of Education

Jeanene Bluhm, Co-Founder and Creator, Thomas Jefferson Institute, Mexico

Esther Oldak, Head of Educational Development of Sustainable Intelligence, Instituto Thomas Jefferson; General Director of the National Program of School Coexistence, Ministry of Mexican Education, Mexico.

Introduced by:

Alfredo Carvajal, President, Delos International and Signature Programs, Delos Living LCC, U.S.

10:30 am - 11:00 am

Astor Lounge &
Diamond Lounge

Networking Energy Break

Sponsored by Babor

11:00 am - 11:15 am

Astor Ballroom

General Session: Short Keynote

Miracle of Stem Cells

Dr. Abraham Franklin, Founder, The Franklin Group, Mexico

11:15 am - 11:30 am

Astor Ballroom

General Session: Short Keynote

Epigenesis and Ingestible Technology

Dr. Kenneth R. Pelletier, Clinical Professor of Medicine, University of Arizona, School of Medicine and University of California, School of Medicine; Award Winning Author, U.S.

11:30 am - 11:45 am

Astor Ballroom

General Session: Short Keynote

Intestinal Microbiome, Fecal Transplants, Stem Cell Biology with Hair Follicles

Cristine Chisholm, PhD, Senior Scientist, Mount Sinai Medical Center, U.S.

11:45 am - 11:52 am
Astor Ballroom

General Session: Short Presentation

Against All Odds

Geraldine Howard, Chairman & Co-Founder, Aromatherapy Associates, UK

Interviewed by:

Nancy Davis, SVP & Executive Director, GWS, U.S.

11:52 am - 12:00 pm
Astor Ballroom

General Session: Short Presentation

News from the Global Wellness Institute

Susie Ellis, Chairman & CEO, GWI, U.S.

12:00 pm - 12:30 pm
Astor Ballroom

General Session: Sponsor Spotlight

Pete Ellis, Chairman & CEO, Spafinder Wellness, Inc., U.S.; Chairman Emeritus, GWS, U.S.

Susie Ellis, Chairman & CEO, GWS, U.S.

Michelle Gamble, Vice President, Global Business Development, GWS, U.S.

With Board of Directors:

Jean-Claude Baumgarten, Chairman & CEO, CREWE Associates; Former President, World Travel and Tourism Council, France

Emanuel Berger, President & CEO, Berger Hospitality, Switzerland

Anna Bjurstam, Vice President of Spas & Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d'Etre, Sweden

Dr. Marc Cohen, Professor, RMIT University, Australia

Gina Diez Barroso, President & CEO, Grupo Diarq, Mexico

Andrew Gibson, Vice President, Spa & Wellness, FRHI Hotels & Resorts, United Arab Emirates

Susan Harmsworth, Chairman & Founder, ESPA International, UK

Mia Kyricos, Chief Brand Officer, Spafinder Wellness, Inc., U.S.

Franz Linser, PhD, CEO, Linser Hospitality GmbH, Austria

Veer Singh, Founder, Vana Retreats, India

Mary Tabacchi, PhD, Professor, Cornell University, U.S.

Magatte Wade, CEO & Founder, Tiossan, Senegal

12:30 pm - 2:00 pm
J&G Grill Private Studio

Hosted Boardroom Lunch

Global Economy 2016: Your Questions Answered – Invitation Only for Global Wellness Institute Ambassadors

Thierry Malleret, Co-Founder, The Monthly Barometer; Global Strategist and Economist, France

12:30 pm - 2:00 pm
John Jacob Astor 3 & 4

Hosted Boardroom Discussion with Lunch

Destination Spas/Wellness Retreats – Invitation Only

Jared Weiner, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

12:30 pm - 2:00 pm
Madeleine Ballroom & Diamond Ballroom

Interactive Lunch: Open Seating or Institute Initiative Table Topics Sponsored by Grupo Diarq

Open seating at all tables in the Diamond Ballroom. Open seating at most tables in the Madeline Ballroom with some tables having a designated topic. Choose any table you like and join the conversation.

1. Architecture

Veronica Schreiber Smith, CEO & Founding Principal, Vera Iconica Design, Inc., U.S.

2. Career Development

Jean-Guy de Gabriac, Founder & CEO, TIP TOUCH International, Belgium

3. Clinical Wellness

Josef Woodman, CEO, Patients Beyond Borders, U.S.

(Continued from previous page)

4. *Consulting Best Practices*

Lisa Starr, Senior Consultant, Wynne Business, U.S.

5. *Digital Innovations for Healing*

Louie Schwartzberg, Founder, Moving Art, U.S.

6. *Future of Workplace Wellness*

Renee Moorefield, PhD, CEO, Wisdom Works Group, U.S.

7. *Hot Springs and Geothermal Mineral Waters*

Prof. Jonathan Paul De Vierville, PhD, Owner & Director, The Alamo Plaza Spa, Menger Hotel, Professor, Spa Cultures, U.S.

8. *Global Wellness Day*

Belgin Aksoy, Founder, Global Wellness Day, Creative Director, Richmond International, Turkey

9. *Hydrothermal*

Don Genders, CEO, Design for Leisure, UK

10. *Ministry of Wellness*

Guillaume Lefevre, President & Co-Founder, THÉMAÉ Paris, France

11. *People and Planet*

Bonnie Baker, Co-Founder and Managing Partner Satteva Spa and Wellness Concepts, Mexico

12. *Wellness for Cancer*

Julie Bach, Executive Director, Wellness for Cancer, U.S.

13. *Wellness Communities*

Mia Kyricos, Chief Brand Officer, Spafinder Wellness, Inc.®, Founder, Kyricos & Associates, U.S.

14. *Wellness Tourism*

Anni Hood, Founder & Director, Wellness Business Consultancy, UK

15. *Wellness Evidence*

Daniel Friedland, MD, CEO, SuperSmartHealth, U.S.

16. *Wellness Warriors*

Deborah Szekely, Co-Founder, Rancho La Puerta, U.S.

Madeleine Ballroom

2:00 pm - 2:15 pm

Astor Ballroom

General Session: Short Keynote

The Business of Creativity, and the Creativity in Business

Gina Diez Barroso, President & CEO, Grupo Diarq, Mexico

2:15 pm - 2:30 pm

Astor Ballroom

General Session: Short Keynote

Healing the World Through Art

Jose Rivelino Moreno, Sculptor, Mexico

2:30 pm - 3:00 pm

Astor Ballroom

General Sessions: Keynote

Health is Wealth: Looking to the Future of Wellness with Technology

Nerio Alessandri, President and Founder, Technogym, Italy

3:00 pm - 3:30 pm

Astor Lounge &
Diamond Lounge

Networking Energy Break

Sponsored by Biologique Recherche

3:30 pm - 4:30 pm

Five Options:

Astor Ballroom

Option 1: Breakout Discussion Forum

Raising Capital: What Sells Investors in the Tech-Driven Spa or Wellness Space?

Facilitator: Pete Ellis, Chairman & CEO, Spafinder Wellness, Inc., U.S.

Participants:

Lopo Champalimaud, CEO & Co-Founder, Wahanda, UK

Annbeth Eschbach, Founder & Chief Executive Officer, Exhale Enterprises, Inc., U.S.

Samer Hamadeh, Founder & CEO, Zeel, U.S.

Josh McCarter, CEO, Booker, U.S.

Rick Stollmeyer, CEO & Co-Founder, MINDBODY, Inc., U.S.

Madeleine A

Option 2: Breakout Discussion Forum

Galvanizing Career Development, Mentorship and Internship Programs

Facilitators:

Kate Sornson, Project Manager, Global Career Development Initiative, U.S.

Careership

CG Funk, VP, Industry Relations & Product Development, Massage Envy Limited, LLC, U.S.

Mentorship

Jean-Guy de Gabriac, Founder & CEO, TIP TOUCH International, Belgium

Internship

Leslie Lyon, President, Spas2b Inc., Canada

Madeleine B

Option 3: Breakout Discussion Forum

Wellness Communities on the Rise: How Should We Measure & Attract Investment?

Facilitator:

Mia Kyricos, Chief Brand Officer, Spafinder Wellness, Inc., U.S.

Participants:

Benjamin Beja, CEO, TAO Inspired Living, Mexico

Anna Bjurstam, Vice President of Spas & Wellness, Six Senses Hotels Resorts Spas, Thailand; Owner, Raison d'Etre, Sweden

Alfredo Carvajal, President, Delos International and Signature Programs, Delos Living LCC, U.S.

Gloria Caulfield, Director, Lake Nona, U.S.

Andrew Gibson, Vice President, Spa & Wellness, FRHI Hotels & Resorts, United Arab Emirates

Kevin Kelly, CEO & Partner, Two Bunch Palms, U.S.; Founder, Civano Living, U.S.

Joy Menzies, Managing Director, Destination Spa Management Ltd, Thailand

Steve Nygren, President & Founder, Serenbe, U.S.

Contributors:

Lisa M. Clarke, Executive Director, Destination Medical Center, U.S.

Steve Kass, CEO, Steve Kass Consulting - Wellnext Concept and Design, U.S.

Robert Ranzi, CEO & Founder, Cluster Wellness Tirol, Austria

Option 4: Digging Deeper Q & A with Medical Pioneers

Diamond A

Facilitator: Erica Orange, Executive Vice President & Chief Operating Officer, The Future Hunters, U.S.

The Brain Skin Connection

Claudia Aguirre, PhD, Neuroscientist and Mind-Body Expert, U.S.

The Latest with Stem Cells

Dr. Abraham Franklin, Founder, The Franklin Group, Mexico

Option 5: Breakout Presentation and Discussion

Diamond B

Understanding Your Customer

The Millineals and Wellness Report

Rodney Mason, SVP Marketing, Blackhawk Engagement Solutions, U.S.

Gerontopoly

Eddie Weiner, President and CEO, The Future Hunters, U.S.

4:40 pm - 5:40 pm

Five Options:

Astor Ballroom

Option 1: Participation

Experience the Force Behind the Thrive Movement

Agapi Stassinopoulos, Author and Speaker, Unbinding the Heart, U.S.

Option 2: Breakout Discussion Forum

Strategic Storytelling in the Language of the Day: Keeping Your Message Relevant and Your Profits High

Facilitator: Kim Marshall, Owner, The Marshall Plan, U.S.

Madeleine A

Participants:

Sascha Boston, General Manager, redspa media GmbH, Germany

Theresa DiMasi, VP, Content & Editor-in-Chief, Weight Watchers International, U.S.

Giselle Fernandez, Journalist and Film Maker, U.S.

Max Linares, CEO, Forbes Mexico

Billy Rovzar, Founder & Producer, Lemon Films, Mexico

Option 3: Breakout Discussion Forum

Rapid-Fire Ideas: Innovations in Workplace Wellness

Join an energy-laden round-robin discussion with cutting edge themes around employee engagement, leadership, meaning, purpose and more!

Facilitator: Renee Moorefield, PhD, CEO, Wisdom Works, U.S.

Madeleine B

Participants:

Sharon Gabrielson, Chair, Mayo Clinic Global Business Solutions, Mayo Clinic, U.S.

Maggie Hsu, Chief of Staff to Tony Hseish (CEO of Zappos.com and Founder of Downtown Project), U.S.

Dr. Fikry Isaac, Vice President of Global Health Services, Johnson & Johnson, Inc., U.S.

Eileen McNeely, PhD, Co-Director, Harvard SHINE, Harvard T.H. Chan School of Public Health, U.S.

Dr. Russell Greenfield, Clinical Professor of Medicine, University of North Carolina Chapel Hill School of Medicine, U.S.

John Toomey, CEO, Australian Wellness Education and Training Pty Ltd, Australia

Diamond A

Option 4: Breakout Discussion Forum

Calling all Consultants: What Can We Accomplish Together That We Can Not Accomplish Alone?

Facilitator: Jared Weiner, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

Diamond B

Option 5: Mindfulness + Productivity

Transforming Stress and Cultivating Creativity

Sponsored by Jhana Healing Mindfulness and Yoga Center

Felix Lopez, Author, "Mindfulness: The Alchemy of Now"; Jhana Healing Mindfulness and Yoga Center, U.S.

7:30 pm - 12:00 am

Meet in Foyer,
The St. Regis or
Four Seasons

Evening Cocktails & Gala Dinner

"The Art and Culture of Mexico"

At the magnificent Palacio de Bellas Artes

Attire: Cocktail

SUNDAY, NOVEMBER 15, 2015

DAY THREE

6:30 am - 8:45 am

At your hotel

Breakfast

7:00 am - 6:00 pm

Astor Lounge & Diamond Lounge

Summit Concierge & Registration Open

Sponsored by LEMI

7th Annual Student Challenge Competition

Sponsored by Raffles Hotels & Resorts, Chiva-Som International Health Resort, Four Seasons Hotels and Resorts, Hilton Worldwide, Klafs GmbH & Co. KG, Red Door Spa Holdings, ResortSuite

Showcase a design and concept for a spa of the future that encompasses authentic Latin American culture and could be rolled out globally. It must be commercially viable and credible.

Moderators:

Susan Harmsworth, Chairman & Founder, ESPA International, UK

Mary Tabacchi, PhD, Professor, Cornell University, U.S.

Universidad Anáhuac México Norte, Mexico

Students: Andrea Fernanda Aspeitia Órtiz, Michelle Flores Zozoaga, Itziar Sordo Abascal, Itzelt Monserrat Tovar

Professor: Professor Boris Diner

Architect: Roy Azar, Principal, Roy Azar Architects, Mexico

University of Nevada Las Vegas, United States

Students: Eun Joo, Kim, I-Ju Lu, Gina Marano, Courtney Marshall

Professor: Professor Tony Henthorne, PhD

Architect: Augusto Rodelo Mac Gregor, Vice President, HKS Inc., U.S.

Judging Panel:

Andrew Gibson, Vice President, Spa & Wellness, FRHI Hotels & Resorts, United Arab Emirates

Simon Casson, Regional Vice President & GM, Four Seasons Hotels and Resorts, United Arab Emirates

Ryan Crabbe, Senior Director, Global Wellness, Hilton Worldwide, U.S.

Sheila McCann, General Manager, Chiva-Som International Health Resort, Thailand

Frank Pitsikalis, Founder & CEO, ResortSuite, Canada

Frank Strobel, Director, International Sales, Klafs GmbH & Co. KG, Germany

Todd Walter, President & CEO, Red Door Spa Holdings, U.S.

9:00 am - 10:00 am

Astor Ballroom

General Session: Keynote Speaker

The Future of Wellbeing

10:00 am - 11:00 am

Astor Ballroom

Dr. Deepak Chopra, Pioneer of Alternative Medicine & Author; Founder, The Chopra Foundation, U.S.

Introduced by:

Paul Scialla, Founder, CEO, Delos Living LLC, U.S.

11:00 am - 11:30 am

Astor Lounge & Diamond Lounge

Networking Energy Break

Sponsored by [comfort zone]

11:30 am - 12:15 pm
Astor Ballroom

General Session: Power Panel

Who is Responsible for the Wellness of the World?

Moderator: Giselle Fernandez, Journalist and Film Maker, U.S.

Participants:

Nerio Alessandri, President and Founder, Technogym, Italy

Gina Diez Barroso, President & CEO, Grupo Diarq, Mexico

Martin Boudreau, President, Parks and Immersive Content, Cirque du Soleil, Canada

Dr. Deepak Chopra, Pioneer of Alternative Medicine and Author, U.S.

Thierry Malleret, Co-Founder, The Monthly Barometer; Global Strategist and Economist, France

Agapi Stassinopoulos, Author & Speaker, Unbinding the Heart, U.S.

12:15 pm - 12:45 pm
Astor Ballroom

General Session: Trends Jam

Two Trends in 2 Minutes

Moderator: Jared Weiner, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

Architecture

Liz Terry, CEO, Leisure Media, UK

Beauty

Pierre-Louis Delapalme, CEO & Co-Owner, Biologique Recherche, France

Economy

Thierry Malleret, Co-Founder, The Monthly Barometer, France

Education

Isobel Stockdale, Head of Spa, Wellness & Tourism, Deputy Head of Department HRSM, College of Business, University of Derby, UK

Fashion

Jessica Jesse, CEO & Creative Director, BuDhaGirl, U.S.

Fitness

Glenn Colarossi, Director, Global Hospitality, TRUE Fitness, U.S.

Medical

Dr. Daniel Friedland, CEO, SuperSmartHealth, U.S.

Nutrition

Samantha Gowing, Chef, Nutritionist & Mentor, Food Health Wealth, Australia

Spa

Sarah Camilleri, Founding Editor & Publisher, European Spa Magazine, UK

Technology

Samer Hamadeh, Founder & CEO, Zeel, U.S.

Travel

Simon Press, Senior Exhibition Director, WTM London and Arabian Travel Market, UK

Wellness Communities

Steve Nygren, President & Founder, Serenbe, U.S.

Workplace Wellness

Dr. Kenneth R. Pelletier, Clinical Professor of Medicine, University of Arizona, School of Medicine & University of California, School of Medicine, U.S.

Wellness Tourism

Anni Hood, Founder & Director, Wellness Business Consultancy, UK

12:45 pm - 12:50 pm
Astor Ballroom

General Session: Announcement

Wellness Warriors

Deborah Szekely, Co-Founder, Rancho La Puerta, Mexico; Founder, Golden Door, U.S. www.wellnesswarriors.com

12:50 pm - 12:55 pm
Astor Ballroom

General Session: Announcement
Wellness for Cancer

Julie Bach, Executive Director, Wellness for Cancer, U.S.
www.wellnessforcancer.com

12:55 pm - 1:00 pm
Astor Ballroom

General Session: Announcement
Global Wellness Day

Belgin Aksoy, Creative Director, Richmond International; Founder,
Global Wellness Day, Turkey www.globalwellnessday.org

1:00 pm - 2:00 pm
Madeleine Ballroom &
Diamond Ballroom

Relaxed Lunch
A Suggested Lunch Discussion Topic at your Table
What is the difference between Wellness and Wellbeing?

1:00 pm - 2:00 pm
Diamond Ballroom

Student Competition Judges Have Lunch Together

2:00 pm - 2:45 pm
Astor Ballroom

General Session: Main Stage Panel
How to Attract Investment in Wellness-Driven Companies, Products & Experiences

Moderator: Susan Harmsworth, Chairman & Founder, ESPA
International, UK

Participants:

Gina Diez Barroso, President & CEO, Grupo Diarq, Mexico
Matthew Gaghen, Portfolio Manager, KSL Capital Partners, LLC, U.S.
Omer Isvan, President, Servotel Corporation, UK
Representative, Msheireb Properties, Qatar

2:45 pm - 2:55 pm
Astor Ballroom

General Session: Awards & Announcement of Winners
Student Challenge Award Winner

Presenting Sponsors:

Andrew Gibson, Vice President, Spa & Wellness, FRHI Hotels &
Resorts, United Arab Emirates
Simon Casson, Regional Vice President & GM, Four Seasons Hotels
and Resorts, United Arab Emirates
Ryan Crabbe, Senior Director, Global Wellness, Hilton Worldwide,
U.S.
Sheila McCann, General Manager, Chiva-Som International Health
Resort, Thailand
Frank Pitsikalis, Founder & CEO, ResortSuite, Canada
Frank Strobel, Director, International Sales, Klafs GmbH & Co. KG,
Germany
Todd Walter, President & CEO, Red Door Spa Holdings, U.S.

Presenting Board Members:

Mary Tabacchi, PhD, Professor, Cornell University, U.S.
Susan Harmsworth, Chairman & Founder, ESPA International, UK

2:55 pm - 3:15 pm
Astor Ballroom

General Session: Awards & Announcement of Winners
Global Wellness Awards

Wellness Innovator

Presenting Sponsor: Josh McCarter, CEO, Booker, U.S.
Presenting Board Member: Mia Kyricos, Chief Brand Officer,
Spafinder Wellness, U.S.

Leader in Sustainability

Presenting Sponsor: Karina Stewart, Founder, Brand & Concept
Director, Kamalaya Wellness Sanctuary & Holistic Spa, Thailand
Presenting Board Member: Dr. Marc Cohen, Professor, RMIT
University, Australia

(Continued from previous page)

Leading Woman in Wellness

Presenting Sponsor: Sammy Gharieni, CEO & Founder, Gharieni Group GmbH, Germany

Presenting Board Member: Andrew Gibson, Vice President, Spa & Wellness, FRHI Hotels & Resorts, United Arab Emirates

Leader in Workplace Wellness

Presenting Sponsor: Talal Bin Ali, Founder & President, Enaya Care International Co. Ltd., Saudi Arabia

Presenting Board Member: Mary Tabacchi, PhD, Professor, Cornell University, U.S.

Building a Well World Award 2015

Presented by: Susie Ellis, Chairman & CEO, GWS, U.S.

2:55 pm - 3:15 pm

Astor Ballroom

3:20 - 3:40

Astor Ballroom

General Session: Keynote Speaker

Unbinding the Heart, Connecting and Thriving

Agapi Stassinopoulos, Author and Speaker, Unbinding the Heart, U.S.

3:45 - 3:55

Astor Ballroom

Announcement of Location for the 2016 Global Wellness Summit and Introduction of Co-Chairs

3:55 - 4:00

Astor Ballroom

Champagne Toast

Sponsored by Dornbracht

GWS Team, GWS Board of Directors, 2015 Sponsors and All Delegates

MONDAY, NOVEMBER 16, 2015

POST-SUMMIT ACTIVITIES

9:00 am - 12:00 pm

Host a Future Summit

Opportunity to speak with board members of the GWS and Michelle Gamble, VP Global Business Development, regarding what is involved in hosting a future Summit. To request a time to meet on Monday morning, please email michelle.gamble@globalwellnesssummit.com. There will be RFPs for hosting future Summits available as well.

Meet at 7:45 am

In The St. Regis Lobby.
Transportation departs at 8:00 am from The St. Regis.

Meet at 8:15 am

In The Four Seasons Lobby.
Transportation departs at 8:30 am from Four Seasons.

Geo-Thermal Mineral Waters Tour, Central Mexico

Using San Miguel de Allende as our base, we will explore some of the most amazing and interesting hot springs that Central Mexico has to offer. We'll learn more about the origination of the temazcales and cenotes for which Mexico is renowned. If you are passionate about experiencing hot springs in depth, this is the perfect trip for you.

Note: All delegates who are not staying at one of these hotels, please meet us at the St. Regis at 7:45 am. Sallie Fraenkel, Bonnie Baker and Casey Miller will be there to meet & greet all the delegates traveling on these tours.

Meet at 7:45 am

In The St. Regis Lobby.
Transportation departs at 8:00 am from The St. Regis.

Meet at 8:15 am

In Four Seasons Lobby.
Transportation departs at 8:30 am from Four Seasons.

Cultural & Artisanal Mexico, San Miguel de Allende

When one dreams of Mexico—of cobblestone streets, warm sunsets and brilliant colors—one dreams of San Miguel de Allende, the city of artists, antiques and baroque architecture. Join us for a four-day experience that encompasses history, nature, hiking, farm-to-table dining and cooking, temazcal, spas and more.

Note: All delegates who are not staying at one of these hotels, please meet us at the St. Regis at 7:45 am. Sallie Fraenkel and Casey Miller will be there to meet & greet all the delegates traveling on this tour.

Meet at 10:15 am

In The St. Regis Lobby.
Transportation departs at 10:30 am from The St. Regis.

"Taste of Mexico City" Half Day Tour

Spend the morning with fellow delegates on a double-decker sightseeing bus with an experienced guide, exploring some city highlights from the historic center, down the Paseo de la Reforma to Chapultepec Park and into trendy neighborhoods like Condesa, Roma and Polanco.

Spots available. Please sign up by emailing:
alexandra.plessier@globalwellnesssummit.com

Arrive before 5:00 pm

Transportation on your own at your leisure

Rancho La Puerta, Tecate

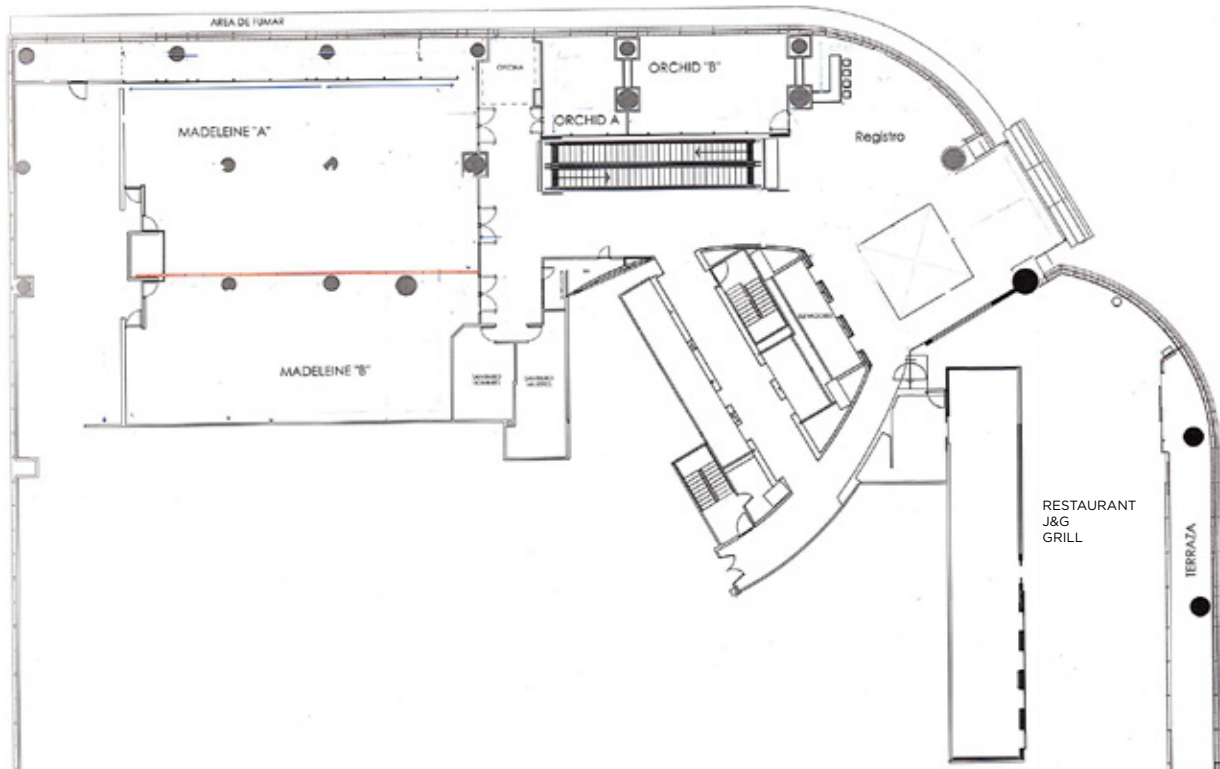
Experience the legendary original destination fitness resort and spa. Rancho La Puerta was founded in 1940 by Deborah and Edmond Szekely; the family-owned-and-operated property remains in the same location. Come see why the destination spa calls its program "the door to the future...glorious wellness where you may be emboldened by good health and fearless life-long learning, which unleashes the willingness to change...for the better."

Note: Rancho La Puerta is approximately 1 ½ hours from the San Diego Airport. You will be met at the Mexican border and chaperoned from there, but you will need to arrange your own transportation from the airport. The RLP staff can assist you with this. It is suggested that you arrive before 5:00 pm so that you may settle in before dinner. Of course, you are welcome to arrive earlier.

ST. REGIS RESORT MAP

WIFI USERNAME: gws2015
PASSWORD: mexico

FIRST FLOOR



SECOND FLOOR





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