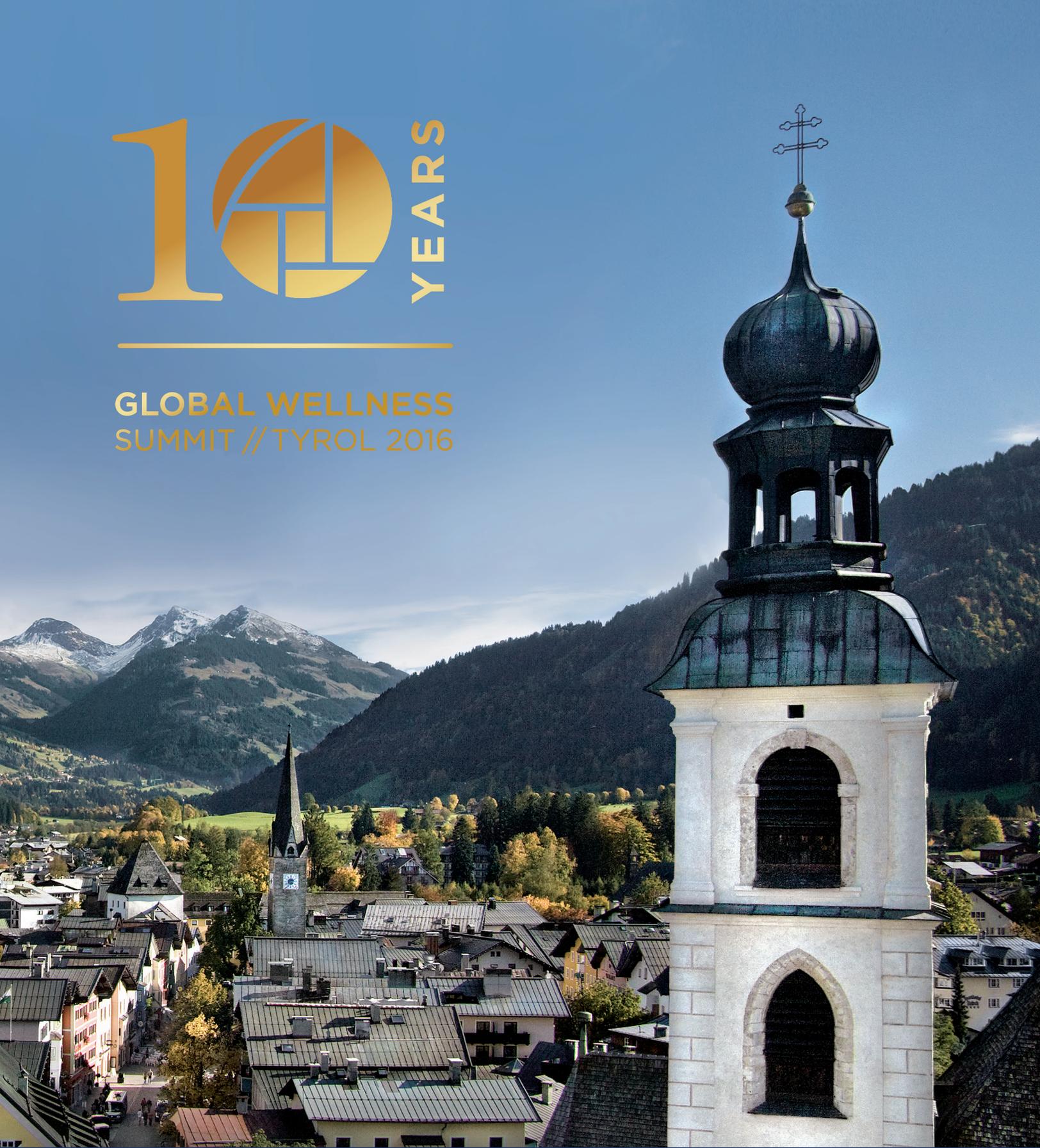


10 YEARS

GLOBAL WELLNESS  
SUMMIT // TYROL 2016



SPONSORSHIP OPPORTUNITIES

## SETTING OF THE SUMMIT

The 2016 Global Wellness Summit, the premiere global event for industry leaders, will be held in Kitzbühel, Austria on October 17 - 19. This will be the 10th Anniversary of the Summit, and appropriately, it will be held in a location known for its extraordinary natural resources and its firm embrace of wellness—from the crystal clear water, to the clean mountain air, to the breathtaking views of the Tyrolean Alps.



# 2016 GLOBAL WELLNESS SUMMIT SPONSORSHIP OPPORTUNITIES

**DESTINATION: KITZBÜHEL, TYROL, AUSTRIA**

**DATES: OCTOBER 17-19**



## CELEBRATING 10 YEARS

Our theme is “Back to the Future” and we will pay homage to the past 10 years, both in the organization and the wellness industry globally. We will also take a focused look at the future, as we convene discussions about what the next decade might hold for our industry. One very special way we are commemorating our 10th anniversary is to seal a time capsule on the final day of the Summit. The capsule will contain thoughts and predictions about the future from our delegates.



## SPONSORSHIP OPPORTUNITIES

The Global Wellness Summit offers an exclusive sponsorship program, with unique opportunities to engage the prestigious Summit community. The categories on the following pages represent a variety of sponsor options. Customized programs are also available upon request.





GLOBAL WELLNESS  
SUMMIT // TYROL 2016

## 2016 OPPORTUNITIES

The Global Wellness Summit offers a wide array of sponsorship opportunities, from the final night's Gala Dinner as a Titanium Sponsor, to Sponsored Knowledge Workshops on Registration Day, to Industry Research sponsorships that offer exposure at both the Summit and a post-Summit press conference in New York City. All sponsorships and their benefits are outlined on the following pages. This is a rare and exclusive opportunity to network with visionaries, business leaders and influencers of change for wellness worldwide. As our proprietary research has shown, the wellness industry is now valued at \$3.4 trillion globally. It touches every business in some form with a wide range of companies paving the way to a better world. Our motto of "Joining Together. Shaping the Future" resonates more today than ever before.

As a sponsor, you will be honored on stage at the Summit, plus receive year round exposure on our website, in press releases, on the GWS mobile app, on the printed invitation and more.

### TABLE OF CONTENTS

Titanium Sponsorship	5
Time Capsule Sponsorship	5
Diamond Sponsorship	6
Platinum Sponsorship	7
Gold Sponsorship	7
Industry Research Sponsorship	8
Inaugural Research Sponsorship	8
Sponsored Knowledge Workshop Sponsorship	9
Student Challenge Sponsorship	9
Silver Sponsorship	9

### ALL SPONSORS RECEIVE:

- Logo, company profile and link on the GWS website
- Logo on all GWS email communication
- Premium placement in the mobile app
- Inclusion in GWS sponsor press releases
- Opportunity to bring a third, paid delegate
- Logo featured on 2016 Summit photography backdrop

*\*Customized opportunities available*

### FOR INQUIRIES, PLEASE CONTACT:

Michelle Gamble  
VP of Business Development  
michelle.gamble@globalwellnesssummit.com  
+1.214.578.3768  
Skype: michelle.gamble14

## TITANIUM Sponsorship \$100,000

### GALA DINNER ON THE FINAL NIGHT

Exclusive sponsorship of the Gala Dinner on the last night of the Summit with prominent promotion and signage for this spectacular final evening event.

- Four complimentary Summit registrations for senior executives only
- Customized boutique exhibit space positioned in a prominent public space
- Logo featured on the official GWS invitation (for early commitment)
- Top placement of logo on all marketing and promotional materials
- Complimentary mailing list of all 2016 Summit attendees (with email and mailing addresses)
- Opportunity to give a gift/collateral piece
- at the registration or a room-drop for attendees
- Logo prominently displayed on all signage during the three Summit session days
- Enhanced listing on the GWS website for one year, including company logo, photo
- One dedicated email sent to entire invitee database
- Company featured in exclusive press release on Titanium sponsors
- 2-page/4-color ad in the Delegate Directory
- Plus all the standard sponsor benefits

## TIME CAPSULE Sponsorship \$75,000

Imagine being part of history! In honor of our 10th anniversary, and on the final day of the 2016 Summit, we will be sealing a Time Capsule. Everyone present will contribute their thoughts about the future, and those thoughts will be placed ceremoniously into the capsule and sealed for a decade. This is an exclusive sponsorship opportunity—in addition to the GWS logo, only one sponsor logo will live forever in time on the outside of this capsule. This will be a most memorable moment of the 2016 Summit, and the sponsor for this will join Susie Ellis on stage to seal the capsule.

- Three complimentary Summit registrations for senior executives only
- Customized boutique exhibit space positioned in a prominent public space at the Summit
- Top placement of logo on all marketing and promotional materials (with other Titanium sponsors)
- Complimentary mailing list of all 2016 Summit attendees (with email and mailing addresses)
- Opportunity to give a gift/collateral piece at the registration or room drop gift bag
- Logo prominently displayed on all signage during the three Summit session days
- Enhanced listing on the GWS website for one year, including company logo, photo
- Company featured in exclusive press release on Time Capsule Sponsor
- Premium identification throughout Summit as the Time Capsule sponsor
- Plus all the standard sponsor benefits

## DIAMOND Sponsorship \$50,000

### 10 CELEBRATORY SUMMIT MOMENTS SPONSORSHIP

Offered as an exclusive Diamond sponsorship or to five Silver level sponsors (for two Moments each). To mark our 10th anniversary, we are creating 10 special moments on the main stage, each of which will have some element of production—a short video clip, a photo montage, or a special speaker. These moments will be woven throughout the Summit, taking us on a journey through our own history, and the history and of the industry. As sponsor of this unique opportunity, you will be featured in one of those moments.

- Two complimentary Summit registrations for senior executives only
- Name included in the official agenda as the 10 Celebratory Moments sponsor
- Opportunity for product inclusion in room drop gift bag
- Premium identification throughout the Summit as a Diamond sponsor
- 4-color ad in the Delegate Directory
- Complimentary mailing list of all Summit attendees, including email addresses
- Plus all the standard benefits

### KEYNOTE SPEAKER INTRODUCTION

Each year, we seek to bring to the Summit at least one speaker of great renown. Last year, it was Dr. Deepak Chopra. This is an opportunity to underwrite a central part of our Summit experience. As sponsor, you have the privilege of introducing this speaker and meeting with them privately.

- Two complimentary Summit registrations for senior executives only
- Name included in the official agenda as Keynote Speaker sponsor
- Opportunity for product inclusion in room drop gift bag
- Premium identification throughout the Summit as a Diamond sponsor
- 4-color ad in the Delegate Directory
- Complimentary mailing list of all Summit attendees, including email addresses
- Plus all the standard benefits

“The Summit in Mexico City was really extraordinary... The connections I made there have definitely benefited my business. And I am on cloud nine that the 2016 Summit will be in Kitzbühel!”

~ **Jessica Jesse**, Founder of BuDhaGirl

## PLATINUM Sponsorship \$35,000

### DELEGATE DIRECTORY

- 1 complimentary Summit registration and 1 discounted at 50% for senior executives only
- Exclusive sponsor of the Delegate Directory – the printed binder used by all delegates with logo on the inside front page
- Back cover ad and full page four color ad inside the Directory with company name to appear in the footer on each page
- Opportunity for product inclusion in room drop gift bag
- Premium identification throughout Summit as a Platinum sponsor
- Complimentary mailing list of all 2016 Summit attendees, with email addresses
- Plus all the standard sponsor benefits

### 10TH ANNIVERSARY SUMMIT TOTE BAG

- One complimentary Summit registration and one registration discounted at 50% for senior executives only
- Opportunity for product/collateral in tote bag
- Premium identification throughout Summit as a Platinum sponsor
- Full page 4-color ad in the Delegate Directory
- Plus all the standard benefits

---

## GOLD Sponsorship \$27,000

### LUNCHEON

- One complimentary Summit registration for senior executive only
- Exclusive sponsorship of the lunch
- Opportunity to welcome all delegates at the luncheon
- Opportunity to present a gift for the delegates at the lunch
- Premium identification throughout Summit as a Gold sponsor
- Full page 4-color ad in Delegate Directory
- Logo displayed on all sponsored event signage at the luncheon
- Plus all the standard sponsor benefits

### MOBILE APP

- One complimentary Summit registration for senior executive only
- Sponsor of the 2016 GWS mobile app with prominent logo display
- Premium identification throughout Summit as the mobile app sponsor
- Plus all the standard benefits

## INDUSTRY RESEARCH

### Sponsorship \$13,500 - \$75,000

- Inclusion in the post Summit press conference in NY, where the latest Global Wellness Institute research is presented to business, travel, health, beauty and news media
- One Summit registration for a senior executive only discounted at 50%
- Inclusion of company name, logo and quote in proprietary 2016 research
- Premium identification throughout Summit as an Industry Research sponsor
- Inclusion of company name, logo and quote on Global Wellness Institute website
- Plus all the standard sponsor benefits

## WELLNESS LIFESTYLE REAL ESTATE RESEARCH

### Sponsorship \$13,500 - \$150,000

#### THE WELLNESS LIFESTYLE REAL ESTATE STUDY

Every few years, the Global Wellness Institute embarks upon a landmark research project that seeks to explore and define a new category of wellness that has up until that time either not been well-defined, not been aggregated globally, or in some cases, not defined at all. This year, that category is Global Wellness Lifestyle Real Estate.

- One Summit registration for a senior executive discounted at 50% at minimum sponsorship level and increases to full registration for one, two, three or four executives depending on sponsorship level
- Inclusion of company name, logo and quote in proprietary 2016 research
- Premium identification throughout Summit as a sponsor of the inaugural Wellness Lifestyle Real Estate Study
- Inclusion of company name, logo and quote on Global Wellness Institute website
- Plus all the standard sponsor benefits

“I have found that I do more business by networking at the Summit than any other trade show or event we participate in.”

~ **Sammy Gharieni**, CEO & Founder, Gharieni Group GmbH

## SPONSORED KNOWLEDGE WORKSHOP

### Sponsorship \$18,750

- One Summit registration for a senior executive, discounted at 50%
- Lead a 45 minute workshop based on a specific subject on the pre-Summit registration day (October 16). This is a rare opportunity to share your business ideas and innovations with the delegate community
- Opportunity to share literature or collateral with attendees of the Workshop
- Presentation will be available on the GWS website as well
- Prominent signage outside of Workshop meeting room
- Premium identification throughout Summit as a Knowledge Workshop sponsor
- Plus all the standard sponsor benefits

## STUDENT CHALLENGE Sponsorship \$13,500

#### “SHARK TANK OF WELLNESS”

This new Challenge is a competition for students studying in the hospitality, spa, tourism, architecture, design or wellness fields.

- One Summit registration for a senior executive only, discounted at 50%
- Opportunity to be a judge for the competition
- Logo displayed on all signage for the competition
- Visibility in online communications about the Student Challenge
- Premium identification throughout the Summit as Student Challenge sponsor
- Plus all the standard sponsor benefits

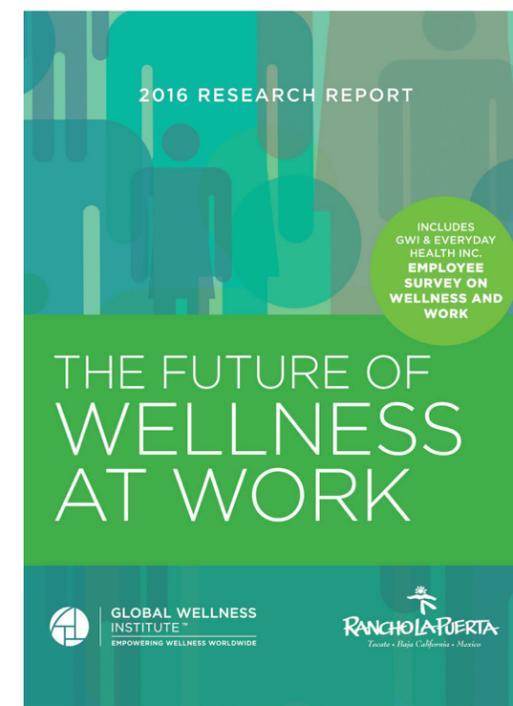
## SILVER Sponsorship \$13,500

#### ENERGY BREAK

- One Summit registration for a senior executive only, discounted at 50%
- Sponsorship of morning or afternoon Energy Break on day 1, 2 or 3
- Display collateral material and product samples for delegates during the break
- Premium identification throughout the Summit as a Silver sponsor
- Plus all the standard sponsor benefits



THANK YOU TO OUR 2015 SPONSORS





**FOR SPONSORSHIP INQUIRIES,  
PLEASE CONTACT:**

Michelle Gamble  
VP of Business Development  
[michelle.gamble@globalwellnesssummit.com](mailto:michelle.gamble@globalwellnesssummit.com)  
+1.214.578.3768  
[globalwellnesssummit.com](http://globalwellnesssummit.com)