



# 2017 AGENDA

Please note that this agenda is a work-in-progress. It will be updated continually right up until the Summit.

## SUNDAY, OCTOBER 8, 2017 PRE-SUMMIT

**9:00 am - 6:00 pm**  
Foyer, Ponce de Leon,  
The Breakers Palm Beach

**Summit Concierge & Registration Open**

### Morning

### Living a Well Life Activities—On Your Own

Relax by the pool with old friends; walk on the beach with a first-time delegate; schedule a spa visit (GWS delegates receive a 30% discount); take a sight-seeing tour by bicycle—a Breakers tradition; or visit The Flagler Museum.

*Please see The Breakers concierge desk for more information.*

**2:00 pm**  
Bus arrives back at  
The Breakers Palm Beach

### Conclusion of Quintessential Miami: An Urban Retreat with a Miami Vibe

**2:00 pm - 2:45 pm**  
Ideas Stage  
Ponce de Leon IV, V, VI

### Meeting: For All Speakers, Presenters and Roundtable Participants

**Nancy Davis**, Chief Creative Officer & Executive Director, Global Wellness Summit, U.S.

**Sue DePalma**, Producer, Global Wellness Summit, U.S.

**Susie Ellis**, Chairman & CEO, Global Wellness Summit, U.S.

**Jared Weiner**, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

#### 2017 GWS Co-Chairs:

**Maggie Hsu**, Adviser, Zappos.com, U.S.

**Clare Martorana**, Digital Service Expert, United States Digital Service, U.S.

**2:45 pm - 5:00 pm**  
Foyer, Ponce de Leon I, II, III

### Engage & Energize

**Sponsored by Zeel Networks, Inc.**

Nutritious snacks and chair massages

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CHOICE OF TWO OPTIONS:

3:00 pm - 3:45 pm  
Ponce de Leon III

**Option 1 Knowledge Workshop**  
Sponsored by Universal Companies

*The Origin of Wellness: Self-Acceptance*

**Sydney Peltier**, M.S., LPC-MHSP, VP, Clinical Services, Thriveworks, TN - U.S.

Introduced by **Jared Weiner**, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

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3:00 pm - 3:45 pm  
Ponce de Leon II

**Option 2 Knowledge Workshop**  
Sponsored by The Matrixx Power SuitCompany

*The Surprising Way Wearable Technology Improves your Health & Performance*

**Calvin Stewart**, CEO & Founder, The Matrixx Power SuitCo. LLC, U.S.

Introduced by **Michelle Gamble**, Vice President, Global Business Development, Global Wellness Summit, U.S.

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CHOICE OF TWO OPTIONS:

4:00 pm - 4:45 pm  
Ponce de Leon III

**Option 1 Knowledge Workshop**  
Sponsored by Delos Living LLC

*The Wellness Home: The Intersection of Technology and Human Sustainability*

**Alfredo Carvajal**, President, Delos International & Signature Program, Delos Living LLC, U.S.

**Whitney Gray, PhD**, Vice President, Delos Living LLC, U.S.

Introduced by **Jared Weiner**, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

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4:00 pm - 4:45 pm  
Ponce de Leon II

**Option 2 Knowledge Workshop**  
Sponsored by Wellness for Cancer & Biologique Recherche

*Reconstructing Self: When Skin Health, Beauty and Wellness are Disrupted*

**Julie Bach**, Executive Director, Wellness for Cancer, U.S.  
**Rupert Schmid**, Co-President, Biologique Recherche, France

Introduced by **Michelle Gamble**, Vice President, Global Business Development, Global Wellness Summit, U.S.

**CHOICE OF TWO OPTIONS:**

**5:00 pm - 5:45 pm**  
Ponce de Leon III

**Option 1 Knowledge Workshop**  
Sponsored by Technogym

*Wellness, Travel & Technology: Connected for Success*

Introduced by **Jared Weiner**, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

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**5:00 pm - 5:45 pm**  
Ponce de Leon II

**Option 2 Knowledge Workshop**  
Sponsored by Aromatherapy Associates

*The Art of Living Well: the Hour Before Bed & the Hour After you Rise can Yield Amazing Results*

**Christina Salcedas**, Global Director of Education, Aromatherapy Associates, UK

**Tracey Woodward**, CEO, Aromatherapy Associates, UK

Introduced by **Michelle Gamble**, Vice President, Global Business Development, Global Wellness Summit, U.S.

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**5:45 pm - 6:30pm**  
Ponce de Leon I

**Meeting: All Press Delegates**

**Betsy Isroelit**, Founder, RBI Communications, U.S.

**Beth McGroarty**, Director, Research and Public Relations, Global Wellness Summit, U.S.

*\*See the entire list of press delegates attending the Summit at the end of this agenda.*

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**6:00 pm - 6:30pm**  
Mediterranean Ballroom

**Meeting: All Initiative Chairs and Vice-Chairs of the Non-Profit Global Wellness Institute**

**Nancy Davis**, Chief Creative Officer & Executive Director, Global Wellness Summit, U.S.

**Susie Ellis**, Chairman & CEO, Global Wellness Summit, U.S.

**Beatrice Hochegger**, Associate Manager, Events and Operations, Global Wellness Summit, U.S.

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**6:30 pm - 7:30pm**  
Mediterranean Ballroom

**Meeting: All Initiative Chairs and Vice-Chairs of the Non-Profit Global Wellness Institute with their Committee Members**

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Sunday, October 8

**7:00 pm - 7:30 pm**  
Ideas Stage  
Ponce de Leon IV, V, VI

**Gathering for All First Time Delegates: Become Acquainted with the Global Wellness Summit Format and Leadership**

***GWS Advisory Board:***

**Anna Bjurstam**, Vice President, Spas & Wellness, Six Senses Hotels Resorts Spas, Sweden

**Dr. Marc Cohen**, Professor, RMIT University, Australia

**Tony de Leede**, Founder, Gwinganna Lifestyle Retreat, Australia

**Gina Diez Barroso de Franklin**, President & CEO, Grupo Diarq, Mexico

**Andrew Gibson**, Global Vice President, Well-Being, Luxury Brands, Accor Hotels Group, UAE

**Sue Harmsworth, MBE**, Chairman & Founder, ESPA International, UK

**Omer K. Isvan**, President, Servotel Corporation, Turkey

**Mia Kyricos**, President & CEO, Kyricos & Associates LLC, U.S.

**Yoriko Soma**, President & CEO, Conceptasia Inc, Japan

**Mary Tabacchi, PhD, RD**, Professor Emerita, Cornell University, U.S.

***2017 GWS Co-Chairs:***

**Maggie Hsu**, Adviser, Zappos.com, U.S.

**Clare Martorana**, Digital Service Expert, United States Digital Service, U.S.

***GWS Team:***

**Nancy Davis**, Chief Creative Officer & Executive Director, Global Wellness Summit, U.S.

**Sue DePalma**, Producer, Global Wellness Summit, U.S.

**Susie Ellis**, Chairman & CEO, Global Wellness Summit, U.S.

**Michelle Gamble**, Vice President, Global Business Development, Global Wellness Summit, U.S.

**7:30 pm - 9:30pm**  
The Breakers South Pool

**Opening Reception**  
**Welcome to Living a Well Life!**  
**Sponsored by The Breakers Palm Beach**  
*Attire: Resort Casual*

**9:30 pm - 10:30pm**  
Magnolia Room

**The DreamKit Beauty Sleep Ritual - Home Practice Demonstration**  
**Sponsored by Longeva, Space is Limited, Please RSVP to [Hasti@Longeva.com](mailto:Hasti@Longeva.com)**

**Robert Michael de Stefano**, Partner, Longeva, U.S.

**MONDAY, OCTOBER 9, 2017**  
**DAY ONE**

**6:15 am - 7:00 am**

South Porte Cachere  
(outside near retail shops)

**Weight Watchers Flow on the Beach**  
**Sponsored by Weight Watchers**

Weight Watchers Flow - Start your day with a gentle mind-body experience that combines deep breathing techniques, stretches and slow movements.

Featuring Lee Holden, an internationally known instructor in meditation, Tai Chi and QiGong.

**7:00 am - 7:30 am**

Salon  
Gold Room

**7 Minute Workout**

Experience the official Johnson & Johnson 7-minute workout with the man who invented it - Chris Jordan. Stay for one, two or all three sessions for an up to 21-minute science-based bodyweight workout.

**Chris Jordan**, Director, Exercise Physiology, Johnson & Johnson Human Performance Institute, U.S.

**7:00 am - 8:45 am**

The Circle Ballroom or  
The Beach Club Restaurant

**Breakfast**

**8:00 am - 6:00 pm**

Foyer, Ponce de Leon,  
The Breakers Palm Beach

**Summit Concierge & Registration Open**

**9:00 am - 9:20 am**

Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Opening**

*Living a Well Life: Nature as Guide*

**Louie Schwartzberg**, Founder, Moving Art, U.S.

## The Global Wellness Economy



Global Wellness Institute: GLOBAL WELLNESS ECONOMY MONITOR, January 2017

9:20 am - 9:40 am

Ideas Stage  
Ponce de Leon IV, V, VI

### General Session: Welcome & Opening Remarks

#### *The Business of Living a Well Life*

*Outlook for the Sectors of the 2018 Global Wellness Economy*

Beauty & Anti-Aging | Complementary & Alternative Medicine | Fitness & Mind-Body | Healthy Eating, Nutrition & Weight Loss | Preventive & Personalized Medicine and Public Health | Spa Industry | Thermal/Mineral Springs | Wellness Lifestyle Real Estate | Wellness Tourism | Workplace Wellness

**Susie Ellis**, Chairman & CEO, Global Wellness Summit, U.S.

9:40 am - 10:00 am

Ideas Stage  
Ponce de Leon IV, V, VI

### General Session: Keynote

*The Imperative for a Well Life: 75% of the Cost of Chronic Illness is Preventable*

**Dr. Richard H. Carmona**, 17<sup>th</sup> Surgeon General of the United States & Chief of Health Innovation, Canyon Ranch, U.S.

10:00 am - 10:20 am

Ideas Stage  
Ponce de Leon IV, V, VI

### General Session: Interview

*Redesigning the Corporate Approach to Health & Well-Being: The Breakers' Story*

**Denise Bober**, Vice President, Human Resources, The Breakers Palm Beach, U.S.

**Garrett Kirk, Jr.**, Executive Committee Member, The Breakers Palm Beach, U.S.

**Paul Leone**, CEO, The Breakers Palm Beach, U.S.

In conversation with **Susie Ellis**, Chairman & CEO, Global Wellness Summit, U.S.

Monday, October 9

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**10:20 am - 10:30 am**  
Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Keynote**  
*We Don't Need More Time... We Need More Energy!*

**Chris Jordan**, Director, Exercise Physiology, Johnson & Johnson Human Performance Institute, U.S.

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**10:30 am - 11:00 am**  
Outdoor  
Ponce Promenade

**Networking Energy Break**  
**Sponsored by Eminence Organic Skin Care**

Foyer Bookstore

**Book Signing**  
**Bookstore Sponsored by BuDhaGirl LLC**

**Dr. Richard H. Carmona**, 17<sup>th</sup> Surgeon General of the United States & Chief of Health Innovation, Canyon Ranch, U.S., Author of *Canyon Ranch 30 Days to a Better Brain: A Groundbreaking Program for Improving Your Memory, Concentration, Mood, and Overall Well-Being*

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**11:00 am - 11:20 am**  
Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Keynote**  
*The Transformative Power of Lifestyle Medicine*

**Dr. Dean Ornish**, Founder & President, Preventive Medicine Research Institute, U.S.

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**11:20 am - 11:40 am**  
Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Keynote**  
*The Plague of the Modern Era is Insanity*

**Dr. Oz**, Host, *The Dr. Oz Show* & Professor of Surgery, Columbia University, U.S.

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**11:40 am - 12:00 pm**  
Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Keynote**  
*Breaking Ground on Wellness Communities & Lifestyle Real Estate: Landmark Research from the Non-Profit Global Wellness Institute*

**Katherine Johnston**, Senior Research Fellow, Global Wellness Institute, U.S.  
**Ophelia Yeung**, Senior Research Fellow, Global Wellness Institute, U.S.

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**12:00 pm - 12:05 pm**  
Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Brief Passion Moment**  
*The Experience of Purposeful Interior Design*

**Debra Duneier**, President, EcoChi, LLC, U.S.

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**12:05 pm - 12:25 pm**  
Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Keynote**  
*Wellness in the Age of Disruption*

**Frits Dirk van Paasschen**, Author & Investor, Disruptors' Feast LLC, U.S.

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Monday, October 9

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**12:30 pm - 1:00 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

**VIP Press Briefing: Media and Press Delegates**

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**12:30 pm - 2:00 pm**

Venetian Ballroom  
with Ocean View

**Interactive Lunch: "Ask the Expert" Table Topic Discussions**

**Sponsored by Canyon Ranch**

*Roundtable discussions with designated experts. Each table will have a specific topic. Choose any table you'd like and ask questions of the experts.*

*(List of table topics and their hosts will be added to the agenda soon.)*

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**2:00 pm - 3:30 pm**

**2 OPTIONS: IDEAS STAGE OR  
COLLABORATION ROOM**

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**ON THE IDEAS STAGE**

**2:00 pm - 3:30 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Keynote**

*Living a Well Life Begins & Ends With Your Heart*

**Agapi Stassinopoulos**, Author & Speaker, *Wake Up to the Joy of You*, U.S.

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**General Session: Keynote**

*Mental Wellness: Many Roads to the Mountaintop*

**Prof. Gerry Bodeker, PhD**, Clinical Psychologist and Public Health Academic, Green Templeton College, University of Oxford, UK; Dept. of Epidemiology, Columbia University, New York, U.S.

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**General Session: Keynote**

*Our Passionate Pursuit of Beauty: Is it a Basic Instinct?*

**Nancy Etcoff, PhD**, Assistant Clinical Professor, Harvard Medical School & Author of *Survival of the Prettiest*, U.S.

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**General Session: Keynote**

*How Your Brain Decides What is Beautiful?*

**Dr. Anjan Chatterjee**, Elliott Professor of Neurology, University of Pennsylvania, and Author of *The Aesthetic Brain*, U.S.

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**Energy Boost**

With **Chris Jordan**, Director, Exercise Physiology, Johnson & Johnson Human Performance Institute, U.S.



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## IN THE COLLABORATION ROOM

**2:00 pm - 3:20 pm**

Collaboration Room  
Ponce de Leon I, II III

### Roundtable and Audience Q&A

*Catalytic Collaboration: What Can We Accomplish Together That None of Us Can Accomplish On Our Own?*

**Moderator: Dr. Richard H. Carmona**, 17<sup>th</sup> Surgeon General of the United States & Chief of Health Innovation, Canyon Ranch, U.S.

#### **Participants:**

**Dr. Vincent Apicella**, Medical Director, Premier Family Health & Wellness, U.S.

**Jan-Emmanuel De Neve, PhD**, Associate Professor of Economics & Strategy, Said Business School, University of Oxford, UK

**Elissa Epel, PhD**, Professor, Department of Psychiatry, University of California, San Francisco, U.S.

**Madelyn Fernstrom, PhD**, Senior Health & Wellness Advisor, NBCUniversal, U.S.

**Mohammad Gawdat**, Chief Business Officer, Google [X], U.S.

**Melisse Gelula**, Co-Founder & Chief Content Officer, Well+Good, U.S.

**Mindy Grossman**, President & CEO, Weight Watchers International, Inc, U.S.

**Wim Hof**, Author, Athlete, Speaker, Inspirator, Innerfire BV, Netherlands

**Dr. Paul Limburg**, Medical Director, Mayo Clinic, Global Business Solutions, U.S.

**Clare Martorana**, Digital Service Expert, United States Digital Service, U.S.

**Dr. Dean Ornish**, Founder & President, Preventive Medicine Research Institute, U.S.

**Dr. Oz**, Host, *The Dr. Oz Show* & Professor of Surgery, Columbia University, U.S.

**Dr. Michael Roizen**, Chief Wellness Officer, Cleveland Clinic, U.S.

**Dr. Andrew Weil**, Founder & Director, Arizona Center for Integrative Medicine, U.S.

**Desiree Watson**, CEO & President, Wellness Interactive, Inc., U.S.

**Eddie Weiner**, President & CEO, The Future Hunters, U.S.

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### Energy Boost

With **Breakers Wellness Champion**

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**3:30 pm - 4:00 pm**

Outdoor  
Ponce Promenade

Ponce Foyer Bookstore

### Networking Energy Break

#### Book Signing

Bookstore Sponsored by **BuDhaGirl LLC**

**Dr. Anjan Chatterjee**, Elliott Professor of Neurology, University of Pennsylvania, and Author of *The Aesthetic Brain*, U.S.

**Dr. Dean Ornish**, Founder & President, Preventive Medicine Research Institute, U.S., Author of *The Spectrum: A Scientifically Proven Program to Feel Better, Live Longer, Lose Weight, and Gain Health*

**Dr. Oz**, Host, *The Dr. Oz Show* & Professor of Surgery, Columbia University, U.S., Author of *Food Can Fix It: The Superfood Switch to Fight Fat, Defy Aging, and Eat Your Way Healthy*

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Monday, October 9

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**Agapi Stassinopoulos**, Author & Speaker, *Wake Up to the Joy of You*, U.S.

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4:00 pm - 5:30 pm

## 2 OPTIONS: IDEAS STAGE OR COLLABORATION ROOM

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### ON THE IDEAS STAGE

4:00 pm - 5:30 pm

Ideas Stage  
Ponce de Leon IV, V, VI

#### General Session: Keynote

*A Realist's Guide to the Changing Digital World*

**Clare Martorana**, Digital Service Expert, United States Digital Service, U.S.

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#### General Session: Keynote

*The Beginning of Human Life and Prevention of Chronic Disease : Reframing the First 1,000 Days Paradigm*

**Sergio Pecorelli, MD, PhD**, Academic & Surgeon, University of Brescia, Italy

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#### General Session: Keynote

*Solve for Happy - Engineering Happiness*

**Mohammad Gawdat**, Chief Business Officer, Google [X], U.S.

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#### General Session: Keynote

*Happiness at Work*

**Jan-Emmanuel De Neve, PhD**, Associate Professor of Economics & Strategy, Saïd Business School, University of Oxford, UK

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### IN THE COLLABORATION ROOM

4:00 pm - 5:30 pm

Collaboration Room  
Ponce de Leon I, II III

#### Roundtable and Audience Q&A

*What Wellness Investors are Thinking, Saying, and Most Importantly, Doing*

**Moderator: Laurie Racine**, Serial Entrepreneur; CEO & Founder, LifeSquare, U.S.

#### Participants:

**Ricardo Chance**, Managing Director, KPMG Corporate Finance LLC, U.S.

**Tim Chun**, Vice President, CCL Holding, U.S.

**Andrew Cohan**, Managing Director, Horwath HTL, U.S.

**John Cohan**, CEO, Margaritaville Holdings LLC, U.S.

**Gina Diez Barroso de Franklin**, President & CEO, Grupo Diarq, Mexico

**Susan Docherty**, CEO, Canyon Ranch, U.S.

**Sue Harmsworth, MBE**, Chairman & Founder, ESPA International, UK

**Omer K. Isvan**, President, Servotel Corporation, Turkey

**Neil Jacobs**, CEO, Six Senses Hotels Resorts Spas, Thailand

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Monday, October 9

**Thierry Malleret**, Co-Founder, The Monthly Barometer & Co-Founder, Well Intelligence, France  
**Stephen Marks**, Partner, Trowers & Hamlins LLP, UK  
**Jared Melnik**, Principal, KSL Capital Partners, U.S.  
**Yoriko Soma**, President & CEO, Conceptasia Inc, Japan  
**Amelia Yao**, Founder, Wellness Department, Hanshi Investment and Management Ltd. Co, China

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5:30 pm

## ALL BACK TO THE IDEAS STAGE

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5:30 pm – 5:40 pm

Ideas Stage  
Ponce de Leon IV, V, VI

### General Session: Keynote

*What Have We Wrought? The Price of Humankind's Path Towards Accelerated Modernization*

**Justin Brice Guariglia**, Award-Winning Artist, U.S.

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5:40 pm – 6:00 pm

Ideas Stage  
Ponce de Leon IV, V, VI

### General Session: Keynote

*Millennials are not Wellness Newbies: Understanding What They Expect*

**Alexia Brue**, Co-Founder & CEO, Well+Good, U.S.

**Melisse Gelula**, Co-Founder & Chief Content Officer, Well+Good, U.S.

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6:00 pm – 6:10 pm

Ideas Stage  
Ponce de Leon IV, V, VI

### Special Announcement You Won't Want to Miss

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6:10 pm

Foyer Bookstore

### Book Signing

Bookstore Sponsored by BuDhaGirl LLC

**Nancy Etkoff, PhD**, Assistant Clinical Professor, Harvard Medical School, and Author of *Survival of the Prettiest*, U.S.

**Mohammad Gawdat**, Chief Business Officer, Google [X], U.S., Author of *Solve for Happy: Engineer Your Path to Joy*

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7:00 pm – 9:00 pm

The Breakers' Restaurants:  
Echo  
Flagler Steakhouse  
HMF  
Seafood Bar

### Evening Event – Dine Around at The Breakers

#### “Breaking Bread: Dine with Friends, Old and New”

(You will find out which restaurant you will go to in a surprising way!)

*Attire: Resort Casual*

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### CHOICE OF TWO OPTIONS:

9:00 pm – 10:00 pm

Meet at South Porte Cachere for a very short coach ride (located outdoors near retail stores)

### OPTION 1: Private Tour Norton Museum of Art

*“Earth Works: Mapping the Anthropocene”*

**Justin Brice Guariglia**, Award-Winning Artist, U.S.

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9:00 pm – 10:00 pm

Magnolia Room

### OPTION 2: The DreamKit Beauty Sleep Ritual - Home Practice Demonstration

Monday, October 9

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Sponsored by Longeva, Space is Limited, Please RSVP to  
[Hasti@Longeva.com](mailto:Hasti@Longeva.com)

Robert Michael de Stefano, Partner, Longeva, U.S.

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**TUESDAY, OCTOBER 10, 2017**  
**DAY TWO**

**6:15 am – 7:00 am**  
South Porte Cachere

**Weight Watchers Flow on the Beach**  
**Sponsored by Weight Watchers**

Weight Watchers Flow - Start your day with a gentle mind-body experience that combines deep breathing techniques, stretches and slow movements.

Featuring Lee Holden, an internationally known instructor in meditation, Tai Chi and QiGong.

**7:00 am – 7:30 am**  
Ocean Lawn  
Bad Weather Back-Up:  
Magnolia Room

**Resistance Band Workout**

*Chris Jordan Gives You Strength...and a Little Resistance!*

Learn how to use a resistance band to get a simple, yet effective full body workout almost anywhere, anytime.

**Chris Jordan**, Director, Exercise Physiology, Johnson & Johnson Human Performance Institute, U.S.

**7:00 am - 8:45 am**  
The Circle Ballroom or  
The Beach Club Restaurant

**Breakfast**

**9:00 am – 9:10 am**  
Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Opening**

*Video by Moving Art*

**Louie Schwartzberg**, Founder, Moving Art, U.S.

**9:10 am – 9:30 am**  
Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Keynote**

*How To Really Help People Make Healthy Lifestyle Choices*

**Dr. Andrew Weil**, Founder & Director, Arizona Center for Integrative Medicine, U.S.

**9:30 am – 10:30 am**

**3 OPTIONS: IDEAS STAGE,  
COLLABORATION ROOM OR SALON**

**ON THE IDEAS STAGE**

**9:30 am – 10:30 am**  
Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Keynote**

*Why I am Bullish on Wellness and Other Good Topics to Discuss While Taking a Walk*

**Thierry Malleret**, Co-Founder, The Monthly Barometer & Co-Founder, Well Intelligence, France

**General Session: Keynote**

*The Telomere Effect: A Revolutionary Approach to Living Younger,*

Tuesday, October 10

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*Healthier, Longer*

**Elissa Epel, PhD**, Professor, Department of Psychiatry, University of California, San Francisco, U.S.

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**General Session: Keynote**

*DNA Testing: Understanding Results and Exploring Opportunities*

**Ali Mostashari, PhD**, CEO, LifeNome Inc., U.S.

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**IN THE COLLABORATION ROOM**

**9:30 am - 10:30 am**

Collaboration Room  
Ponce de Leon I, II III

**Roundtable and Audience Q&A**

*Good News/Bad News: Mental Wellness and Technology*

**Moderator: Jared Weiner**, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

**Participants:**

**Rona Abramson**, International Director, Transcendental Meditation for Women, U.S.

**Nancy Board**, Co-Founder, Global Women 4 Wellbeing, U.S.

**Dr. Lawrence Choy**, Co-Founder & Medical Director, Elite Focus Clinic, U.S.

**Devorah Coryell**, Faculty, Arizona Center for Integrative Medicine, U.S.

**Alia Crum, PhD**, Assistant Professor of Psychology, Stanford University, U.S.

**John D. Fernstrom, PhD**, Professor, Psychiatry & Pharmacology, University of Pittsburgh School of Medicine, U.S.

**Dr. Daniel Friedland**, CEO, SuperSmartHealth, U.S.

**Samer Hamadeh**, Founder & CEO, Zeel Networks, Inc., U.S.

**Alina Hernandez**, Head, Development and Communications, The Pecos Program, U.S.

**Fabienne Jacquet**, Vice President, Strategic Insights, International Flavors & Fragrances, U.S.

**Tracy Middleton**, Health Director, *Women's Health* magazine, U.S.

**Jeremy McCarthy**, Group Director of Spa & Wellness, Mandarin Oriental Hotel Group, Hong Kong

**Sergio Pecorelli, MD, PhD**, Academic & Surgeon, University of Brescia, Italy

**Louie Schwartzberg**, Founder, Moving Art, U.S.

**Ted Souder**, Head of Industry, Retail, Google, U.S.

**Devon White**, Co-Founder & CEO, Field LLC, U.S.

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**9:30 am - 10:30 am**

Salon  
Gold Room

**Roundtable Discussion and Audience Q&A**

*Making a Difference: Social Impact and Why It's More Important Than Ever*

Facilitated by **Dr. Richard H. Carmona**, 17<sup>th</sup> Surgeon General of the United States & Chief of Health Innovation, Canyon Ranch, U.S.

**Participants:**

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**Belgin Aksoy Berkin**, Creative Director, Richmond International & Founder, Global Wellness Day, Turkey  
**Julie Bach**, Executive Director, Wellness for Cancer, U.S.  
**Wendy Nierel-Bosalavage**, President, LIVunLtd, U.S.  
**Gina Diez Barroso de Franklin**, President & CEO, Grupo Diarq, Mexico  
**Paul Leone**, CEO, The Breakers Palm Beach, U.S.  
**Dr. Matthew J. Mitchell**, Associate Professor in Health and Human Performance, Palm Beach Atlantic University, U.S.  
**Dilip Barot**, Owner, Amrit Ocean Resort & Residences, U.S.  
**Lynda Solien-Wolfe**, Vice President, Massage & Spa, Performance Health Inc., "Massage Makes Me Happy" campaign, U.S.

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10:30 am - 11:00 am

Outdoor  
Ponce Promenade

**Networking Energy Break**  
Sponsored by [ comfort zone ]

Ponce Foyer

Experience **Anna Griffin**, Anna Griffin Inc., U.S.  
*Send a Note to Someone You Love*

Ponce Foyer  
Bookstore

**Book Signing**  
Bookstore Sponsored by BuDhaGirl LLC

**Elissa Epel, PhD**, Professor, Department of Psychiatry, University of California, San Francisco, U.S., Author of *The Telomere Effect: A Revolutionary Approach to Living Younger, Healthier, Longer*  
**Madelyn Fernstrom, PhD**, Senior Health & Wellness Advisor, NBCUniversal, U.S., Author of *Don't Eat This If You're Taking That: The Hidden Risks of Mixing Food and Medicine*  
**Louie Schwartzberg**, Founder, Moving Art, U.S., Author of *Mindful Intentions*  
**Dr. Andrew Weil**, Founder & Director, Arizona Center for Integrative Medicine, U.S., Author of *Mind Over Meds: Know When Drugs Are Necessary, When Alternatives Are Better - and When to Let Your Body Heal on Its Own*

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11:00 am - 11:40 am

## 3 OPTIONS: IDEAS STAGE, COLLABORATION ROOM OR SALON

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### ON THE IDEAS STAGE

11:00 am - 11:40 am

Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Keynote**  
*Change Your Genes, Change Your Health: The New Science of Epigenetics*

**Kenneth R. Pelletier, PhD, MD**, Clinical Professor of Medicine, University of California School of Medicine, U.S.

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**General Session: Keynote**  
*Meet the Wellness Robot...and Learn How This Technology Can Enhance Wellness*

**Ramesh Caussy, PhD**, CEO & Founder, Partnering Robotics, France

## IN THE COLLABORATION ROOM

**11:00 am - 11:35 am**

Collaboration Room  
Ponce de Leon I, II III

### Panel Discussion and Audience Q&A

*Future Focus: The Next Frontier in Spas, Hospitality and Travel*

Facilitated by **Sallie Fraenkel**, President, Mind Body Spirit Network, U.S.

#### **Participants:**

**Gustavo Albanesi**, Founder, Buddha Spa, Brazil

**Roberto Arjona**, Chief Executive & General Manager, Rancho La Puerta, U.S.

**Sandra Ballentine**, Beauty & Health Editor, *Conde Nast/W* magazine, U.S.

**Nils Behrens**, Chief Marketing Officer, Lanserhof Group, Germany

**Anne Dimon**, CEO & Editor, *Travel to Wellness*, Canada

**Annbeth Eschbach**, President & CEO, Exhale Enterprises, Inc., U.S.

**Andrew Gibson**, Global Vice President, Well-Being, Luxury Brands, Accor Hotels Group, UAE

**Sharon Kolkka**, General Manager & Wellness Director, Gwinganna Lifestyle Retreat, Australia

**CK (Chee Kwong) Low**, Managing Director, Skin Essentials (M) Sdn Bhd, Malaysia

**Diana F. Mestre**, Director & Owner, Mestre & Mestre Spa & Wellness Consulting, Mexico

**Karina Stewart**, Founder, Brand & Concept Director, Kamalaya Koh Samui, Thailand

**Todd Walter**, President & CEO, Red Door Spa Holdings, U.S.

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## IN THE SALON

**11:00 am - 11:35 am**

Salon  
Gold Room

### Q&A with Dr. Andrew Weil

**Dr. Andrew Weil**, Founder & Director, Arizona Center for Integrative Medicine, U.S.

Facilitated by **Erica Orange** Executive Vice President & COO, The Future Hunters, U.S.

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**11:40 am**

## ALL BACK TO THE IDEAS STAGE

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**11:40 am - 11:45 am**

Ideas Stage  
Ponce de Leon IV, V, VI

### General Session: Passion Moment

*Connection Unplugged: Send a Note to Someone You Love*  
*"Experience the World of Anna Griffin"*

**Clare Martorana**, Digital Service Expert, United States Digital Service, U.S.

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**11:45 am - 12:30 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

### Collaboration Jam!

*Spotlight on Sponsors*

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12:30 pm - 2:00 pm  
Gulfstream III & IV

### VIP Lunch with Speaker

World Renowned Economist, **Thierry Malleret**, Co-Founder, The Monthly Barometer & Co-Founder, Well Intelligence, France

*Mergers and Acquisitions: Hyatt Buys Miraval and Exhale, The Hut Group Acquires ESPA, Amazon Buys Whole Foods. What's Next?*

*(Invitation-only for Ambassadors of the non-profit Global Wellness Institute. See registration desk for information about becoming an Ambassador or sign up at this [link](#).)*

12:30 pm - 2:00 pm  
Mediterranean Courtyard &  
The Circle Ballroom

### Interactive Lunch with Table Topic Hosts Sponsored by Miraval

*Join a discussion topic of your choice. Each table is hosted by a leader from one of the non-profit Global Wellness Institute's Initiatives. Each is on the cutting edge of their sector worldwide.*

1. *Africa Wellness Initiative*, **Sandra Chadehumbe**, CEO, Well Nation Africa, South Africa
2. *Beauty Meets Wellness Initiative*, **Mike Bruggeman**, CEO, Organic Male OM4, U.S.
3. *Beauty Meets Wellness Initiative*, **Mark Wuttke**, President & COO, North America, Babor, U.S.
4. *Consulting Best Practices Initiative*, **Lisa Starr**, Consultant for Wynne Business, U.S.
5. *Digital Wellness Initiative*, **Jeremy McCarthy**, Group Director of Spa & Wellness, Mandarin Oriental Hotel Group, Hong Kong
6. *Eastern European Initiative*, **Alla Sokolova**, Founder & CEO, Inbalans, Latvia
7. *Exploring Salt and Halotherapy Initiative*, **Steve Spiro**, CEO, Global Halotherapy Solutions, U.S.
8. *Global Mentorship Program Initiative*, **Jean Guy de Gabriac**, Founder & CEO, TIP TOUCH International, Belgium
9. *Immersion Experiences Initiative*, **TBA**
10. *Immersion Experiences Initiative*, **Sallie Fraenkel**, President, Mind Body Spirit Network, U.S.
11. *Hot Springs Initiative*, **Amy McDonald**, Owner & Principal, Under a Tree Health and Wellness Consulting, U.S.
12. *Hot Springs Initiative*, **Mark Hennebry**, Board Director for Danubius Hotel Group, UK
13. *Hydrothermal Initiative*, **Don Genders**, Managing Director, Design for Leisure, UK
14. *Massage Makes Me Happy Initiative*, **Lynda Solien-Wolfe**, VP of Massage and Spa, Performance Health, U.S.
15. *Mental Wellness Initiative*, **Alina Hernandez**, Head, Development and Communications, The Pecos Program, U.S.
16. *Mental Wellness Initiative*, **Nancy Board**, Co-Founder, Global Women 4 Wellbeing, U.S.
17. *Social Impact Initiative*, **Jennifer Cabe**, VP, Health Literacy and Social Impact, Rockport Healthcare Services, U.S.
18. *Social Impact Initiative*, **Wendy Bosalavage**, President, LIVunLtd, U.S.
19. *Sustainability Initiative*, **Bonnie Baker**, Managing Partner & Co-founder, Satteva Spa and Wellness Concepts, Mexico

Tuesday, October 10

20. *Wellness Architecture Initiative*, **Veronica Schreiber Smith**, CEO & Founding Principal, Vera Iconica Design, U.S.
21. *Wellness at Work Initiative*, **Renee Moorefield, PhD**, CEO, Wisdom Works, U.S.
22. *Wellness Communities Initiative*, **Mia Kyricos**, President, Kyricos & Associates, LLC, U.S.
23. *Wellness & Government Initiative*, **Guillaume Lefevre**, President & Co-Founder, THEMAE Paris, France
24. *Wellness for Cancer Initiative*, **Julie Bach**, Executive Director, Wellness for Cancer, U.S.
25. *Wellness for Children Initiative*, **Christine Clinton**, Chair, Global Wellness for Children, U.S.
26. *Women in Leadership Initiative*, **Sara Jones**, Managing Director & Editor, *Spa & Wellness MexiCaribe*, Mexico
27. *Women in Leadership Initiative*, **Joanne Berry**, Founder, Spa Remedies, U.S.
28. *World Retreat Initiative*, **Dr. Marc Cohen**, Professor, RMIT University, Australia
29. *World Retreat Initiative*, **Samantha Foster**, Director, Destination Spa Management Limited, Australia
30. *Wellness Tourism Initiative*, **Andrew Gibson**, Global Vice President, Well-Being, Luxury Brands, Accor Hotels Group, UAE

2:00 pm – 3:00 pm

## 3 OPTIONS: IDEAS STAGE, COLLABORATION ROOM OR SALON

### ON THE IDEAS STAGE

2:00 pm – 3:20 pm

Ideas Stage  
Ponce de Leon IV, V, VI

#### General Session: Keynote

*Don't Forget About the Fun!*

**John Cohan**, CEO, Margaritaville Holdings LLC, U.S.

#### General Session: Keynote

*The Critical Key to Harnessing the Science of Human Performance*

**Jack Groppel, PhD**, Co-Founder, Johnson & Johnson Human Performance Institute, U.S.

#### General Session: Keynote

*Virtual Reality, Augmented Reality, Bitcoin and Blockchain for Wellness: Fad or Future?*

**Maggie Hsu**, Adviser, Zappos.com, U.S.

#### General Session: Keynote

*WHAT IF - Imagining the Unimaginable Impact of Technology on Your Business*

**Paul Price**, Group CEO, CoCreativ, U.S.

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## IN THE COLLABORATION ROOM

**2:00 pm - 3:00 pm**

Collaboration Room  
Ponce de Leon I, II III

### Roundtable and Audience Q&A

*The Time Has Come: Business Opportunities in Wellness Communities, Lifestyle Real Estate and our Right to Live Well*

**Moderator: Jared Weiner**, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

**Participants:**

**Jeffrey Abramson**, Partner, The Tower Companies, U.S.

**Marwan Abdulaziz Janahi**, Executive Director, Dubai Science Park, UAE

**Luigi Angelini**, Communication, PR & Institutional Relations, Wellness Foundation, Italy

**Gloria Caulfield**, VP, Strategic Alliances, Tavistock Development Company, U.S.

**John Cohan**, CEO, Margaritaville Holdings LLC, U.S.

**Katherine Johnston**, Senior Research Fellow, Global Wellness Institute, U.S.

**Thomas Klein**, COO, Canyon Ranch, U.S.

**Mia Kyricos**, President & CEO, Kyricos & Associates LLC, U.S.

**Dr. Paul Limburg**, Medical Director, Mayo Clinic, Global Business Solutions, U.S.

**Steve Nygren**, Founder, Serenbe, U.S.

**Barry Scherr**, Principal, Enlightened Real Estate, U.S.

**John Sullivan**, Town Founder, Winthrop, U.S.

**Rohit Verma**, Professor, Cornell University, U.S.

**Ophelia Yeung**, Senior Research Fellow, Global Wellness Institute, U.S.

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## IN THE SALON

**2:00 pm - 3:00 pm**

Salon  
Gold Room

### Panel Discussion and Audience Q&A

*Happiness, Positive Psychology and Well-Being: Where are the Opportunities?*

Facilitated by **Jeremy McCarthy**, Group Director of Spa & Wellness, Mandarin Oriental Hotel Group, Hong Kong

**Participants:**

**Jan-Emmanuel De Neve, PhD**, Associate Professor of Economics & Strategy, Saïd Business School, University of Oxford, UK

**Nancy Etcoff, PhD**, Assistant Clinical Professor, Harvard Medical School, U.S.

**Silvia Garcia**, Founder, Happiest Places to Work Assessments and Certifications & Former Global Director of the Happiness Institute, Coca-Cola, U.S.

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**3:20 pm**

## ALL BACK TO THE IDEAS STAGE

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**3:20 pm - 3:30 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

### General Session: Passion Moment

*Beyond the Bangles: Ritual, Wellness, and Letting Go*

**Jessica Jesse**, CEO & Creative Director, BuDhaGirl LLC, U.S.

Tuesday, October 10

**3:30 pm - 4:00 pm**  
Outdoor  
Ponce Promenade

**Networking Energy Break**

**4:00 pm - 5:00 pm**

**3 OPTIONS: IDEAS STAGE,  
COLLABORATION ROOM OR SALON**

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**ON THE IDEAS STAGE**

**4:00 pm - 5:00 pm**  
Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Keynote**

*Understanding the Positive Implications of the Placebo Effect*

**Alia Crum, PhD**, Assistant Professor of Psychology, Stanford University, U.S.

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**General Session: Keynote**

*Thermalism, Health Spas, Hydrotherapy and Climatotherapy in China*

**Jie Wang**, Chairman, Chongqing Hakone Hot Spring & Thermalism Industry Development Group, China

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**General Session: Keynote**

*Wellness Architecture: From Environmental Health to Human Wellbeing*

**Veronica Schreibeis Smith**, CEO & Founding Principal, Vera Iconica Architecture, U.S.

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**IN THE COLLABORATION ROOM**

**4:00 pm - 5:00 pm**  
Collaboration Room  
Ponce de Leon I, II III

**Roundtable and Audience Q&A**

*The Big Business of Beauty: The Impact of Wellness on Growth in this Sector*

**Moderator: Carolee Friedlander**, CEO & Founder, AccessCircles, LLC, U.S.

**Participants:**

**Michael Bruggeman**, CEO & Chief Formulation Officer, OM4 Organic Male, U.S.

**Dr. Anjan Chatterjee**, Elliott Professor of Neurology, University of Pennsylvania, U.S.

**Rekha Chaudhari**, Managing Director, JCKRC Spa Destination Pvt. Ltd., India

**Arnaud Diaz**, International Director, THALGO, France

**Sean Harrington**, CEO, ELEMIS, U.S.

**Jane Iredale**, President & CEO, Iredale Mineral Cosmetics, U.S.

**Dr. Lisa Ishii**, Associate Professor & Chief Quality Officer, Johns Hopkins School of Medicine, U.S.

**Neal Kitchen, PhD**, COO, HydroPeptide LLC, U.S.

**Boldijarre Koronczay**, President, Master Trainer, Eminence Organic Skin Care, Canada

**Christian Mas**, CEO, Sothys Paris, France

Tuesday, October 10

**Dave McCaughan**, Chief Strategy Officer, Ai.agency, Thailand  
**Paul Price**, Group CEO, CoCreativ, U.S.  
**Rupert Schmid**, Co-President, Biologique Recherche, France  
**Yoriko Soma**, President & CEO, Conceptasia Inc, Japan

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## IN THE SALON

**4:00 pm - 5:00 pm**

Salon  
Gold Room

### Panel Discussion and Audience Q&A

*Are DNA and Biomarker Tests Ready for Prime Time?*

**Kenneth R. Pelletier, PhD, MD**, Clinical Professor of Medicine,  
University of California School of Medicine, U.S.

**Participants:**

**Simon Chin**, President & CEO, IRIS Wellness Labs, Inc., U.S.  
**Elissa Epel, PhD**, Professor, Department of Psychiatry, University  
of California, San Francisco, U.S.  
**Dr. Paul Limburg**, Medical Director, Mayo Clinic, Global Business  
Solutions, U.S.  
**Dr. Raya Khanin**, Chief Science Officer, LifeNome Inc., U.S.  
**Lorena Puica**, Founder & CEO, lamYiam Ltd, UK

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**5:10 pm**

## ALL BACK TO THE IDEAS STAGE

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**5:10 pm - 5:30 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

### General Session: Keynote

*Living to 160*

**Dr. Michael Roizen**, Chief Wellness Officer, Cleveland Clinic, U.S.

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**5:30 pm - 5:35 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

### General Session: Global Wellness Day 2017 & 2018

*Wellness for Everyone. Emphasizing Happiness, Kids and Love*

**Belgin Aksoy Berkin**, Creative Director, Richmond International &  
Founder, Global Wellness Day, Turkey

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**5:35 pm - 6:00 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

### General Session: Keynote

*The Ice Man Cometh: The Cause of Disease and Natural Solutions*

**Wim Hof**, Author, Athlete, Speaker, Inspirator, Innerfire BV,  
Netherlands

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**6:00 pm**

Foyer Bookstore

### Book Signing

**Bookstore Sponsored by BuDhaGirl LLC**

**Wim Hof**, Author, Athlete, Speaker, Inspirator, Innerfire BV,  
Netherlands, Author of *The Way of the Iceman: How the Wim Hof  
Method Creates Radiant, Longterm Health--Using the Science and  
Secrets of Breath Control, Cold-Training and Commitment*  
**Dr. Michael Roizen**, Chief Wellness Officer, Cleveland Clinic, U.S.,  
Author of *AgeProof: Living Longer Without Running Out of Money  
or Breaking a Hip*

Tuesday, October 10

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**7:30 pm - 10:30 pm**

Mediterranean Ballroom and  
Venetian Ballroom

**A Celebration of the Elements “Gala”**

*An elegant evening of dinner, organic Tuscan wine introduced by Virginia Philip, master sommelier, a brief auction to benefit the non-profit Global Wellness Institute research, and dancing!*

*Attire: Resort Evening Wear*

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**WEDNESDAY, OCTOBER 11, 2017  
DAY THREE**

**6:45 am - 7:30 am**

Ocean Lawn  
Bad Weather Back-Up:  
Gulfstream 3

**Move and Groove**

***Functional Movement and Mobility Workout***

Bring your post-gala self to this great overall workout: flexibility/mobility, core strength, balance, stability, and movement efficiency using a combination of self-myofascial release (foam roller), yoga and Pilates-style exercises.

**7:00 am - 8:45 am**

The Circle Ballroom or  
The Beach Club Restaurant

**Breakfast**

**9:00 am - 9:05 am**

Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Opening**

*Opening: Video by Moving Art*

**Louie Schwartzberg**, Founder, Moving Art, U.S.

**9:05 am - 10:30 am**

**3 OPTIONS: IDEAS STAGE,  
COLLABORATION ROOM OR SALON**

**ON THE IDEAS STAGE**

**9:05 am - 09:25 am**

Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Keynote**

*Hotels, Alternative Accommodations and Wellness*

**Jan D. Freitag**, SVP, STR, Inc., U.S.

**09:25 am - 10:30 am**

Ideas Stage  
Ponce de Leon IV, V, VI

**Shark Tank of Wellness Student Competition**

*Global student competition to birth a fresh wellness concept with \$10,000 in prize money!*

Meet the final three concepts decided by the judges (Sharks) after reviewing videos from almost 100 submissions. Finalists present and compete for the top prize today.

**Sponsored by Chiva-Som International Health Resort, Circadia by Dr. Pugliese, ESPA International, Fairmont Hotels & Resorts, Iredale Mineral Cosmetics, ResortSuite, Vanity Cosmetics AG.**

***Moderators:***

**Nancy Davis**, Chief Creative Officer & Executive Director, Global Wellness Summit, U.S.

**Lena Bouton**, Marketing & Communications Specialist, U.S.

***Finalists:***

**Student: Mikey Ahdoot**, University of Southern California, U.S.

**Professor: Paul Orlando**, University of Southern California, U.S.

**Student: Maria Gil**, Ecole Hoteliere de Lausanne, Switzerland

**Professor: Demian Hodari**, Ecole Hoteliere de Lausanne, Switzerland

Wednesday, October 11

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**Student:** Jarrod Luca, Florida State University, U.S.  
**Professor:** Wendy Plant, Florida State University, U.S.

**Judging Panel:**

**Tracey Chappell**, SVP, Global Spa Solutions, ESPA International, UK  
**Andrew Gibson**, Global Vice President, Well-Being, Luxury Brands, Accor Hotels Group, UAE

**Jane Iredale**, President & CEO, Iredale Mineral Cosmetics, U.S.

**Sheila McCann**, General Manager, Chiva-Som International Health Resort, Thailand

**Jacqueline Piotaz**, Founder & Developer, Vanity Cosmetics AG, Switzerland

**Frank Pitsikalis**, Founder & CEO, ResortSuite, Canada

**Michael Pugliese**, Owner & CEO, Circadia by Dr. Pugliese

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## IN THE COLLABORATION ROOM

**9:00 am - 10:20 am**

Collaboration Room  
Ponce de Leon I, II III

### Roundtable and Audience Q&A

*Wellness Architecture and R.O.W. (Return on Wellness): The Long-Term Impact of Building It Well*

**Moderator:** Veronica Schreibeis Smith, CEO & Founding Principal, Vera Iconica Architecture, U.S.

**Participants:**

**Jeffrey Abramson**, Partner, The Tower Companies, U.S.

**Alfredo Carvajal**, President, Delos International & Signature Program, Delos Living LLC, U.S.

**Anthony DiGuiseppe**, Principal, DiGuiseppe Architects, U.S.

**Andreas Dornbracht**, Managing Director, Dornbracht International, Germany

**Debra Duneier**, President, EcoChi, LLC, U.S.

**Robert Henry**, Founder & Principal, Robert D. Henry Architects, U.S.

**Katherine Johnston**, Senior Research Fellow, Global Wellness Institute, U.S.

**Jay Litt**, Principal, The Litt Group, U.S.

**Lindsay S. Burgess**, Principal, Enlightened Real Estate, U.S.

**Barry Scherr**, Principal, Enlightened Real Estate, U.S.

**Sylvia Sepielli**, Founder, Sylvia Planning And design (SPAd), U.S.

**Dr. Talavane Krishna**, Founder & President, Indus Valley Ayurvedic Centre, U.S.

**Liz Terry**, CEO, Leisure Media & Editor, CLADmag

**Ophelia Yeung**, Senior Research Fellow, Global Wellness Institute, U.S.

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## IN THE SALON

**9:00 am - 9:45 am**

Salon  
Gold Room

### Beauty2Wellness Research Report: Insights and Q&A

*How can beauty contribute to wellness? Preliminary findings from the much anticipated report designed to create new understanding between beauty, the brain and wellness.*

**Dr. Anjan Chatterjee**, Elliott Professor of Neurology, University of Pennsylvania, U.S.

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**9:45 am - 10:30 am**

Salon  
Gold Room

### Experience

*Experience with Wim Hof: Going Deep*

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Wednesday, October 11

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**Wim Hof**, Author, Athlete, Speaker, Inspirator, Innerfire BV,  
Netherlands

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**10:30 am - 11:00 am**

Outdoor  
Ponce Promenade

**Networking Energy Break**

Sponsored by *LEMI*

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**11:00 am - 12:30 pm**

## 3 OPTIONS: IDEAS STAGE, COLLABORATION ROOM OR SALON

### ON THE IDEAS STAGE

**11:00 am - 12:30 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Keynote**

*Is the Glass Half Full or Half Empty? That is Not the Question... The Glass is "Refillable"!*

**Silvia Garcia**, Founder, Happiest Places to Work & Former Global Director of the Happiness Institute, Coca-Cola, U.S.

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**General Session: Keynote**

*Wellness in the Age of Technology*

**Jeremy McCarthy**, Group Director of Spa & Wellness, Mandarin Oriental Hotel Group, Hong Kong

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**General Session: Keynote**

*Water, Wellness, Wealth and the Inner Well of Being*

**Dr. Marc Cohen**, Professor, RMIT University, Australia

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**General Session: Keynote**

*Is there a Place for Plastic Surgery in the World of Wellness?*

**Dr. Lisa Ishii**, Associate Professor & Chief Quality Officer, Johns Hopkins School of Medicine, U.S.

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**General Session: Experience**

**Salete Chiamulera, PhD**, World Famous Pianist, Brazil

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### IN THE COLLABORATION ROOM

**11:00 am - 12:00 pm**

Collaboration Room  
Ponce de Leon I, II III

**Roundtable and Audience Q&A**

*Discerning WELLNESS Fact from Fiction in a World of Fake News: The Media Speaks*

**Moderator: Jared Weiner**, Executive Vice President & Chief Strategy Officer, The Future Hunters, U.S.

Wednesday, October 11

**Participants:**

**Karen Asp**, Journalist, U.S.

**Sandra Ballentine**, Beauty & Health Editor, *Conde Nast/W magazine*, U.S.

**Alexia Brue**, Co-Founder & CEO, Well+Good, U.S.

**Theresa DiMasi**, VP, Content & Editor in Chief, Weight Watchers International, Inc., U.S.

**Madelyn Fernstrom, PhD**, Senior Health & Wellness Advisor, NBCUniversal, U.S.

**Melisse Gelula**, Co-Founder & Chief Content Officer, Well+Good, U.S.

**Sheryl Kraft**, Freelance Health Writer, U.S.

**Tracy Middleton**, Health Director, *Women's Health magazine*, U.S.

**Rina Raphael**, Writer, *Fast Company magazine*, U.S.

**Paula Rizzo**, Senior Health Producer, Fox News Channel, U.S.

**Jenna Scatena**, Writer & Editor, U.S.

**Jessica Smith**, Trends Researcher, LS:N Global/The Future Laboratory, UK

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**IN THE SALON**

**11:00 am – 12:30 pm**

Salon  
Gold Room

**Workshop & Q&A**

*Purpose-Driven Wellbeing and the Breakers Story*

Facilitated by **Jack Groppe**, PhD, Co-Founder, Johnson & Johnson Human Performance Institute, U.S.

**Participant:**

**Denise Bober**, Vice President, Human Resources, The Breakers Palm Beach, U.S.

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**Panel Discussion and Audience Q&A**

TBA

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**12:30 pm - 1:30 pm**

Ocean Lawn or  
Venetian Ballroom

**Relaxed Lunch**

Sponsored by **Biologique Recherche**

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**1:30 pm**

**ALL BACK TO THE IDEAS STAGE**

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**1:30 pm – 1:50 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Interview**

*The View from 95*

**Deborah Szekely**, Co-Founder, Rancho La Puerta, U.S.

Interviewed by **Susie Ellis**, Chairman & CEO, Global Wellness Summit, U.S.

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**1:50 pm – 2:10 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Keynote**

*Wellness 2030 – Key trends for a Growing Economy in a Rapidly Changing World*

**David Bosshart, PhD**, CEO, Gottlieb Duttweiler Institute (GDI), Switzerland

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**2:10 pm – 2:30 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Keynote**

*The Crossroads of Science and Spirituality: Re-Defining the Well Life and Beyond*

**Edie Weiner**, President & CEO, The Future Hunters, U.S.

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**2:30 pm – 3:15 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

**General Session: Passion Moment of Award Winners**

**Shark Tank of Wellness Award Winners**  
**\$10,000 in Prize Money**

**Representing the Judging Panel:**

**Tracey Chappell**, SVP, Global Spa Solutions, ESPA International, UK

**Andrew Gibson**, Global Vice President, Well-Being, Luxury Brands, Accor Hotels Group, UAE

**Jane Iredale**, President & CEO, Iredale Mineral Cosmetics, U.S.

**Sheila McCann**, General Manager, Chiva-Som International Health Resort, Thailand

**Jacqueline Piotaz**, Founder & Developer, Vanity Cosmetics AG, Switzerland

**Frank Pitsikalis**, Founder & CEO, ResortSuite, Canada

**Michael Pugliese**, Owner & CEO, Circadia by Dr. Pugliese, U.S.

**Global Wellness Awards**

**Presenters:**

**Leader in Innovation:**

From GWS Advisory Board: **Tony de Leede**, Founder, Gwinganna Lifestyle Retreat, Australia

Award Sponsor: **Sammy Gharieni**, CEO & Founder, Gharieni Group, Germany

**Leader in Sustainability:**

From GWS Advisory Board: **Mary Tabacchi, PhD, RD**, Professor Emerita, Cornell University, U.S.

Award Sponsor: **Alberto Uggetti**, VP & General Manager, UL Environment, U.S.

**Leading Woman in Wellness:**

From GWS Advisory Board: **Yoriko Soma**, President & CEO, Conceptasia Inc, Japan

Award Sponsor: **Miriam Senft**, President & CEO, Motivity Partnerships, Inc., U.S.

**Leader in Workplace Wellness:**

From GWS Advisory Board: **Mia Kyricos**, President & CEO, Kyricos & Associates LLC, U.S.

Award Sponsor: **Josh McCarter**, CEO, Booker Software, U.S.

**Debra Simon Award for Leader in Furthering Mental Wellness:**

From GWS Advisory Board: **Gina Diez Barroso de Franklin**, President & CEO, Grupo Diarq, Mexico

Award Sponsor: **Lauren Wright**, President, Debra Simon Family Foundation & Daughter of Debra Simon, U.S.

**Leader in Social Impact:**

From GWS Advisory Board: **Omer K. Isvan**, President, Servotel Corporation, Turkey

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Wednesday, October 11

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Award Sponsor: **Dilip Barot**, Founder, Amrit Ocean Resort & Residences, U.S.

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**3:15 pm – 3:30 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

**General Session**

*Fake Wellness or Wellness Evidence?*

**Susie Ellis**, Chairman & CEO, Global Wellness Summit U.S.  
**Clare Martorana**, Digital Service Expert, United States Digital Service, U.S.

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**3:30pm – 3:55 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

**Announcement of 2018 GWS Location!**

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**4:00 pm**

Ideas Stage  
Ponce de Leon IV, V, VI

**Champagne Toast**

**Sponsored by Aloys F. Dornbracht GmbH & Co. KG**

*With Mr. Dornbracht*

**THURSDAY, OCTOBER 12, 2017  
POST-SUMMIT ACTIVITIES**

**9:00 am – 12:00 pm**  
The Breakers Palm Beach  
Lobby

**Host a Future Summit**

Opportunity to speak with **Michelle Gamble**, Vice President of Global Business Development, and **Nancy Davis**, Chief Creative Officer & Executive Director, regarding what's involved in hosting a future Summit.

Please email Michelle at [michelle.gamble@globalwellnesssummit.com](mailto:michelle.gamble@globalwellnesssummit.com) to request a time to meet on Thursday morning. There will be Request for Proposals (RFPs) available for those interested in learning more.

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**Depart at your leisure**

For questions, contact Sallie Fraenkel at [sallie@mindbodyspiritnet.com](mailto:sallie@mindbodyspiritnet.com)

**Living Wellness at Serenbe**

Join us on this two-night tour and see why people at Serenbe say, "The best reason to live here is the life here." The founders (and GWS delegates), Steve and Marie Nygren, believe that if you want to change the world, you need to start in your own backyard. The first house at Serenbe was built in 2004, and today, the community is home to over 400 residents. Each of Serenbe's four hamlets have complementary commercial centers focused on the elements of a well-lived life: arts for inspiration, agriculture for nourishment, health for wellbeing and education for awareness.

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**Depart at your leisure**

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**Chable: Shamanism Meets Luxury**

Ten years in the making, Chable opened its doors just months ago and is already garnering stellar press. With 38 private casitas nestled in nature, each with an infinity pool and built on 750 acres in the Mayan Jungle, Chable is just 25 minutes from Merida, the capital of the Yucatan. This is one of the only wellness resorts in the world that has its own cenote, a natural limestone swimming hole celebrated by the Mayans as the entrance to the sacred underworld. Chable offers indigenous Yucatecan healing spa and shamanic rituals, as well as inspired organic cuisine created by Executive Chef Jorge Vallejo of Quintonil, the #12 restaurant on the World's Best Restaurants list. Plus you'll definitely feel well after sampling their Tequila collection, which is rumored to be the largest in the world!

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**BodyHoliday: A Caribbean Getaway for Body and Mind**

Based on a philosophy of relaxation, restorative beauty, exercise and diet, BodyHoliday offers every possibility. The renowned Wellness Centre, voted one of the world's best spas by *Condé Nast Traveler*, caters to every need with an array of time-honored body treatments as well as state-of-the-art therapies, while BodyHoliday's five-star restaurants satisfy every taste (and dietary need) with menus that feature locally-sourced foods and ingredients fresh from the resort's own organic garden. There is an endless list of activities on land and sea, such as yoga and fitness classes, scuba diving, sailing, paddle boarding, water skiing, hiking and tennis. However you design it, BodyHoliday can be a hive of activity or a haven of peace and serenity.

Thursday, October 12

2017 Press Delegates and Other Attending Media:

**Karen Asp**, Freelance Journalist, U.S.  
**Sandra Ballentine**, Beauty & Health Editor, *Conde Nast/W magazine*, U.S.  
**Alexia Brue**, Co-Founder & CEO, Well+Good, U.S.  
**Julie Keller Callahan**, Editor-in-Chief, *American Spa* magazine, U.S.  
**Sarah Camilleri**, Publisher & Editor-in-Chief, *European Spa* magazine, UK  
**Theresa DiMasi**, VP, Content & Editor in Chief, Weight Watchers International, Inc., U.S.  
**Anne Dimon**, Founder, Travel to Wellness; Journalist, *Travel Market Report*, U.S.  
**Hildegard Dorn-Petersen**, Journalist, *Hotel Consult*, Germany  
**Lauren Doyle**, Senior Manager, Communications, *Women's Health* magazine, U.S.  
**Nora Elias**, Editor, *World Spa & Wellness* magazine, UK  
**Madelyn Fernstrom, PhD**, Senior Health & Wellness Advisor, NBCUniversal, U.S.  
**Melisse Gelula**, Co-Founder & Chief Content Officer, Well+Good, U.S.  
**Sara Jones**, Editor-in-Chief, *Spa and Wellness MexiCaribe*, Mexico  
**Jane Kitchen**, Managing Editor, *Spa Business* magazine, UK  
**Sheryl Kraft**, Freelance Health Writer, U.S.  
**Bev Maloney-Fischback**, Publisher & Editor, *Organic Spa* magazine, U.S.  
**Tracy Middleton**, Health Director, *Women's Health* magazine, U.S.  
**Ian Parkes**, Journalist, *European Spa* magazine, UK  
**Rina Raphael**, Writer, *Fast Company* magazine, U.S.  
**Michelle Reeve**, Writer, *Spa + Clinic* magazine, Australia  
**Paula Rizzo**, Senior Health Producer, Fox News Channel, U.S.  
**Astrid Ros**, Publisher, *Spa Business & Spa Opportunities*, UK  
**Jenna Scatena**, Freelance Writer & Editor, U.S.  
**Jessica Smith**, Trends Researcher, LS:N Global/The Future Laboratory, UK  
**Lisa Starr**, Freelance Writer & Editor, U.S.  
**Abbey Stone**, Senior Editor, Well+Good, U.S.  
**Liz Terry**, CEO, *Leisure Media & CLADglobal*